

September 6, 1979

## **PRESIDENT CITES INDIVIDUAL AND COLLECTIVE ACTION AS DETERMINING COLLEGE'S FUTURE PROSPECTS**

President Burke told faculty and staff on Tuesday that the future prosperity of the College will depend on their individual and collective creativity and commitment.

"Quality, not quantity, will become the hallmark of our future success," said Burke in an address at a meeting of the faculty marking the official opening of the 1979-80 academic year. "The solution to continuing numerical problems, such as budgets and enrollments, will not depend upon the action of external forces that in the past threatened our survival. If we take care of the creativity and commitment, then budgets and enrollments will take care of themselves."

Burke cited the achievements of faculty as having begun to transform a prediction he made a year ago into a reality. "Last year," he said, "I predicted that our College stood on the eve of a new era of excellence. This year, I can announce its arrival."

The Plattsburgh president said that the institution's success in new student recruitment should raise the quality profile of this fall's freshman class, even though freshmen last year had an impressive record with a mean high school average of 85 per cent. "Last year's record of a 12.9 per cent increase in applications seemed unbeatable until this year's figure topped that rate by two per cent. We denied admission to nearly twice as many students this year as in 1978."

As a "State University College," Burke said, Plattsburgh has the capacity to achieve the advantages and avoid the disadvantages of both big and small institutions.

"Our College is big enough to be bountiful in its range of programs and activities offered to students, yet small enough to be sympathetic and supportive of the unique characteristics of each of them as individuals," Burke said. "We now offer more than 50 undergraduate and graduate programs and have experts in most of the major disciplines and in nearly all of the subdisciplines. Clearly, few private or public colleges match our range of academic programs or our diversity of faculty expertise."

## **DR. CHARLES WARREN NEW ARTS AND SCIENCE DEAN**

The College has a new Dean of the Faculty of Arts and Science. He is Dr. Charles O. Warren, Jr., 39, formerly dean and executive vice president at Southwestern at Memphis College in Tennessee. The SUNY Board of Trustees approved the appointment of Dr. Warren this summer, culminating a four-month national search for a successor to Dr. Philip B. Clarkson, who retired last December.



President Joseph C. Burke said that he was pleased with the 14-person all-College search committee's selection of Dr. Warren. "Dr. Warren's record indicates that he recognizes the importance of interrelationships of teaching activities, scholarly activities, and community service," declared President Burke. "We are most pleased that an exhaustive, nationwide search rewarded us with a creative and experienced person to coordinate the efforts of our dynamic arts and science faculty."

In 13 years at Southwestern at Memphis, Dr. Warren served primarily in the biology department, achieving the rank of full professor in 1977. In January 1978, he was given the title of Executive Vice President and Dean of the College. Dr. Warren has conducted biochemistry research at a children's hospital in Memphis under sponsorship of the National Institutes of Health. He also has served the University of Florida, and Memorial University of Newfoundland at St. John's Canada, as visiting associate professor of botany and visiting researcher in molecular biology, respectively. A native of Bluefield, WV., Dr. Warren holds the B.S. and M.S. degrees from Virginia Polytechnic Institute and the Ph.D. from the University of Florida.

## **DIRECTORSHIPS FOR CANADIAN STUDIES/INTERNATIONAL EDUCATION AND CONTINUING EDUCATION FILLED**

Two new administrative personnel have been selected this summer to fill the directorships of the College's Canadian Studies/International Education and Continuing Education programs.

**Dr. Earl H. Fry** is the new Director of Canadian Studies/International Education. Dr. Fry was formerly assistant professor of political science at Boise State University, ID., a position he held for three years. Dr. Fry received his Ph.D. in political science from UCLA and holds the bachelor's and master's degrees from Brigham Young University. He served as chairman of Boise State's Faculty Research Committee and was a Fulbright Lecturer at the University of Paris during the 1974-75 academic year. He is the recipient of a Canadian Studies Grant from Duke University and a Faculty Enrichment Program Grant from the Canadian Government. Fluent in the French language, Dr. Fry is the author of several publications dealing in foreign investment in the U.S., and Canadian government, politics and foreign policy.



Dr. Fry



Dr. Walling

**Dr. Harry Griffin Walling, Jr.**, former director of extended programs and assistant professor of continuing education at Indiana University at South Bend, has assumed the post of Director of Continuing Education at Plattsburgh. Dr. Walling helped design and administer Indiana University at South Bend's off-campus, external degree and evening and weekend credit and credit-free programs, for the past three years. A native of New York City, Dr. Walling was formerly on the Northeastern New York Council on Continuing Education responsible for continuing education development and assessment, grant preparation and administration and faculty and student recruitment. He holds the Ed.D. in educational administration and master's degree from SUNY Albany and bachelor's degree from Hobart College.

## DR. RICHARD ROBBINS TO SERVE AS ACTING ASSOCIATE VICE PRESIDENT FOR ACADEMIC AFFAIRS

The new administrative position of Associate Vice President for Academic Affairs will be assumed on an acting basis during the 1979-80 academic year by Dr. Richard Robbins, associate professor of anthropology. The position was petitioned and approved by SUNY Central Offices in Albany this past summer. Dr. Jerome Supple, vice president for academic affairs, announced that during the fall semester the position will be advertised and a committee will be appointed to aid in the search for a permanent associate vice president.



"The associate vice president's position is found on most other senior arts and science colleges within SUNY and in my judgement is needed here," Dr. Supple explained.

Dr. Robbins will have responsibility for the College's General Studies Program, will assist the Vice President for Academic Affairs in the administration of the revised General Education Program, coordinate the Freshman Seminar, and study the academic implications of the attrition and retention of students on campus. The new position will also entail coordinating the articulation of the College's academic programs with various two-year colleges. Dr. Robbins has been a member of the Plattsburgh State faculty since 1966 and is a 1977 recipient of the SUNY Chancellor's Award for Excellence in Teaching. Recently, he served as chairperson of the College's Summer Committee on General Education.

## 48 FACULTY RECEIVE SALARY DISTRIBUTION MONIES

As a result of a Faculty Rank Distribution Formula applied by the New York State Division of the Budget to SUNY institutions, \$24,000 has been distributed to 48 faculty at the associate professor and professor ranks. After consultation involving the academic deans, the Vice President for Academic Affairs, the Budget and Resources Committee of the Senate, and with information from the Affirmative Action committee, and most recent departmental recommendations, the following faculty were selected for increases:

**Anthropology:** Dr. Mark N. Cohen and Dr. Philip R. DeVita. **Art:** Mr. Thomas E. Holland, Mr. Glen Hoover, Mr. Richard M. Mikkelsen, Mr. William E. Robbins, Dr. Judith K. Van Wagner and Dr. Ann S. Zielinski. **Biology:** Dr. William D. Graziadei, Dr. Harold G. Klein, Dr. Richard H. Sudds, and Dr. J. Stallard Waterhouse. **Business/Economics:** Dr. Stanton A. Warren. **Chemistry:** Dr. Stuart J. Baum, Dr. William E. Krueger, and Dr. Nicholas J. Mammano. **Earth Science:** Dr. Stockton G. Barnett, Dr. Lawrence B. Gillett, and Dr. James F. Olmsted. **Education:** Dr. Donald Haight, Mr. Lendall Haskell, Mr. Paul Keener, and Mr. Norman Teator. **English:** Dr. Edgar J. Burde and Dr. George Dicks. **Geography:** Dr. Malcolm Fairweather. **History:** Dr. Douglas R. Skopp. **Mathematics:** Dr. Patrick J. Fleury and Dr. Robert D. Hofer. **Modern Languages:** Dr. Thomas Braga, Dr. Edwin J. Hamblet and Dr. Venice Sakell. **Music:** Dr. Yenoin E. Guibbory. **Nursing:** Ms. Clara R. Johnson, Ms. Marilyn Morton and Mrs. Lynn M. Nichols. **Philosophy:** Dr. Arthur A. Newgarden. **Physical Education:** Dr. Ernest Coons. **Physics:** Dr. Ernestos N. Argyres, Dr. Douglas A. Graham and Dr. Donald F. Ryan. **Psychology:** Dr. Gary G. Brannigan, Dr. Matthew R. Merrens, Dr. Marion Q. Smith and Dr. Noel W. Smith. **Sociology:** Dr. Calvin J. Veltman. **Theatre:** Dr. Daniel J. Watermeier.

## 22 FACULTY RECEIVE PROMOTIONS; FIVE ELEVATED TO PROFESSOR RANK

Nineteen members of the teaching faculty, and three members of the library staff were promoted, effective Sept. 1.

Promoted to full-professor status from the Faculty of Arts and Science are: Dr. Donald J. Bogucki, geography; Dr. Thomas H. Henriksen, history; Dr. Peter A. Hornby, psychology; Dr. John L. Meyer, communications; Dr. Arnold L. Rheingold, chemistry; and Dr. Ki Ssu Schin, biology. Promoted to associate professor are: Mr. Albert R. Montanaro, Jr., communications; Mr. Richard Salzman, art; Dr. Ann B. Tracy, English; Dr. Stuart F. Voss, history; and Dr. Charles I. Zinser, geography.

Named associate professors from the Faculty of Professional and General Studies are: Mr. John L. Malanchuk, environmental science; Ms. Roberta Spencer, nursing; and Mrs. Avis Swart, education. Promoted to assistant professors are: Mrs. Susan M. Bryant, education; Ms. Virginia Dinsmore, nursing; Mr. Daniel Klein, physical education; Mrs. Simone Lutz, education; and Ms. Rachel Pollow, nursing.

Promoted to senior assistant librarians on the Feinberg Library staff are Mr. Dennis A. Kimmage, Mr. Eugene L. Stong, and Ms. Phyllis L. Wells.

## SUNY STUDENTS NOW VOTING MEMBERS OF TRUSTEES AND COUNCILS

State University students, who three years ago won the right of representation on the SUNY Board of Trustees and local College Councils, now have voting rights as well. Gov. Carey signed legislation on July 6 giving student representatives full voting rights on the governing boards. The law appeals the student representatives' "ex-officio" status on the boards and equalizes the standing of all trustees. Since initially allowed to sit on these boards, students have had parliamentary privileges, including the right to make and second motions and place items on the agenda. Now they can vote on these items.

Kevin Stewart, president of the College's Student Association and student representative on the Plattsburgh College Council, termed Carey's action a major step forward for student representation in the state. "The measure will definitely help to increase student interests in SUNY policy on both a local and state level," Stewart said. "In the case of the College Council, my policy will be to address the immediate student interests keeping in mind the long-term goals of this institution."

## THIS WEEK ON CAMPUS

### SATURDAY, SEPTEMBER 8

7:30 pm — Intersarsity Christian Fellowship is having an Ice Cream Social. Everyone is invited. Clinton Hall Lounge.

### SUNDAY, SEPTEMBER 9

7:00 & 9:15 pm — S.A. Film "Hooper" with Burt Reynolds. Tickets for S.A. Members only — 50¢. On sale at College Center Desk. Hawkins Hall Large Auditorium.

### TUESDAY, SEPTEMBER 11

7:30 pm — Foreign Film Series "Un Chien Andalou" (The Andalusian Dog) and "The Great Madcap." Open to all free of charge. College Center Ballroom B.

### WEDNESDAY, SEPTEMBER 12

7:00 pm — The Environmental Action Committee will be presenting the NBC Film Documentary "What Are We Doing To Our World" and other short films on wilderness and wildlife. Everyone is welcome. College Center Music Lounge.

### NOTES

#### ART EXHIBITIONS

Until September 9 — Group Show of Recent Work produced by Plattsburgh State Faculty. Myers Fine Arts Gallery.

Until September 9 — Selections from the Permanent Collection of the College. North Wing (Second Floor) Feinberg Library.

Faculty spouses might be interested in a superb opportunity for temporary employment as an apple picker this fall. The average hourly wage is \$5 and transportation at designated pick-up spots will be provided. Day care registration for 3- to 5-year-old children of parents who pick apples will take place at the Lakeside School on the Salmon River Road through September 12. For additional information, the telephone number is 563-6899.

There will be an important meeting of all Medical Technology Majors on September 25 at 4 pm in room 106, Hudson Hall. Hospital application procedures and all other aspects of the M.T. Program will be discussed. See R.H. Sudds, Room 320 — Beaumont Hall if there are questions about this meeting.



## 26 PERSONS FILL FULL-TIME POSITIONS ON FACULTY ROSTER

Twenty-six new persons have been selected to fill vacancies on the College's 1979-80 faculty roster, according to information supplied by the Office of the Vice President for Academic Affairs. All new full-time faculty are filling positions left vacant because of resignations, retirements, sabbatic leaves or new positions as outlined in the College's 1979-80 fiscal budget.

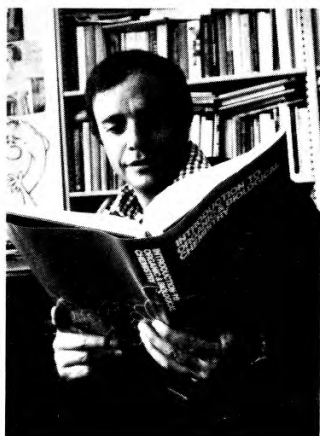
The new faculty, their rank and discipline together with the institution in which they received their highest degree are as follows:

**FACULTY OF ARTS AND SCIENCE** — Mr. John Anderson, lecturer in art, University of Cincinnati; Ms. Robin Brown, lecturer in art, University of Massachusetts; Dr. Bruce Eberhart, assistant professor of psychology, Iowa State University; Mr. James Ennis, assistant professor of sociology, Harvard University; Ms. Padmini Gulati, assistant professor of sociology, University of Washington; Ms. Chu Chu Kang, lecturer in business and economics, Albany State University; Dr. M. Daphne Kutzer, assistant professor of English, Indiana University; Mr. Thomas Lacey, assistant professor of business and economics, San Diego State University; Dr. Charles McClellan, assistant professor of history, Michigan State University; Dr. James G. Peoples, assistant professor of anthropology, University of California at Davis; Dr. Carl Pratt, assistant professor of biology, Syracuse University; Dr. Harvey Schantz, assistant professor of political science, Johns Hopkins University; Mr. Ward Shaw, assistant professor of business and economics, Western State College; Ms. Katherine Stewart, associate professor of music, Eastman School of Music; and Dr. Vivian Walsh, visiting professor of business and economics, Trinity College.

**FACULTY OF PROFESSIONAL AND GENERAL STUDIES** — Dr. David Bedworth, assistant professor of health, physical education and recreation, University of Illinois; Mr. George Bussell, assistant professor of home economics, University of New Hampshire; Mr. John R. Fischer, instructor at ERDC, School of International Training; Ms. Patricia Grippe, instructor at ERDC, Plattsburgh State; Dr. William Hendrix, assistant professor, Institute for Man and Environment, University of Massachusetts; Dr. George W. Maybury, CEC director of educational services, Columbia Teachers College; Mr. Anthony Orotolano, assistant professor of health, physical education and recreation, Central Connecticut State College; Dr. J. Michael Ritty, assistant professor of education, Ohio University; Dr. Sarah Stephens, assistant professor of home economics, Oregon State University; and Ms. Sandra Urbach, assistant professor of education, College of St. Rose.

New full-time members of the professional staff, their titles and institutions where they received their highest degrees are: Mr. Cecil Lundy, residence hall director, Kent State University; Ms. Sue Spissinger, assistant to the Dean of the Faculty of Professional and General Studies, University of Vermont; and Mr. Daniel Ward, manager, Printing/Duplicating Center Plattsburgh State.

## DR. BAUM'S TEXTBOOK BEING PUBLISHED IN THIRD LANGUAGE



Dr. Stuart Baum, professor of chemistry, has been notified by the MacMillan Publishing Co. that his "Introduction to Organic and Biological Chemistry" is now being published in the Spanish language. Dr. Baum's book was first published in 1970 and was adopted by more than 100 colleges and universities in the U.S. and Canada. An Italian translation was published in 1975 and an updated second edition was printed in January of 1978. The book is intended for courses in organic chemistry, with heavy emphasis on biological applications. Written for students in the areas of nursing, biology, medical technology, agriculture, and veterinary science, the book has been lauded by colleagues from throughout the country as "well organized; excellent for a one semester organic chemistry course; easy to understand; and the best of its kind at this time."

The Spanish edition of the textbook, being printed in Mexico, will be circulated throughout Central and Latin America and Spain. A member of the Plattsburgh State faculty since 1965, Dr. Baum was a 1976 recipient of the SUNY Chancellor's Award for Excellence in Teaching. Presently, Dr. Baum teaches an introductory environmental chemistry course and a course in the College's Freshman Seminar Program.

## COLLEGE LEADS ALL SUNY UNITS IN NUMBER OF CHEMISTRY GRADUATES

A recent survey compiled by Dr. Arnold Rheingold, professor of chemistry, indicates that from 1973-78 the College by enrollment proportion leads all SUNY four-year institutions in the number of chemistry graduates. According to the April 30 issue of *Chemical and Engineering News*, the number of 1978 Plattsburgh chemistry bachelor's degree graduates was at an all-time high of 31 — nearly 40 per cent greater than in any previous year.

The Rheingold report goes on to indicate that the absolute number of chemistry bachelor's degrees (without regard for institutional size) is greater for Plattsburgh (31) than for many larger institutions including Columbia (13), Georgia Tech (24), Harvard (27) and Yale (20). In addition, the number of 1975 Plattsburgh chemistry undergraduates who have either received Ph.D. degrees, or are in the terminal stages of completion, is 47 per cent (nine of 19). That percentage compares to the national average of 15 per cent and indicates that Plattsburgh's number of Ph.D. candidates is three times higher than the national average. Rheingold's report also maintains that a preliminary survey indicates that an anticipated 1 Ph.D.'s will be obtained by 22 Plattsburgh chemistry graduates from the class of 1976.



## FRESHMAN SUMMER ORIENTATION ATTENDANCE INCREASES; STUDENTS LIKE SESSIONS

Attendance records from July's freshman orientation program indicate that more first-year students this past summer took advantage of the College's seven three-day orientation sessions than ever before. The Office of the Vice President for Student Affairs announced that 84 per cent (997) of the 1,185 freshmen students presently on campus attended an orientation session. The total, according to Dr. Eldridge Roark, vice president for student affairs, is several percentage points ahead of last year's figure. In addition, attendance statistics show that two-out-of-every five students who attended an orientation session were represented by a member of their family. Typical among the comments received in writing on evaluation forms provided were these: "The orientation leaders were friendly, enthusiastic and well-informed." "The academic advising sessions were easily outlined and advisors took time to answer all questions." "I was pleased and very glad I came. Plattsburgh's friendly people reassured me about enrolling here."

## PRESIDENT PLAYS HOST TO STUDENTS IN DORM TRIPLES

The first of three separate wine and cheese receptions for students currently living three-to-a-room in campus residence halls was held at the home of President Burke yesterday afternoon. Receptions will be held this afternoon and Friday from 4:30 p.m. to 6:00 p.m. The President sent invitations to each of the approximately 900 new freshmen and transfer students to attend one of the three receptions. The events are designed to welcome the students to campus, and to afford them opportunity to meet the President and members of the Student Affairs staff and to discuss residence hall living conditions.

## INTERCOLLEGIATE ATHLETIC PROGRAM REORGANIZED; DR. RANGAZAS TO ASSUME DIRECTOR'S DUTIES

The College's intercollegiate athletic program has been reorganized. Under the new structure, Dr. Ernest Rangazas, chairman of health, physical education and recreation, has assumed responsibility for most duties performed in coordinating Plattsburgh's program of 15 men's and women's varsity sports. Reorganization also means that the position of director of athletics, held for several years by Joseph C. Jastrab, associate professor, will be eliminated. Mr. Jastrab, a member of the Plattsburgh faculty for the past 23 years, will continue to serve the College as a full-time member of the teaching staff in physical education, and as coach of the men's golf team.

Dr. Eldridge Roark, vice-president for student affairs, who is directly responsible to President Burke for intercollegiate athletics, described the change as one "that will allow for better coordination of the institution's sports programs" between his office and the office headed by Dr. Rangazas. The result, he said, is the phasing out of the position of athletic director.

Under the reorganization, Uwe Meyer will serve as business manager of the program, with responsibility for financial and budgetary considerations. Meyer is presently acting assistant to the vice president for student affairs and men's soccer coach. Meyer's appointment, explained Roark, will allow Rangazas and the physical education staff to concentrate with greater intensity on general operations of the athletic program.

## "DOC" REDCAY'S TEAM CAPTURES FIRST REDCAY GOLF CLASSIC

Professor emeritus Dr. Edward Redcay sunk a 10-foot birdie putt in "sudden-death" play to help his three-person-best-ball-team capture this past weekend's First Annual "Doc" Redcay Golf Classic. Redcay and his team of Dr. James Ashe, professor of education and Ms. Patricia Bentley, associate librarian, fired a Sunday 18-hole total of 74 to send the tournament into a playoff round over Saturday's winners — Jim King, of the Technical Assistance Center, his wife Lynn, assistant librarian, and Dr. Paul Morocco, coordinator of psychological services. The Saturday and Sunday College faculty/staff tournament held at Loon Lake Country Club attracted 29 golfers divided into nine three-person teams.

## weekly notes

In business discussed at Tuesday's first fall meeting of the **Faculty Senate**, the resolution concerning accountability and disclosure of faculty evaluations by respective Deans was sent back to the Standing Faculty Affairs Committee for review and revision. . . . **Dr. Shakeh Agajanian**, associate professor of English, has published 14 poems in "Nor Seroond," an Armenian literary publication, printed in Los Angeles. . . . **Dr. Edwin Hamblet**, associate professor of French, has been invited to present a paper at the Fifth Biennial Conference of the Association for Canadian Studies in the U.S., September 28-30, in Washington, D.C. . . . SUNY Basketball "Coach-of-the-Year," **Norm Law**, will be among seven well-known NCAA coaches to attend the Scholastic Coach and Pro-Keds Basketball Clinic in Binghamton, NY., September 27-29. . . . **R. Thomas Williamson**, director of the Technical Assistance Center, has been appointed a member of the National Association of Development Organizations (NADO) 1979 Committee on Economic Development. The Committee is composed of officials from multijurisdictional planning and development organizations from throughout the country.

## THIS WEEK ON CAMPUS

### THURSDAY, SEPTEMBER 13

4 - 7 pm — Opening Reception — "Deep Gossip - Deep Gossip" a Video Installation by Les Levine, artist-in-residence. Myers Fine Arts Gallery. Exhibition continues to October 3.

4:10 — Sigma Xi will hold a general business meeting for members. College Center Cardinal Lounge.

7 pm — The Northern Tier Cycling Club invites Plattsburgh students to its meeting. (For more information call Don 643-2414) YMCA

8 pm — Artist-in-Residence — Les Levine lecture. College Center Ballroom. Reception in Myers Gallery follows lecture.

### FRIDAY, SEPTEMBER 14

1:30 pm — Meeting for junior and senior students interested in Vitro Cell Biology. SC II Room 312.

4 - 6 pm — AKEBA meeting — open to all. College Center Conference Room.

7:30 pm — Inter-Varsity Christian Fellowship Meeting. Clinton Dining Hall Upper Lounge.

### SATURDAY, SEPTEMBER 15

10 am — 13th Annual Cardinal Golf Invitational. Bluff Point Country Club.

10 am - noon — This Saturday and every Saturday you may bring paper for recycling. Office location is in the small brick building behind FOB I. For information call 564-2552.

1 pm — PSUC soccer vs. Albany State. Field House.

### SUNDAY, SEPTEMBER 16

1 pm — Alpha Kappa Phi Sorority Floater Rush. Open to all women. Clinton Main Lounge.

7 & 9:15 pm — SA Film — "The Paper Chase." Tickets for SA students only, on sale at College Center Desk — 50¢. Hawkins Hall Large Auditorium.

### MONDAY, SEPTEMBER 17

4 pm — SA Student Forum. Meet and talk to your student officers. College Center Ballroom B.

4 pm — Accounting Club Meeting. Room 170 FOB II.

### TUESDAY, SEPTEMBER 18

4 pm — Tuesday Reflections: "The Arts Do It Together" with Judy Van Wagner, Dan Watermeier, and Yenoin Guibbory. Wine and Cheese. Open to all. Cardinal Lounge.

4 pm — Peace Corps — Vista information meeting. College Center Ballroom A.

5 pm — RA Training Program — Health Service Training. College Center Music Lounge.

6:30 pm — Dolphins co-ed club for Synchronized Swimming. Meetings every Tuesday and Thursday at this time. Memorial Gym Pool.

7:30 pm — Great Directors Film Series "Los Olvidados," "The Adventures of Robinson Crusoe." College Center Ballroom B.

8 pm — Champlain Chamber Series presents the Potsdam Brass Quintet. Open to all. Hartman Theatre.

### WEDNESDAY, SEPTEMBER 19

3:30 pm — Senior Group Information Session for Liberal Arts Majors. Sponsored by Career Planning and Placement Office. Cardinal Lounge.

5 pm — RA Training Program Health Service Training. College Center Music Lounge.

7 pm — Environmental Action Committee Workshop, films and meeting. Open to all. Every Wednesday. College Center Music Lounge.

### NOTES

The first **Montreal Bus** of the semester is scheduled to run on Saturday, September 22, leaving from the PE Building at 9 am and departing Montreal at 6 pm. Tickets are priced at \$5.25 round trip. Tickets may be purchased at any time from the College Center Desk.

There will be an important meeting of all **medical technology majors** on Sept. 25 at 4 pm in room 106 Hudson Hall. Hospital application procedures and all other aspects of the M.T. program will be discussed. See R. H. Sudds, Room 320 Beaumont Hall if there are questions about this meeting.

The **Financial Aids Office** will be in the College Center Lobby each Monday, Wednesday and Friday during the semester to provide information on financial aids.

**Omicron Delta Epsilon**, the International Honor Society in Economics, is conducting a membership drive through October 19. Membership is open to all students interested in economics, who have a B average. For an application or further information please contact Dr. Prem Gandhi in FOB II.

**HELP!** Volunteers are needed to act as financial aid peer counselors in your dormitory and campus outreach centers. The financial aids office will train you to help answer your fellow students financial aid questions. This training and experience will be valuable in your own search for financial aid and will give you experience that can be included on your own job search resume. Please call 564-2076 to volunteer a few hours of your time.



## **UNIQUE CELL BIOLOGY PROGRAM WITH JONES CELL CENTER TO START IN JANUARY**

The College's Department of Biological Sciences, in collaboration with the Laboratory of American Tissue Culture Association at the W. Alton Jones Cell Science Center in Lake Placid, will begin implementation at the start of the spring semester a 15-week resident research semester program in In Vitro Cell Biology (cell and tissue culture technology). Plans are underway in the spring of 1981 to offer the program SUNY-wide to students interested in cellular biology.

Plattsburgh's new resident research semester program has been developed from the College's 12-month internship training program in tissue culture technology in affiliation with the Jones Center. Beginning in January, 10 or 12 Plattsburgh State students will be enrolled in the resident research program that will provide students with an additional experience and exposure to diverse investigative methods in cell and tissue culture biology. Students who apply will be advised to enroll in the second semester of their junior year.

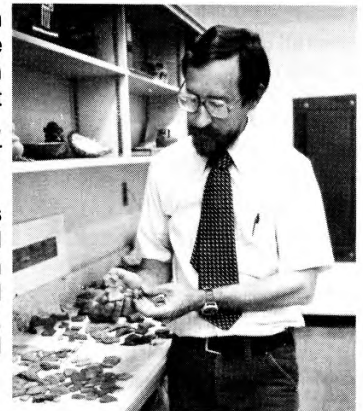
Dr. H.Z. Liu, chairman of the biological sciences department, explained that in the area of cell and tissue culture technology, there is no other program similar to the proposal offered elsewhere in the nation, nor is it likely to be duplicated without professional expertise of the education staff at the Cell Science Center. "The program will offer students the opportunity to work with top professionals in the areas of cellular biology, and upon graduation, greatly increase their chances for employment in the field," Dr. Liu said.

He cited the efforts of President Burke, Dr. Jerome Supple, vice-president for academic affairs; Dr. William Graziadei, associate professor of biology; and State Senator Ronald B. Stafford for helping the program receive funding through the 1979-80 state supplemental budget.

## **DR. POLLARD RECEIVES \$23,577 NEH GRANT TO ANALYZE RECENT ARCHAEOLOGICAL FINDINGS**

Dr. Gordon C. Pollard, associate professor of anthropology, has received a \$23,577 research grant from the National Endowment for the Humanities to analyze pottery and other remains he collected during the 1977-78 academic year from 24 late pre-Hispanic village ruins in Argentina. The research project entitled, "Prehispanic N.W. Argentina: Analysis of Recent Archaeological Collections," will be conducted in collaboration with Dr. James Olmsted, associate professor of geology, Dr. Philip Walker, professor of biology, and Dr. Heather Lechtman of MIT.

Dr. Pollard's archaeological collections are on loan from Argentina until January of 1981. His analysis will include data collected from soil samples, pottery fragments, bronze artifacts and radiocarbon dating of organic remains. Dr. Pollard's research will allow for the reconstruction and dating of the settlement pattern of a large segment of pre-Hispanic Indians who farmed and herded animals in the Andes Mountains of Argentina's Salta province. His research, previously supported by an NEH summer stipend, is aimed at understanding the form and nature of prehistoric cultural development and interaction in the south-central Andes.



## **MEDICAL TECHNOLOGY MAJORS GAINING CERTIFICATION EXCEED NATIONAL AVERAGE**

Since the inception of the College's medical technology program ten years ago, 95 per cent of Plattsburgh's medical technology majors who have taken the professional certification examination for the first time have received passing marks. According to national statistics, the rate of success among Plattsburgh medical technology majors exceeds the national average by 15 per cent. Results from a 1978-79 report by the Clinical Pathologists Society of America indicates that all 13 Plattsburgh State medical technology students who recently completed hospital clinical training and registered to take the professional certifying examination received passing marks. In addition to these results, Dr. H.Z. Liu, chairman of the biological sciences department, announced that 72 per cent (14 out of 19) of this past spring's medical technology majors who completed academic study on campus were accepted for the required fourth year of hospital clinical training.

## **THE FRESHMAN SEMINAR PROGRAM: IMPROVING THE FIRST-YEAR STUDENT'S INITIAL EXPERIENCE**

President Burke in his speech two weeks ago to the College's faculty and staff expressed concern over local and national statistics which indicated that approximately 25 per cent of freshmen drop out of college during their first semester. "Every available study shows that the single most important factor in student retention and success is close contact with one or more faculty members," Burke said. "Though freshmen especially need such faculty contacts, as a group, they are the least likely to get, or initiate, them."

As a local answer to this dilemma in higher education, Burke announced the beginning of Freshman Seminars — a new program not common on many campuses but instituted at Plattsburgh as a means to help address problems and questions freshmen face typically in their first year in college. Eighteen instructors, who include mostly teaching faculty from a wide variety of disciplines, along with several non-teaching professionals and administrators comprise the faculty. Limited this semester to 250 freshmen, each seminar carries three hours of academic credit and focuses on a wide range of academic topics, while others are concentrating on developmental themes. Dr. Richard Robbins, acting associate vice president for academic affairs and coordinator of the Freshman Seminars, believes the program is the only one of its kind being implemented among four-year SUNY units and he plans to closely monitor its effectiveness on student attrition.

## COLLEGE'S FIRST RESOURCES DIRECTORY LISTS 250 PARTICIPANTS

The College's first Faculty Resource Directory, listing campus people with their individual professional and creative pursuits, has been compiled and printed and made ready for distribution to statewide news media, civic organizations, and community and government agencies. The directory published by the Office of College Relations following a survey of faculty and staff taken last spring, contains the names of 250 individuals willing to speak "authoritatively" on more than 200 general subjects and nearly 425 specific topics. The publication, designed to enhance the image of the College, will be used as a resource guide for news media, civic agencies, fraternal organization, school principals, human service agencies, community and government leaders, clubs, and so forth.

## '79 BIOLOGY GRADUATES EARN 62 PER CENT ACCEPTANCE RATE INTO MEDICAL AND DENTAL SCHOOLS

A report by the College's Biological Sciences Department's Pre-Health Professions Advisory Committee indicates that 62 per cent (five out of eight) of the College's 1979 biology and biochemistry/biophysics majors applying to either medical or dental schools were accepted. The figure is the highest acceptance rate ever recorded by Plattsburgh State graduates who have enrolled in professional schools in New York, Texas, and New Jersey.

According to the advisory committee's report, 23 Plattsburgh biology and biochemistry/biophysics graduates over the past three academic years have been accepted to either medical, dental, podiatry, veterinary or optometry schools. The total represents an approximate 60 per cent acceptance rate for biology and biochemistry/biophysics majors seeking to enter professional institutions.

## COLLEGE'S SELF-ASSESSMENT PROGRAM FEATURED IN NATIONAL PUBLICATION

A review of the development and success of the College's Self-Assessment Program, implemented in 1973 by the Office of Institutional Research and Analytical Studies and the campus-wide Outcomes Committee, was featured in a recent edition of *Forum for Liberal Education*. The monthly periodical is designed to increase the awareness of various academic programs offered throughout the nation's colleges and universities. The *Forum* article, authored by Mrs. Diana Green, director of OIR, outlines the development of the student outcome surveys and case studies and how they are included as a general source of information in the College's curricular decision-making, recruitment and admissions policies and other institutional planning procedures. Highlighted are the College's Senior Evaluation Survey, Freshman Survey, Sophomore Experience Survey, and Alumni Survey.

## MEN'S, WOMEN'S SOCCER, TENNIS AT HOME THIS WEEK; REMAINING FALL SPORTS OPEN SEASONS

All nine fall intercollegiate athletic programs will be underway this coming week with the men's soccer, cross-country, tennis, and women's tennis and soccer teams entertaining at home. Coach Uwe Meyer's men's soccer team will try to improve on their 1-1 record when they face Clarkson College at the Field House this Friday (Sept. 21) at 4 p.m. The men's cross-country team, victorious over Keene State, NH., hosted the University of Vermont on Wednesday and return next Wednesday (Sept. 26) at 11 a.m. for home action against Middlebury College. The men's tennis team will be at home on Friday (Sept. 21) against Potsdam State at 3 p.m. Potsdam State will also be a home opponent for the women's tennis squad at 3 p.m. on Wednesday (Sept. 26) on the Field House courts.

Making their debut this week will be the women's soccer team in home action against St. Lawrence University on Saturday (Sept. 22) at the Field House beginning at 1 p.m. and again on Wednesday (Sept. 26) against Middlebury College at 4 p.m. Other teams opening their 1979 fall seasons in away contests include the women's volleyball, field hockey, and cross-country teams. The men's golf team will be participating in the 8th Annual Utica College Invitational, September 22-23.

## This Week on Campus

### THURSDAY, SEPTEMBER 20

**10 am - 3 pm** — Volunteer Fair '79 — Meet agency representatives, learn about community services and hear about volunteer needs. Everyone welcome. College Center Main Lobby.

**3:30 pm** — Senior Group Information Session for EDUCATION MAJORS — organized by the Career Planning and Placement Office. College Center Cardinal Lounge.

### FRIDAY, SEPTEMBER 21

**7:30 pm** — International Film Festival "All Screwed Up" — Lina Wertmüller (Everything's ready but nothing works — in color. Short — "The Stopover" — free to all. Hawkins Hall Large Auditorium.

**7:30 — 8:30 pm** — Planetarium Show "Fabric of the Universe." North Country Planetarium (Hudson Hall). Free to everyone.

### SATURDAY, SEPTEMBER 22

**9 am** — The first Montreal Bus of the semester leaves the P.E. Building at 9 am and departs Montreal at 6 pm. Tickets are \$5.25 round trip and may be purchased anytime at the College Center Desk.

### SUNDAY, SEPTEMBER 23

**2 pm Matinee** — SA Film Committee presents — "Kentucky Fried Movie" and "Monkey Business." Tickets for SA students only, on sale at College Center Desk at 50¢. Hawkins Hall Large Auditorium.

**8 pm** — PETER FRAMPTON CONCERT — Tickets on sale at the College Center Desk, Cahill's - Pyramid Mall and Bailey's in Burlington. Student admission \$5, public admission \$7.50, non-SA student \$7.50. Field House Gym.

### MONDAY, SEPTEMBER 24

**3 pm** — Information meeting regarding TIAA-CREF Retirement System. Members of TIAA-CREF Retirement System and any interested people. Music Lounge, College Center.

**7 pm** — Study Skills Module #1 — "Time Scheduling." Hood Hall Small Lounge.

**7 pm** — Plattsburgh Home Economics Association Introduction Meeting for Members. College Center Ballroom B.

**7:30 pm** — Reception for Cardinal Yearbook. Open to all SA members. College Center Cardinal Lounge.

### TUESDAY, SEPTEMBER 25

**3 pm** — The Z. Platt Almanac. PSUC's literary magazine meets every Tuesday. New members needed and contributing writers, artists and photographers welcome. CVH Student Commons.

**3:30 pm** — Senior Group Information Session for LIBERAL ARTS MAJORS organized by the Career Planning and Placement Office. College Center Cardinal Lounge.

**4 pm** — All Medical Technology majors. There will be an important meeting on hospital application procedures and all other aspects of the M.T. Program. Hudson Hall Room 106.

**6-8 pm** — Baptist Campus Ministries meeting. All welcome. College Center Room 4.

**6:30 pm** — Human Services Club — first meeting. Discussion of activities for the semester. New members welcome. FOB 2, Room 230.

**7 pm** — Study Skills Module #1 — "Time Scheduling." Macdonough Hall Room 155.

**7:30 pm** — Great Directors Film Series — "El" and "The Illusion Travels by Streetcar." Open to all. College Center Ballroom B.

**7:30 pm** — Kappa Delta Pi organizational meeting for the semester. Cardinal Lounge College Center.

**8 pm** — Champlain Chamber Music Series presents Music from St. Michael's College. Open to all. Hartman Theatre.

### WEDNESDAY, SEPTEMBER 26

**3:30 pm** — Senior Group Information Session for EDUCATION MAJORS organized by the Career Planning and Placement Office. College Center Cardinal Lounge.

**7 pm** — "Pollution is a Matter of Choice" and Robert Frost's "Autumn." Open to all. Presented by Environmental Action Committee. Followed by a round table discussion of current events in the College Center Music Lounge.

**7 pm** — Study Skills Module #1 — "Time Scheduling." Whiteface Reception Lounge.

**7:30 pm** — Plattsburgh Council for Sex Information and Education — Lecture on Sex and Adverizing. Ward Auditorium 110.

### THURSDAY, SEPTEMBER 27

**3:30 pm** — Senior Group Information Session for BUSINESS MAJORS, organized by the Career Planning and Placement Office. College Center Cardinal Lounge.

**7 pm** — Study Skills Module #1 — "Time Scheduling." College Center Meeting Room 4.

**7-9 pm** — Juggling courses offered in beginning and advanced fundamentals on Tuesdays and Thursdays. Clinton Community College.

### NOTES

The Financial Aids Office will be in the College Center Lobby each Monday, Wednesday and Friday during the semester to provide information on financial aids.

**October 15 - October 26 SENIOR PORTRAITS — 9 am - 5 pm.** Make appointments at College Center Desk. Portraits will be taken in Meeting Room 8 of the College Center.

Watch for the **Brown Bag Theatre**, soon to begin in the Myers Studio Theatre. This is theatre and bring own lunch, presented at noon on Wednesdays.

**Study Skills Modules** will continue through October covering subject areas on notetaking, reading, exam preparation and paper writing.

**Omicron Delta Epsilon**, the International Honor Society in Economics is conducting a membership drive through October 19. Membership is open to all students interested in economics who have a B average. For an application or further information please contact Dr. Prem Gandhi in FOB 2.

**HELPI** Volunteers are needed to act as financial aid peer counselors in your dormitory and campus outreach centers. The Financial Aids Office will train you to help answer your fellow students financial aid questions. This training and experience will be valuable in your own search for financial aid and will give you experience that can be included on your own job search resume. Please call 564-2076 to volunteer a few hours of your time.

**Job Recruitment for the Olympics** will take place on campus for students during the week of October 1-5. For more information and to make appointments, contact Career Planning and Placement, College Center, 564-2071.

Students interested in joining the Plattsburgh State Chapter of the **American Marketing Association** are invited to attend a noon organizational meeting on Monday, September 24, in the Conference Room located in FOB II Room 170. Free cider and donuts will be served.

Have the hours free between 10:15 am and noon on Thursday or Friday? **Volunteer HELP** handicapped children in an aquatic situation! If interested, give name and phone number to Miss Carole Hass, Room 218 in Memorial Hall (phone 3144). BOCES contacts aides each week to assure an adult will be available for each child in the program.

**DOLPHINS**, the Co-Ed Synchronized Swimming Club, begins Sept. 18. Meeting are held each Tuesday and Thursday, from 6:00 to 8:30 pm in Memorial Hall Pool. For further information, contact Miss Carole Hass, Room 218, Memorial Hall (phone 3144).

The **Admissions Office** urgently needs students who can devote a few hours per month to act as **volunteer hosts** for prospective students and, frequently, to their families (primarily as tour guides and campus information specialists). To learn more about how you can help your College by joining the Plattsburgh State new students "roundup," contact an admissions counselor today (564-2040-41).



September 27, 1979

## TRUSTEES APPROVE ENROLLMENT INCREASE FOR '80-81

The State University Trustees last week approved an enrollment projection for the College that calls for an enrollment of 5,772 full-time equivalent students (FTEs) for the 1980-81 academic year — an increase of 292 over the present number of FTEs.

At the same time, because of what they predict will be "a sharp decline in the number of high school graduates over the next several years," the Trustees set an enrollment figure of 5,200 FTEs for this campus in the 1984-85 academic year.

Chancellor Wharton, who recommended the latter figure to the Trustees, acknowledged the College's success in recruitment and retention of students. In a recent letter to President Burke, the Chancellor wrote: "The 5,200 figure (for academic 1984-85) is a recognition of the confidence we have in you and your campus, and we expect that you will have little trouble adhering to this goal."

SUNY's Office of Policy and Planning had originally recommended 4,458 FTEs for '84-85, but after discussions with President Burke, the Chancellor resolved the disagreement in favor of the College. The decline of over 1,000 FTEs in the next five years, Burke had argued, would undoubtedly have had guaranteed devastating budget cuts.

The following table shows the enrollment projections for each of SUNY's university colleges:

	79-80 Budgeted	84-85 Plan	Increase/ Decrease
University Colleges	68,461	65,020	-3,441
Brockport	8,150	7,150	-1,000
Buffalo	9,050	7,800	-1,250
Cortland	5,400	5,060	-340
Empire State	3,325	3,800	+475
Fredonia	4,700	4,060	-640
Geneseo	5,000	4,400	-600



State University of New York  
State University Plaza  
Albany, New York 12246

Office of the Chancellor

September 21, 1979

President Joseph C. Burke  
State University College  
Plattsburgh, New York 12901

Dear Joe:

Your opening remarks to the faculty and staff have crossed my desk, and I want to second your enthusiasm with support and encouragement of my own. It does indeed seem that a new era of excellence has come to Plattsburgh.

The willingness of your faculty to commit its resources to creativity and quality instruction should maintain the record Plattsburgh is setting for itself. This diversity is a rare and important element in your mission as a College, and I am happy to join you in reaffirming its contribution to the people of the North Country.

With best wishes for a successful academic year.

Sincerely,

Clifton R. Wharton, Jr.  
Chancellor

	79-80 Budgeted	84-85 Plan	Increase/ Decrease
New Paltz	5,171	5,000	-171
Old Westbury	2,325	3,200	+875
Oneonta	5,880	5,150	-730
Oswego	7,030	6,400	-630
Plattsburgh	5,480	5,200	-280
Potsdam	4,300	3,950	-350
Purchase	2,650	3,850	+1,200

## COLLEGE'S SUMMER ENERGY PROGRAM ADDS UP TO BIG \$\$\$ SAVINGS IN FUEL COSTS

A recent energy audit by the Office of Business Affairs indicates that the Energy Conservation Committee's ordered cutbacks in air conditioning usage during the summer months helped the College save more than \$40,000 in fuel oil costs as compared to the same period last year. The conservation measures resulted in the College saving nearly 98,000 gallons of fuel oil and more than 156,000 kilowatt hours in electricity during the months of May through August. The complete shutdown of the College's central air conditioning unit in all campus buildings, with the exception of the laboratory facilities in Beaumont Hall, resulted in more than a 41,000 gallon savings in fuel oil for the month of June, alone. The College was able to save nearly 42,000 gallons of oil during the months of July and August — despite the full-time use of the Field House ice facilities — by operating the air conditioning unit in all buildings only when outside temperatures ranged above 78°.

## DR. RHEINGOLD AWARDED THREE-YEAR \$78,000 NSF GRANT FOR RESEARCH

Dr. Arnold Rheingold, professor of chemistry and widely recognized for his research into chemical bonding, has been awarded a three-year \$78,000 grant from the National Science Foundation (NSF) for studies into the chemical relationships of the toxic elements arsenic and antimony. Dr. Rheingold, whose research into both of these elements has been conducted while on the College faculty since 1970, has helped to show that the element arsenic and many of its chemical compounds are an essential nutrient in the human diet. According to Dr. Rheingold, deprivation of arsenic, at least in rats, leads to a large number of organ malfunctions and, ultimately death. He maintains that about five parts per billionth of arsenic in man's total diet appears essential.



Dr. Rheingold's research in the areas of chemical bonding between arsenic and antimony could eventually help in the discovery of new materials that would be capable of replacing our dwindling energy and petrochemical resources formed up to the present day from carbon molecules. He explains that all life, chemical sources (gas, oil and coal), and most plastics and fibers depend upon the ability of one element — carbon — to form stable chemical structures within similar atoms. "What my research hopes to recognize,"

Dr. Rheingold maintains, "is the ability of other elements, besides our limiting supplies of carbon that we so depend upon, can be used as replacements."

Dr. Rheingold's previous research into chemical bonding has been supported by more than \$90,000 from the Office of Naval Research. His NSF research will be assisted by one chemistry post-doctoral fellow, one graduate student and four undergraduates.

## DR. SKOPP PRESENTING PAPER AT INTERNATIONAL HISTORY OF EDUCATION CONFERENCE IN BELGIUM

Dr. Douglas R. Skopp, associate professor of history, has been invited this week to present a paper at the four-day Second International Conference on the History of Education in Louvain, Belgium. Dr. Skopp is one of 50 worldwide participants and only one of two U.S. representatives at the conference which this year focuses on topics related to teacher-training in the 19th century.



Dr. Skopp's paper outlines the major areas of German educational reform in the 19th century. The paper is the subject of his 10-year study into 19th century Germany's movement toward compulsory education. Dr. Skopp's study this year is being supported by a grant from the State University of New York Research Foundation. According to Dr. Skopp, the 19th century saw a worldwide effort to professionalize the teacher and to incorporate education as a state-building institution during the Industrial Revolution. Educational historians claim that it was during this period that political and social values entered into the classroom as ideals in building nationhood.

Dr. Skopp's study into German education began while completing his doctorate at Brown University. His study has also included visits to both West and East German museums and universities and he has presented papers on the subject at both the U.S. and Canadian Historical Association Conventions. Presently, he is completing a manuscript of his research for publication.

## COLLEGE JOINS ALBANY SEMESTER INTERN PROGRAM

Beginning in January, Plattsburgh State will join a consortium comprised of seven SUNY colleges offering outstanding junior and senior undergraduates in the liberal arts area an opportunity to work and study with agencies of the state government in a one-semester Albany internship program.

Dr. Ann Hasting, assistant to the vice president for academic affairs and campus liaison for the Albany program, announced that three Plattsburgh State juniors or seniors with educational backgrounds in either business, education, the social sciences, fine arts, or communications will be eligible to participate. Students will earn 15 credits (the equivalent of a full semester credit) and will be paid directly by the agencies. A stipend will be awarded each student to defray the additional costs of housing and transportation while in Albany.

"Our campus will nominate three students to participate in next semester's program," Dr. Hasting said. "If these students are selected by the internship committee, then agency assignments will be made according to the qualifications and interests of the students and the competency requirements of each agency." In addition, participants will be required to attend weekly academic seminars and complete a 20-30 page independent research paper that will be evaluated by sponsoring faculty on each home campus. **Students interested in participating in next semester's Albany internship program will have an opportunity to meet with Dr. James Hurtgen, SUNY Albany, professor and coordinator of the program, on Tuesday, October 2, from 10 a.m. until 4:30 p.m. in the College Center Music Lounge.**

## OLYMPIC JOB RECRUITERS ON CAMPUS NEXT WEEK

Students who wish to submit applications to work as paid employees at the 1980 Winter Olympic Games in Lake Placid will have an opportunity to meet with representatives of the New York State Department of Labor and Pinkerton Security from Tuesday through Friday of next week (Oct. 2-5). Applications are available from the Office of Career Planning and Placement and must be completed prior to making an appointment for an interview. Interview times for representatives will be scheduled from 9 a.m. - noon; 1-4 p.m.; and 6-8 p.m. on the designated days. Paid job positions will be available in the areas of security, transportation, maintenance, clerical and food service. Employees will work for a two-week period (Feb. 9-24) and will be provided with transportation to an area within the Olympic site. Ms. Bette Simonowitz, in charge of recruiting students to work at next February's games, announced that students who have filed a volunteer application can also apply for a paid job, if they wish. All volunteer applications will remain active until such time as a student is selected for a paid position.

## This Week on Campus

### THURSDAY, SEPTEMBER 27

**11 am - 2 pm** — Baptist Campus Ministry will provide an information table on area Christian Organizations. In College Center, Stage 14 and Clinton Dining Hall Lobbies.

**3:30 pm** — Senior Group Information Session for Business Majors organized by the Career Planning and Placement Office. College Center Cardinal Lounge.

**7 pm** — Study Skills Module #1 "Time Scheduling." College Center Meeting Room 4.

### FRIDAY, SEPTEMBER 28

**4 - 6 pm** — Akeba meeting — open to all. Meets every Friday. College Center Conference Room.

**7:30 & 8:30 pm** — *Fabric of the University*. Free tickets in main office of Hudson Hall Room 101. SUNY North Country Planetarium.

**8 pm** — Reception for new foreign students. Open to all foreign students and invited guests. College Center Cardinal Lounge.

### SATURDAY, SEPTEMBER 29

**11 am** — Men's Tennis vs McGill University. Free admission. Field House Courts.

**2 pm** — Women's Soccer vs. Lyndon State. Field House soccer field.

### SUNDAY, SEPTEMBER 30

**12 noon** — WPLT presents El Pueblo. Music and perspectives of the Latin culture.

**7 & 9:15 pm** — SA Film Committee presents — "Bobby Deerfield" and "Little Rascals." Tickets for SA students only. On sale at College Center Desk at 50¢. Hawkins Hall Large Auditorium.

### MONDAY, OCTOBER 1

**NO CLASSES** — YOM KIPPUR

**7 pm** — Women's Volleyball vs. North Country Community College. Campus school gym.

**7 pm** — Study Skills Module #2 "Note Taking." Hood Hall.

### TUESDAY, OCTOBER 2

**3:30 pm** — Senior Group Information Session for Liberal Arts Majors organized by the Career Planning and Placement Office. College Center Cardinal Lounge.

**5:30 pm** — RA First Aid Training for RA's only. College Center Music Lounge.

**6 pm** — Meeting of American Marketing Association. Election of officers will be held. Open to all Business and Economics Majors. FOB 2, Room 170.

**7 pm** — Anthropology Club. Meetings every Tuesday. Yorkum 206.

**7 pm** — Study Skills Module #2 "Note Taking." Macdonough Conference Room.

**7:30 pm** — Great Directors Film Series — "The Practice of a Crime" and "Death in the Garden." Open to all. College Center Ballroom B.

### WEDNESDAY, OCTOBER 3

**2 pm** — "Mime Your Own Thing." Team of Two Mimes a la Marcel Marceau. Hartman Theatre.

**3 pm** — Men's Soccer vs. McGill University. Field House.

**3:30 pm** — Senior Group Information Session for Business Majors organized by the Career Planning and Placement Office. College Center Cardinal Lounge.

**5 - 7 pm** — Recruitment of 1979-80 Tour Guides training sessions for Tour Guides for prospective Freshmen Open House. Conference Room, Kehoe 10th Floor.

**5:30 pm** — RA First Aid Training for RA's only. College Center Music Lounge.

**6 pm** — Women's Volleyball vs. Clarkson University of Vermont. Campus School.

**7 pm** — Study Skills Module #2. "Note Taking." Whiteface Reception Lounge.

**7 pm** — Women's Study features Economic Basis of Sex Role Differentiation. (Division of Labor; Women and the U.S. Economy). Drs. Eleanor and Michael Stoller. CVH 111.

**8 pm** — Performance "Mine Your Own Thing." Team of Two Mines a la Marcel Marceau. Mime Artists: Christina Vecchione and Nameer El-Kadi. Hartman Theatre.

### THURSDAY, OCTOBER 4

**12:15 pm** — Speaker Raymond P. Scaringe, former under undergraduate from Plattsburgh and now employed by Eastman Kodak will talk about "Structural Studies of Molecular Metals" and "Life as an Industrial Chemist" sponsored by the Chemistry Department. Hudson 104.

**3:30 pm** — Senior Group Information Session for Home Economics Majors organized by the Career Planning and Placement Office. College Center Cardinal Lounge.

**5 - 7 pm** — Recruitment of 1979-80 Tour Guides training sessions for Tour Guides for prospective Freshmen Open House. Conference Room, Kehoe 10th floor.

**5:30 pm** — RA First Aid Training for RA's only. College Center Music Lounge.

**7 pm** — Study Skills Module #2 "Note Taking." College Center Meeting Room #4.

**8 pm** — L-5 Society Organizational Meeting. (Dealing with Space Programs) College Center Music Lounge.

**Charlie Daniels — New Riders Concert** — Oct. 16, 8 pm. Tickets on sale at the College Center Desk, Cahill's - Pyramid Mall, and Bailey's in Burlington also Scott's Discount, downtown Plattsburgh. Student admission \$5, public \$7.50, non-SA student \$7.50. Field House Gym.



October 4, 1979

### UNITED WAY CAMPAIGN TO BEGIN NEXT WEEK; COLLEGE CHALLENGED TO RAISE \$26,300

The campus community has been challenged to raise \$26,300 in support of the 1980 United Way fund drive for Clinton County. United Way is the only fund-raising campaign sanctioned by the College. For the third consecutive year, Vice President for Finance and Management Bernard J. Seawell will coordinate the campus drive. A year ago the College's faculty, staff and students raised \$20,166.71 in contributions toward the United Way. Campus officials maintain that they are striving to complete this year's campaign and surpass the goal by October 19.

Organizationally, the campus campaign will be conducted in 11 large divisions of the College. The divisions and their 1980 goals are: Academic Affairs/Professional and General Studies, \$5,700; Arts and Science, \$6,500; Continuing Education, \$200; General Administration, \$1,500; Business Affairs, \$2,000; General Services, \$2,600; Student Services, \$1,600; Maintenance and Operations, \$1,200; Maintenance/Custodial, \$1,300; Marriott, \$1,000; and Students, \$2,700.

### FOUNDATION'S CORPORATE GIVING PROGRAM NEARS \$40,000 GOAL

The Plattsburgh College Foundation's corporate giving program is nearing its \$40,000 goal. Daniel L. Jerry, president of Vincent S. Jerry and Sons of Plattsburgh, corporate giving chairman, reports that \$35,955 has been raised to date.

Eight businesses or corporations have joined the program for the first time. They are: Albany Savings Bank, Augsbury Terminals, Cronin Realty, Diamond International, the L&M Restaurant and Motel, McCadam Distributing Co., Northway Volkswagen and Patrick's Vending.

### DR. COHEN'S BOOK ON AGRICULTURAL TECHNOLOGY TO BE PRINTED IN THE SPANISH LANGUAGE

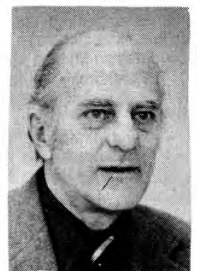
Dr. Mark N. Cohen, associate professor of anthropology, has been notified by Yale University Press that his book, "The Food Crisis in Prehistory: Overpopulation and the Origins of Agriculture," has been contracted to be published in the Spanish language. Dr. Cohen's book, which discusses population growth and its effect on the origins of agricultural technology, was first published by Yale Press in 1977 and in paperback edition this past year. The book has been received enthusiastically by colleagues. One reviewer rated the work, as "the best synthesis on the origins of agriculture yet published." The contract for the Spanish edition of the text calls for the printing of 4,000 copies within the next two years.



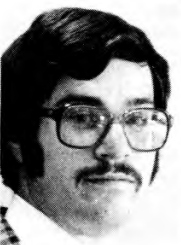
Dr. Cohen's book demonstrates that early man had the technological capability of farming long before he found it necessary to depend upon the soil as a source of food. His book claims that man turned to farming only when groups grew too large to be fed in the traditional manner of the times. Dr. Cohen conducted further research into his study while on fellowship last year at the Center for Advanced Study in the Behavioral Sciences at Stanford. Last May he presented a paper on his work at a symposium held at the National Museum of Ethnology in Osaka, Japan. Presently, he is applying the concept of population pressure to a study of nutrition and infectious diseases.

### DR. EVEREST RECOGNIZED BY NATIONAL HISTORICAL ASSOCIATION

Dr. Allan S. Everest, professor of history and the longest tenured member on the College faculty, was recently awarded a Certificate of Commendation by the American Association for State and Local History during the organization's meeting in Tuscon, AZ. Dr. Everest, the author of seven books dealing in North Country history, was selected for the honor from among 100 nominees and was the only New York State representative eligible for recognition. The Association, composed of more than 6,000 educators and leaders in the history profession, annually honors a historian who makes a lasting contribution to regional and local history in either the U.S. or Canada. Dr. Everest has been on the Plattsburgh State faculty since 1947. His latest book, "Rum Across the Border," is an oral history of the Prohibition Era in the Champlain Valley. He is the past president of the Clinton County Historical Association and a founding editor of the association's monthly publication.



### ALUMNUS SELECTED AS NEW UPWARD BOUND DIRECTOR



Peter Paul Luguri, a 1973 graduate of the College, has been selected as director of the Upward Bound Program. He replaces Tom Moran who assumed the position of director of student development last September. Luguri has served for six years on the Willsboro Central School faculty as an English teacher and men's baseball and women's basketball coach. For the past eight years, he has been involved in the College's Upward Bound Summer Program as a tutor, dormitory director and teacher.

In announcing the appointment, Moran said that we was confident that "Luguri's background and expertise, especially with Plattsburgh's Upward Bound organization, will be of great benefit to local high school students who participate each year in the program." Joe Laramie, acting Upward Bound Director for the past year, will remain on the staff as associate director, a position he was promoted to in September 1977. This year 130 students from 21 high schools in Clinton, Essex and Franklin Counties are participating in the College's Upward Bound Program, funded currently under a three-year grant from the U.S. Office of Education.



## 107% OCCUPANCY RATE IN RESIDENCE HALLS; 3,033 STUDENTS LIVING ON CAMPUS

The number of students living three-to-a-room in campus residence halls has decreased by approximately two per cent since the opening day of the semester, according to the latest figures compiled by the Office of Residence Life. Presently, there are 208 "triples" in the College's 12-residence halls, representing a decrease of 58 tripled rooms in comparison with figures for the same time last year. The most recent housing figures also showed that 3,033 students are living in campus residence halls. Of that total 1,721 are women and 1,312 are men. This semester 1,573 students living on campus are returning upperclassmen.

## NEW PARKING LOTS ALLOW FOR 146 ADDITIONAL SPACES; LIGHTING TO BE ADDED TO KEHOE LOT

Space for 146 additional faculty and student automobiles will become available with the completed construction of two new parking lots on campus. The lot recently constructed behind Beaumont Hall (Lot FT) will provide space for 67 vehicles, while the nearly completed Lot ET, located adjacent to Hudson Hall in the vicinity of Broad Street and Draper Avenue, will accommodate 79 additional cars. The two lots, constructed by Adirondack Structural Systems, Inc. of Plattsburgh, will be supplied with lighting, cemented curbs and sidewalks, and seeded landscape. In addition, construction is now under way to supply additional electrical lighting to the parking lot adjacent to the Kehoe Administration Building (Lot AF).

## 1,000 STUDENTS REQUEST ABSENTEE BALLOTS FOR NOVEMBER 6 CITY AND COUNTY ELECTIONS

Ann Beyer, a senior health education major and co-director of the Student Association's recent absentee voter registration drive, announced that approximately 1,000 students have registered for absentee ballot requests to vote in their respective counties during the November 6 state-wide city and county elections. Organizers of the registration drive enlisted fellow students Wednesday and Thursday of last week in the College Center and in campus residence halls. Beyer explained that organizers were happy with the number of students that registered. "The success of the registration seems to indicate that students are interested in the results of local elections and in the outcome of next year's presidential race," Beyer said. Absentee ballot registration requests must be mailed to individual County Boards of Elections to arrive before the October 8 deadline.

# weekly notes

**Dr. Edward H. Worthen**, associate professor of Spanish, has recently published an article on recent relations between the U.S. and Mexico in the summer 1979 edition of the *Journal of World Affairs*, the oldest publication on international affairs in the United States. A booklet, entitled *A Handbook for Beaten Women*, has been completed for Clinton County's Women Incorporated thanks to the efforts of two **Plattsburgh sociology majors** who completed the text for their semester field internship project. The College will host this year's fall meeting of the **Association of College and Research Libraries, Eastern New York Chapter**, this Friday (Oct. 5). The all-day conferences and workshops will be held in the Feinberg Library. The deadline to complete applications for **Fulbright Grants for Graduate Study Abroad** is October 15. All applications must be submitted to the Office of the Dean of the Faculty of Arts and Science.

## This Week on Campus

### THURSDAY, OCTOBER 4

**12:15 pm** — Speaker Raymond P. Scaringe, former undergraduate from Plattsburgh and now employed by Eastman Kodak will talk about "Structural Studies of Molecular Metals" and "Life as an Industrial Chemist." Sponsored by the Chemistry Department. Hudson 104.

**12:15 pm** — Behavioral Science Colloquy. "The Uses of Anthropology in Secondary Education." FOB II, Room 213.

**3:30 pm** — Senior Group Information Session for Home Economics Majors organized by the Career Planning and Placement Office. College Center Cardinal Lounge.

**4 pm** — Nominations for Homecoming Queen. **College Center** for Macdonough, Harrington and off-campus students. **Clinton Dining Hall** for Macomb, Mason and the Towers. **Algonquin Dining Hall** for Kent, Adirondack, Whiteface and Banks. Bring ID's. Elections will be Monday, October 15.

**5 pm** — Recruitment of 1979-80 Tour Guides. Training Sessions for Tour Guides for prospective freshmen Open House. Conference Room, Kehoe 10th floor.

**5:30 pm** — RA First Aid Training for RAs only. College Center Music Lounge.

**7 pm** Study Skills Module #2 "Note Taking." College Center Meeting Room #4.

**8 pm** — L-5 Society organizational meeting. Deals with space programs. College Center Music Lounge.

### FRIDAY, OCTOBER 5

**11 am - 2 pm** — Israel Career Center. College Center Lobby.

**12 noon** — Association of College and Research Libraries fall meeting. College Center Music Lounge.

**2 pm** — An afternoon of music. College Center Courtyard.

**3 pm** — Women's Tennis vs. Castleton State. Tower Courts.

**4 pm** — Women's Field Hockey vs. Castleton State. Memorial Hall Field.

**5:15 pm** — Twin Valleys Retreat (Oct. 5, 6, & 7) sponsored by Inter-Varsity Christian Fellowship. Meet at the College Center. Off-campus students \$3, students with meal ticket \$1.50. Speaker — Carl Hatch. For information call Tom or Rick 3557.

**7:30 pm** — Planetarium Show — **Ephemeris** — Free tickets for any of the shows may be obtained during the week of the show from the main office of Hudson hall. SUNY North Country Planetarium.

### SATURDAY, OCTOBER 6

**1 pm** — "The Thirty Nine Steps" (1935) starring Robert Donat and Madeline Carroll. Classic Alfred Hitchcock thriller on WCFE-TV/57.

**9 pm** — "Rhinceros" — Zero Mostel, Gene Wilder and Karen Black. One of a series of plays from Broadway and London. On WCFE-TV/57.

### SUNDAY, OCTOBER 7

**1 pm** — Women's Field Hockey vs. North Country Community College. Memorial Hall Field.

**2 pm** — Opening Reception — Rick Mikkelsen paintings, watercolors and drawings. (Exhibition continues until October 28). Myers Fine Arts Gallery.

**7 pm** — SA Film Committee presents — "Mash" and "Dirty Harry." Tickets for SA students only on sale at College Center Desk 50¢. Hawkins Hall Large Auditorium.

### MONDAY, OCTOBER 8

**6 pm** — Financial Aids Seminars — "Question and Answer Hour." Kent Hall Lounge Area.

**7 pm** — Study Skills Module — "Efficient Reading" (in preparation for exams). Hood Hall.

**8 pm** — Hans Haacke Slide Lecture. This conceptual artist discusses his past and recent work dealing with environmental life processes and his new interest in social political issues. College Center Ballroom B.

**8 pm** — Women Artists Film Festival — Mary Cassatt, Impressionist form Philadelphia. Paula Modersohn-Becker. College Center Music Lounge.

### TUESDAY, OCTOBER 9

**12 noon** — U.U.P. Weekly meeting. This week and each week at this time. College Center Music Lounge.

**6 pm** — Financial Aids Seminar "Question and Answer Hour." Mason Hall Lounge Area.

**7 pm** — Anthropology Club Film Festival. Open to all. CL 206.

**7 pm** — Study Skills Modules: Efficient Reading — Macdonough Hall Conference Room 155. Test Taking. Hood Hall Small Lounge.

**7:30 pm** — Great Directors Film Series — "Nazaria" and "Viradiana." College Center Ballroom B.

**7:30 pm** — Senior Group Information Sessions for Nursing Majors organized by the Career Planning and Placement Office. College Center Cardinal Lounge.

**7:30 pm** — Kappa Delta Pi — All Education Majors — Dr. Meyer to speak on "How to get the job you want." College Center Music Lounge.

**8 pm** — Folk Music Concert — Peter Bellamy — British traditional folk music artist. Informal gathering — don't miss it! College Center Blue Lounge.

### WEDNESDAY, OCTOBER 10

**8 am - 4:30 pm** — United States Navy campus recruitment. Open to all. College Center Lobby.

**3:30 pm** — Senior Group Information Sessions for Liberal Arts Majors organized by the Career Planning and Placement Office. College Center Cardinal Lounge.

**4 pm** — Women's Soccer vs. Castleton State. Field House Soccer Field.

**6 pm** — Financial Aids Seminar "Question and Answer Hour." Hood Hall Lounge Area.

**7 pm** — Study Skills Module "Test Taking." Macdonough Hall Conference Room.

**7 pm** — Efficient Reading (in preparation for exams). College Center Meeting Room 4.

**7 pm** — Environmental Action Committee will present three films — "Adirondack Minstrel," "Temples of Time," and "Cry of the Marsh." College Center Music Lounge.

**8:30 pm** — The College Center Committee presents "Frogs." College Center Ballroom.

### NOTES

The next **Montreal Bus** of the semester is scheduled to run on Saturday, October 13 leaving from the PE Building at 9 am and departing Montreal at 6 pm. Tickets are priced at \$5.25 round trip. Tickets may be purchased at any time from the College Center Desk.

Due to an increase in students receiving financial aid, the **Accounting Office** is setting up **two days a week** (Tuesday and Thursday) between the hours of 8-12 and 1-4 to issue refund checks. Phone calls concerning financial aid refunds will **not** be accepted in the Accounting Office on Monday, Wednesday or Friday. The above mentioned also applies to the College Foundation Scholarship.



## **COLLEGE ADOPTS PHYSICS/ENGINEERING 3/2 PROGRAM WITH STONY BROOK**

The College has formally adopted a physics/engineering 3/2 program with State University at Stony Brook, effective this semester. The program, similar to one being conducted with Clarkson College of Technology, will require students to spend three years at Plattsburgh State and two years at Stony Brook. Upon successfully completing the programs at both schools, a student will receive the B.S. degree in physics from Plattsburgh and the B.E. degree in engineering from Stony Brook. Students graduating from the program will have completed requirements for a career in electrical or mechanical engineering or engineering sciences. Dr. Paul Szydluk, professor of physics and coordinator of the College's 3/2 programs, explained that Plattsburgh is one of the first SUNY Arts and Science Colleges to implement such a program with Stony Brook's School of Engineering and Applied Sciences. Presently, Plattsburgh State students majoring in physics and enrolled in the 3/2 program will have a choice of either attending Stony Brook or Clarkson College after completing requirements on this campus.

## **MOBILE HOME ENERGY STUDY RECEIVES ADDITIONAL \$31,000 GRANT**

An additional grant of \$31,000 to continue research into a study concerning the design of a practical application for conserving heating energy in early-model mobile home units has been awarded the College by the Empire State Electric Energy Research Corporation (ESERC). Dr. Rudolph Bobka, professor of chemistry and director of the original two-year research study funded by ESERC, announced that the additional grant monies will be used to measure the thermal performance of an early-model test mobile home in both an occupied and unoccupied state. According to Dr. Bobka, the study should produce a more accurate computer model of thermal performance than any currently available. Involved in the research will be Dr. Fred Kissner, associate professor at the Institute for Man and Environment, and Dr. Paul Szydluk, professor of physics.

Under the original ESERC grant, an early-model mobile home located at the William H. Miner Agricultural and Research Institute in Chazy, was retrofitted with additional heating insulation by Dr. Bobka and several members of the College faculty and student body. Results of the two-year study indicated that by following the safe, cost-effective, and practical guidelines applied by Dr. Bobka and his colleagues, an early-model mobile homeowner could save as much as 50 per cent on heating energy consumption. Research data compiled by the original mobile home study was published locally and also aroused interest among energy researchers from throughout the state. The two-year study was also featured in a summer edition of a nationwide mobile homeowners magazine.



## **DR. HUNT AWARDED \$15,000 STIPEND TO ASSESS SPECIAL EDUCATION PROGRAMS IN VERMONT**

Dr. John Hunt, professor of education, has been awarded a \$15,000 stipend by the Professional Leadership Program located in College Park, MD., to serve as a research assistant in surveying the effectiveness of special education programs in Vermont public schools. Dr. Hunt is one of eight educators from throughout the nation selected to conduct similar studies in other states. In the next eight months, he will administer inventory interviews at six Vermont schools randomly selected from throughout the state and report his findings to both the Professional Leadership Program and the Vermont Department of Education. Dr. Hunt, presently on sabbatic leave at the University of Vermont under a SUNY Faculty Retraining Grant, is examining UVM's special education efforts in order to develop a similar program at Plattsburgh State. UVM's program, designed to meet the needs of rural areas, is nationally recognized as one of the first and finest for preparing

itinerant teachers to provide assistance to regular classroom teachers working with exceptional children. Dr. Hunt has been a member of the College's education faculty since 1954 and received his Ph.D. degree from Columbia University.

## **SOUTHERN REGIONAL EDUCATION BOARD REPRESENTATIVES TO VISIT CAMPUS**

The College has been selected for a campus visit by two representatives of the Southern Regional Education Board, of Atlanta, GA., on Monday, October 22. Under a grant from the Ford Foundation, representatives Dr. Jim Mingle, of the Southern Regional Education Board, and Dr. Donald M. Norris, director of Institutional Studies, University of Houston, will discuss institutional policy with members of the College's Executive Staff and Admissions Office. Diana Green, Director of Institutional Research and coordinator of the representatives' visit to campus, said that the College was recommended for the study by the New York State Education Department because of its past success and future plans for coping with the anticipated period of enrollment decline.

## **FOUR CANDIDATES VIE FOR HOMECOMING QUEEN; OFFICIAL CROWNING SCHEDULED FOR WEDNESDAY**

Four College upperclassmen have been nominated as candidates for this year's Plattsburgh State University College Homecoming Queen. Jean Wohilleber, Student Association special weekends chairman, announced that elections for Homecoming Queen will be held in the dining halls and the College Center from 4 p.m. until 7 p.m. on Monday, October 15. The official crowning will take place on Wednesday, October 17, at 8 p.m. in the College Center Blue Room. This year's homecoming queen nominees, their class ranks and hometowns are: Deborah Cooper, junior, Hudson; Kathleen Gray, sophomore, Fonda; Maureen Rowan, junior, Albany; and Mary Beth VanDeveer senior, Middlesex.

## **FORENSICS UNION HOSTS 9TH ANNUAL TOURNAMENT THIS WEEKEND**

Nine institutions have entered this weekend's field of forensic squads that will compete for the 9th Annual Plattsburgh State Forensic Tournament championship. Defending champion Emerson College leads the field which includes teams from West Point, Princeton, Penn State, Niagara University, and the University of Vermont. Tournament activities are scheduled for the College Center and Myers Fine Arts Building and will run from 12 noon until 8 p.m. Friday, and continue from 9 a.m. until 5 p.m. on Saturday. The event includes a variety of individual speaking competition and four-person debate. Al Montanaro, advisor/coach of the Plattsburgh State forensic team and director of the tournament, explained that the College's tournament is one of the earliest held anywhere in the East. The campus community and general public are invited to observe the rounds in progress. Specific events and schedules will be available in the lobby of the College Center both days of competition.



## TEXTBOOK PRICES CONTINUE TO SKYROCKET; SALES INCREASE 13% IN ONE-YEAR PERIOD

If returning upperclassmen have noticed a substantial increase in the costs of textbooks this semester, then recent profit increases reported by textbook publishers should come as no surprise. According to estimates by the publishers' association, sales of new texts in 1978 reached \$749 million, a 13 per cent increase over the previous year. Textbook publishers report that the textbook which costs \$15.00 presently on college bookstore shelves cost nearly \$20,000 to develop and produce. Today's textbook, publishers claim, is a different book than its counterpart in the early 1960's, when it cost \$5, or the mid-1970's when it was about \$11.

"Current textbooks are of superior quality in content and graphics and many are works of four-color art," explained College Store manager George Layman, who maintains that textbook publishing is a lucrative business. "The inflationary rise in textbook costs still only leaves our Store's profit margin at about 20 per cent, and that includes what I must pay our staff and what it costs to ship books to our campus." Layman sympathizes with students who must continually pay increased prices for books. Beginning in January he hopes to be able to pay half-price for returned books that will be used another semester. "Right now our staff is soliciting faculty to see what books currently in our store will be used again," Layman explained. "If we have a handle on what returned books will be used, then we can afford to buy back the books at half price."

## FRISBEE'S FLY AS RECORD NUMBERS PARTICIPATE IN FALL INTRAMURALS

Picture a game of non-contact rugby, exclude the running, and add a frisbee, and you have what turns out to be one of the College's new successful intramural programs introduced as a coed sport this fall. More than 100 participants divided into six men's and women's teams participated in this year's "frisbee league." That figure was just a fraction of the more than 2,100 students who participated in some type of fall intramural program. Leith Bardon, director of intramurals, announced that record numbers have joined the College's intramural activities. Large turnouts include 500 players and 27 teams in men's touch football; 590 participants and 44 teams in women's volleyball; and more than 650 men registered into 53 teams for men's broomball competition. "The intramural craze continues to grow and we're all happy with the turnout and attitude of the students," Bardon explained. "As long as we can get this type of participation, we are more than willing to try new sports like the frisbee league which began this fall."

## This Week on Campus

### THURSDAY, OCTOBER 11

**10 am** — United Way Drive. Brief movie and short presentation to acquaint people with the benefits United Way offers. College Center Ballroom B.

**12 noon** — Meeting of Plattsburgh State Chapter of American Marketing Association. All business and economics majors welcome. FOB 2, Room 170.

**2 pm** — United Way Drive. Algonquin Dining Hall.

**3 pm** — The Department of Business and Economics in conjunction with the Economics Club and Omicron Delta Epsilon will present Dr. Vivian Walsh, speaking on "Ricardian Foreign Trade Theory in the Light of Modern Classicism." FOB 2, Room 170.

**3:30 pm** — Senior Group Information Sessions for liberal arts majors organized by the Career Planning and Placement Office. College Center Cardinal Lounge.

**4 pm** — Veterans Club Organizational Meeting. College Center Music Lounge.

**4 pm** — Women's Field Hockey vs. Vermont College. Memorial Hall Field.

**5:15 pm** — United Way Drive. College Center Ballroom B.

**7 pm** — Speakers Forum presents the play "Is There Life After College?" — a comedy. Student admission — 50¢, public admission — \$1.00, on sale at College Center Desk and at the door. Hawkins Hall Large Auditorium.

**7 pm** — Study Skills Module "Test Taking." College Center Meeting Room 4.

**7:30 pm** — SUNY/Plattsburgh Lecture Series presents Dr. Bruce Butterfield's topic "Art and Architecture in Moscow: Anachronism As a Way of Life." Science I, Room 106. Free and open to the public.

**8:30 pm** — Meeting of the Broadcaster's and Journalist's Guild — organized to encourage and otherwise promote an interest and participation in the electronic and print media. Any student enrolled for undergraduate or graduate courses (part time or full time) who has an interest in broadcasting and/or journalism is encouraged to become a member. College Center Conference Room.

### FRIDAY, OCTOBER 12

**12 noon-8 pm** — 9th Annual Plattsburgh State Forensic Tournament. Open to all. Students in attendance will be from West Point, St. Anselm's-New Hampshire, University of Vermont, Penn State, Niagara University, Ithaca, Princeton, Southern Connecticut. Two categories of events will include Individual Speaking Events and Team Debates. Exact schedules of events can be picked up Friday morning in the College Center Lobby. College Center and Myers Fine Arts.

**6:30-8:30 pm** — Basketball Intramural Practice every Friday. Campus School Gymnasium.

**7:30 pm** — The movie "Born Again" will be presented by the Inter-Varsity Christian Fellowship. Open to all students and public. Tickets on sale at the door — \$1.00 per person. Hawkins Hall Large Auditorium.

**7:30 & 8:30 pm** — Planetarium Show — *The Gods Abide*. Free tickets for any of the shows may be obtained during the week of the show from the main office of Hudson Hall. SUNY North Country Planetarium.

### SATURDAY, OCTOBER 13

**9 am** — The Montreal Bus is scheduled to leave from the PE Building at 9 am and will depart from Montreal at 6 pm. Tickets are priced at \$5.25 round trip. Tickets may be purchased at anytime from the College Center Desk.

**9 am-5 pm** — 9th Annual Plattsburgh State Forensic Tournament. Open to all. For details please see Friday, October 12th. College Center and Myers Fine Arts.

**12:30 pm** — Women's Field Hockey vs. Siena College. Memorial Hall Field.

**1 pm** — Women's Volleyball vs. Albany State. Campus School Gym.

**1 pm** — "The Outlaw" (1949) starring Jane Russell and Thomas Mitchell. The story of Billy the Kid. WCFE-TV/57.

**9 pm** — "A Delicate Balance" starring Katherine Hepburn, Paul Scofield, Lee Remick, and Joseph Cotton. Edward Albee's penetrating and highly emotional portrayal of relationships between friends. WCFE-TV/57.

### SUNDAY, OCTOBER 14

**3 pm** — Theta Alpha Lambda Rush. Women students only. College Center Music Lounge.

Scandinavian Brunch presented by Quantity Food Production Class. Advanced Ticket Sales at the College Center Desk. Public — \$5.00, students — \$4.75, students with Meal Plan — \$4.35/\$4.25. For information please call 564-2216. ERDC — Cafeteria — Campus School — Upper Ruger Street.

**7 & 9:15 pm** — SA Film Committee presents "Jaws" and the short "Mighty Mouse." Tickets for SA students only on sale at College Center Desk — 50¢. Hawkins Hall Large Auditorium.

**4 pm** — Accounting Club Meeting. Anyone interested is welcome to attend. College Center Music Lounge.

### MONDAY, OCTOBER 15

**4 pm** — Elections for Homecoming Queen. College Center for Macdonough, Harrington and off-campus students. Clinton Dining Hall for Macomb, Mason and the Towers. Algonquin Dining Hall for Kent, Adirondack, Whiteface and Banks. Bring I.D.'s. Crowning of Homecoming Queen will be Wednesday, October 17.

**7 pm** — Study Skills Module "Paper Writing" (how to make papers more readable). Hood Hall.

**7:30 pm** — Do you want to be out sweeping the streets? Come to the Lawyer Workshop, become aware of the General Laws of Plattsburgh. Open to all. Yokum — CL 202.

**8 pm** — Women Artists Film Festival: "Alice Neel, Collector of Souls." College Center Music Lounge.

### TUESDAY, OCTOBER 16

**10 am-2 pm** — United States Marine Corps On-Campus Recruitment. College Center Lobby.

**4:15 pm** — Tuesday Reflections: Professor Dan Watermeier — "Scenes from Alcestis." College Center Cardinal Lounge.

**6 pm** — Women's Volleyball vs. Potsdam State. Campus School Gym.

**7 pm** — Anthropology Club Film Festival. Open to all. Yokum — CL 206.

**7 pm** — Study Skills Module "Paper Writing." (how to make papers more readable). Macdonough Hall Conference Room.

**7:30 pm** — Great Directors Film Series — "The Exterminating Angel" and "Tristana" by Luis Bunuel. College Center Ballroom B.

**8 pm** — Charlie Daniels and New Riders Concert. Tickets on sale at the College Center Desk, Cahill's-Pyramid Mall, Bailey's in Burlington, Scott's Discount Downtown. Student admission — \$5.00, public admission — \$7.50, non-SA student — \$7.50. Field House Gym.

**8-11 pm** — New Coffee House. College Center Cafeteria.

### WEDNESDAY, OCTOBER 17

**10 am-2 pm** — United States Marine Corps On-Campus Recruitment. College Center Lobby.

**12 noon** — Brown Bag Theatre — An hour of FREE Theatre. This week — "Diaries of Adam and Eve" by Mark Twain and a scene from "Morning Become Electra" by Eugene O'Neill. Come and bring your lunch. Studio Theatre in FA 129.

**3 pm** — Men's Soccer vs. Potsdam State. Field House.

**4 pm** — Women's Field Hockey vs. St. Michael's College. Memorial Hall Field.

**6:30 pm** — Women's Volleyball vs. Clinton Community College. Campus School Gym.

**7 pm** — Study Skills Module "Paper Writing" (how to make papers more readable). Whiteface Reception Lounge.

**7 pm** — The Environmental Action Committee will present the "Flaming Sky," "Quetico" and "Redwoods." College Center Music Lounge.

**7:15 pm** — Plattsburgh Home Economics Association. Meeting with film presentation. College Center Ballroom B.

**8 pm** — Crowning of Homecoming Queen followed by a Coffeehouse reception. College Center Blue Room.

### THURSDAY, OCTOBER 18

**10 am-2 pm** — United States Marine Corps On-Campus Recruitment. College Center Lobby.

**3:30 pm** — Resume Workshop for seniors organized by the Office of Career Planning and Placement. College Center Cardinal Lounge.

**7 pm** — Study Skills Module "Paper Writing." College Center Meeting Room 4.

**8 pm** — Band at the Pub sponsored by Harrington Hall. Admission at the door will be 75¢. The Pub.

**8 pm** — "Alcestis" will be presented by the New Theatre Association. The Myers Fine Arts Box Office opens two weeks before productions. You can buy your tickets in advance or reserve them by phone 564-2283 between 1 and 4 p.m. Please claim your reservations by 7:45 pm on the evening of the performance, otherwise it will be sold. "Alcestis" will be presented Oct. 18-20 and Nov. 1-3. "The Glass Menagerie" will be presented Oct. 25-27 and Nov. 8-10.

### NOTE

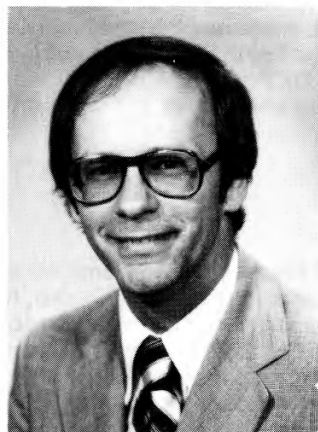
**Important Meeting for all Freshmen majoring in Biology and Medical Technology regarding General Education requirements and Spring registration advisement.** The meeting will be held on Friday, Oct. 26, at 3 pm in Room 106, Hudson Hall. See Dr. Liu, Department of Biological Sciences if there are questions about this meeting.

A trip to **W. Alton Jones Cell Science Center**, Lake Placid, has been scheduled on Friday, Oct. 12, 1979. The bus will leave the new parking lot (lot FT) west of Beaumont Hall at 12:30 pm and return around 5:30 pm. Students interested in visiting the Cell Science Center, see Dr. Liu, Department of Biological Sciences, Room 207, Beaumont Hall, or call 3155.



October 18, 1979

## CHANCELLOR EDWARD C. McGUIRE, '57, TO BE HONORED AS 'ALUMNUS-OF-THE-YEAR'



Dr. Edward C. McGuire, chancellor of the Board of Higher Education of the Commonwealth of Massachusetts and a 1957 graduate of the College, will receive the Alumni Association's "Alumnus-of-the-Year" award, the association's highest citation, during Homecoming Weekend banquet ceremonies on Saturday. For Dr. McGuire, 46, who has held his current position since August 1978, the return to campus this weekend will be his first in any formal capacity since he received the bachelor of science degree in elementary education from Plattsburgh 22 years ago.

Following graduation (with honors) from Plattsburgh, Dr. McGuire attended Southern Illinois University where he received the M.S. degree in higher education. In 1968, Dr. McGuire received the degree of Doctor of Education from Wayne State University, and last year he earned the Jurist Doctorate from Delaware Law School. His career in higher education administration began in 1961 when he was named assistant to the president of the University of Rhode Island. Five years later he joined Rutgers University as dean of students and associate professor of psychology. In 1969 he became the vice president for student affairs and professor of psychology at Drexel University. In 1977, Dr. McGuire left Drexel to assume the position of commissioner of higher education for the Commonwealth of Pennsylvania.

The top educational administrator in the Bay State said he was both "delighted and flattered" to learn that he had been the choice of the committee of alumni established to screen nominees for the annual award. "I'm sure most people with similar credentials would say they feel the same as I do. Plattsburgh, as my first alma mater, is my first love among institutions. It always has been," Dr. McGuire declared.

## STUDENTS AND ALUMNI TO ENJOY FULL HOMECOMING '79 CALENDAR OF ACTIVITIES

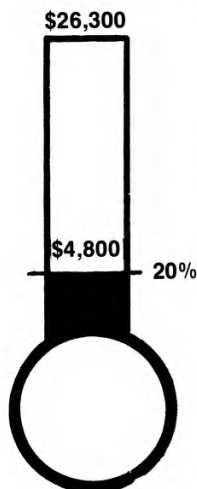
Homecoming '79 swings into full activity Friday, concluding months of planning by undergraduate committees and the Plattsburgh Alumni Association. Activities include luncheons, cocktail parties, dinners, fireworks, an all-day film festival, the annual Homecoming Parade beginning at the Grandway Plaza parking lot at 10 a.m. Saturday, and the Alumni Association's Awards Banquet on Saturday night. This year's Homecoming Queen, Mary Beth Van Derveer, a senior biology major from Middlesex, will preside over the 1979 Homecoming Parade.

Upwards of 550 alumni are expected to return to campus this weekend. The celebration for alumni begins at a wine and cheese reception on Friday evening at President Burke's home. Also on Friday night, the Cardinals open their 1979 hockey season with a homecoming exhibition contest against Colgate University at 7:30, at the Field House. Tickets for the game are .50¢ for students, \$1.00 for non-PSUC students and \$2.00 for adults. Tickets can be purchased at the College Center desk up until Friday afternoon. A fireworks display on the Cardinal Football Field will follow the hockey game along with a student/alumni reception in the Field House basketball court area.

On Saturday, the Cardinal men's soccer team will meet Concordia University at 1 p.m. near the Field House. During halftime ceremonies the President's Cup for community service, the Scholastic Cup for academic achievement, and awards for best float in the Homecoming Parade will be presented by President Burke. An arts and crafts fair will be conducted from 10 a.m. until 5 p.m. in the College Center lobby.

Seventy alumni and friends of the College have registered for Saturday's Golden Anniversary luncheon which will honor graduates from the Class of '29 and earlier. Alumni from nine other honored classes — those ending in 4 and 9 — have also scheduled Saturday class luncheons at various locations in the Plattsburgh area.

Alumnus-of-the-Year, Dr. Edward McGuire, will be the honored guest at Saturday evening's President's reception and banquet for alumni at the College Center. Student activities include a semi-formal at the Field House beginning at 9 p.m. Saturday and a Sunday film festival beginning at 1 p.m. in Hawkins Hall large auditorium.



## CAMPUS UNITED WAY FUND DRIVE AT 20%

Contributions to the campus fund drive for the Clinton County United Way totaled \$4,800 (20% of the goal) as of the end of the first official week of solicitations. Leading United Way contributors included the Business Office turning in 82 per cent (\$1,635) of their goal. Reporting in at approximately 72 per cent of their goal are General Administration (\$1,072) and Student Affairs (\$1,144). After the first week, members of the College Auxiliary Services staff had reached 100 per cent in employee giving. The College has been asked to raise \$26,300 in gifts and pledges — \$23,600 from employees and a record \$2,700 from students — in support of the 1980 United Way Campaign.

## KENYAN AMBASSADOR SCHEDULES TWO-DAY VISIT TO CAMPUS OCT. 24-25

John Peter Mbogua, Kenyan Ambassador to the United States, has been invited by President Burke to visit the College campus for two lecture presentations on Wednesday and Thursday, Oct. 24-25. Ambassador Mbogua was a member of the College's sociology faculty during the 1961-62 academic year. The Ambassador is scheduled to present a lecture dealing in Kenya's independent government on Wednesday at 4 p.m. in the Feinberg Library's Rockwell Kent Gallery. The lecture is free and open to the public with a reception following his presentation. On Thursday, Ambassador Mbogua will present a lecture to Dr. Charles McClellan's 11 a.m. African History class. The Ambassador originally expressed interest in visiting the Plattsburgh campus through his long-time friend, Dr. Hans Hirsch, professor emeritus of history.

## Welcome Alumni to Homecoming 1979, Oct. 19-20-21



## COLLEGE TO HOST FIRST EVER CANADA DAY CELEBRATION; PROGRAM OCT. 25

Representatives from the Canadian government and a 75-minute Canadian travel film produced by the Eastman Kodak Company will be the featured attractions at the College's first ever Canada Day Celebration scheduled for Thursday, Oct. 25. Colin Robertson, vice consul for the Canadian Embassy in New York City, will be the guest speaker at a 3:15 presentation entitled, "Another Look at the Undefended Border," in the Feinberg Library's Rockwell Kent Gallery. Accompanying Robertson will be Brian Long, a representative of the Canadian Academic Division of External Affairs in Ottawa. At 7:30 p.m., Kodak's Canadian Travel spectacular, "Canada... A Holiday in Pictures," will be presented in the large auditorium of Hawkins Hall. The all-day events, sponsored by the Canadian Studies Department, the Press-Republican, and Ray's Supply, Inc. on Saily Avenue, are free and open to the public. Free tickets for the Kodak presentation are available at the Canadian Studies Department main office on 133 Court Street.

Dr. Earl Fry, director of the College's International Education/Canadian Studies Department, explained that the local Canada Day Celebration is planned to help promote the College's Canadian Studies Program. "We want both the local community and our nearby Canadian neighbors to know about our academic offerings in Canadian Studies," Dr. Fry said. "Presently, we direct the largest Canadian Studies program in the U.S. which involves 20 of our faculty members and enrolls approximately 400 students each academic year."

## weekly notes

Members of the Canadian Studies faculty, **Dr. Richard Beach, Dr. Suzann Buckley, Dr. Earl Fry, and Dr. Ed Hamblet** recently made presentations at the Fifth Biennial Conference of the Association for Canadian Studies in the United States, held in Washington, D.C. . . . **Tom Corigliano**, coordinator of academic advisement, will present a paper on the College's undeclared major program at the Northeast Regional Conference of Academic Affairs Administrators on Oct. 26-27 . . . **Dr. Tom Morrissey**, instructor of English, will have his article on turn-of-the-century Irish playwright John Millington Synge in the spring issue of *Irish Renaissance Annual* . . . Persons interested in testifying at the **SUNY Board of Trustees October 24 meeting** at Hudson Valley Community College must have their written request submitted to Martha J. Downey, secretary of the University, State University Plaza, Albany, 12246, no later than Tuesday, October 23.

## This Week on Campus

### THURSDAY, OCTOBER 18

**10-2 pm** — United States Marine On-Campus Recruitment. College Center Lobby.

**3:30 pm** — Resume Workshop for seniors organized by the Office of Career Planning and Placement. College Center Cardinal Lounge.

**6 pm** — Information Session for Resident Assistant positions. The Office of Residence Life is seeking candidates for 1980-81. Applications will be available at the Residence Life Office and in residence halls. Applications are due Nov. 16 at 4:30 pm. Information Session to be held at Harrington Hall.

**7 pm** — Study Skills Module "Paper Writing." College Center Meeting Room 4.

**7:30 pm** — Hillel Meeting. College Center Conference Room.

**8 pm** — "Alceste" will be presented by the New Theatre Association. The Myers Fine Arts Box Office opens two weeks before productions. You can buy your tickets in advance or reserve them by phone — 564-2283 between 1 and 4 pm. Please claim your reservation by 7:45 pm on the evening of the performance, otherwise it will be sold. "Alceste" will be presented Oct. 18-20 and Nov. 1-3. "The Glass Menagerie" will be presented Oct. 25-27 and Nov. 8-10.

**8 pm** — Band in the Pub sponsored by Harrington Hall. Admission at the door will be 75¢. The Pub.

### FRIDAY, OCTOBER 19

**4:10 pm** — Sigma XI Interdisciplinary Discussion in Research. College Center Meeting Room 1.

**6 pm** — The Inter-Varsity Christian Fellowship will present the film "The Effective Ambassador." Open to all. Meeting will follow. Clinton Dining Hall, upper lounge.

**7:30 & 8:30 pm** — Planetarium Show — "The Gods Abide." Free tickets for any of the shows may be obtained during the week of the show from the main office of Hudson Hall. SUNY North Country Planetarium.

**7:30 pm** — Plattsburgh Cardinals vs. Colgate pre-season opener. Students \$1.00, non-PSUC students \$1.50, public \$2.00. All passes suspended. Field House Upper Rugar Street.

**10:30 pm** — Fireworks for Homecoming Weekend after hockey game. Open to SA members only and alumni. Field House Football Field.

**10:30 pm** — Midnight Post Game Student-Alumni Reception. (Come meet the team.) Free admission, very informal. Field House basketball court.

### SATURDAY, OCTOBER 20

**8:30 pm** — Campus Tour. Guided tours of the campus will be provided prior to the annual Homecoming Parade. To assure optimum group size reservations are necessary.

**10 am** — Annual Homecoming Parade through the streets of Plattsburgh. Starts at Plattsburgh Plaza, terminates at the Field House.

**10 am-5 pm** — Arts and Crafts Fair. Artists and craftsmen from New York, Vermont, Maine, New Hampshire and Canada. There will be ceramics, quilts, candles, pottery, stoneware, paintings, jewelry, leatherwork, woodwork and photos. Inside-Outside — College Center, Music Lounge Lobby and Court Yard.

**1 pm** — Men's Soccer vs. Concordia University. Field House.

**1 pm** — Saturday Matinee — "Our Vines Have Tender Grapes" (1940) starring Margaret O'Brien, Agnes Moorehead and Edward G. Robinson. Life in a small Norwegian-American town in Wisconsin is depicted. WCFE-TV/57.

**1 pm** — Women's Field Hockey vs. Rensselaer Polytechnic Institute. Memorial Hall Field.

**3 pm** — Scenic Boat Tour. Weather permitting there will be a scenic tour on Lake Champlain around historic Valcour Island on the Juniper. Plattsburgh Marina.

**9 pm** — "Three Sisters" directed by Sir Laurence Olivier, starring Alan Bates, Jeanne Watts and Derek Jacobi. Anton Chekhov's masterfully written play which tells the story of the Prozorovs family in Czarist Russia. WCFE-TV/57.

**9 pm** — Semi-Formal. Dance to the beat of "Cartune." Tickets can be purchased at the College Center Desk — \$1.00 a couple. Field House.

### SUNDAY, OCTOBER 21

**1 pm** — All-day Homecoming Film Festival presented by SA Film Committee. "Anchors Aweigh," "King and I," "Meet Me in St. Louis," and "Gentlemen Prefer Blondes." Tickets for SA students only on sale at the College Center Desk for 50¢. Film shown in Hawkins Hall Large Auditorium.

**4 pm** — Theta Alpha Lambda Rush. Women welcome. Hood Hall Main Lounge.

### MONDAY, OCTOBER 22

**12 noon** — Meeting of Plattsburgh State Chapter of American Marketing Association. All business and economics majors welcome. Please remember your dues. FOB 2, Room 170.

**4 pm** — Accounting Forum. College Center Music Lounge.

### TUESDAY, OCTOBER 23

**11:30 am** — An information booth will be open to everyone for public awareness of Environmental Action. College Center Lobby.

**12 noon** — UUP weekly meeting this week and each week at this time. College Center Music Lounge.

**3:30 pm** — Resume Workshop for seniors organized by the Office of Career Planning and Placement. College Center Cardinal Lounge.

**6 pm** — Olympia — prepared by the Quantity Food Production Class. Advanced ticket sales at the College Center Desk. Public \$5.00, student \$4.75, students with meal plan \$4.35/\$4.25. For information please call 564-2216. ERDC Cafeteria, Campus School, Upper Rugar Street.

**7 pm** — Anthropology Club Film Festival. Open to all. "Monkies, Apes and Man" and "Marmes Archeological Dig." Yokum 206.

**8 pm** — New Coffee House. College Center Cafeteria.

### WEDNESDAY, OCTOBER 24

**12 noon** — Brown Bag Theatre. An hour of free theatre. This week, "Scenes from the Good Doctor" by Neil Simon. Come and bring your lunch! Studio Theatre in Myers 129.

**3-5 pm** — Representatives from the Upstate Medical Center Admissions Office will be on campus to furnish information concerning the Health Related Professional Programs at Upstate. Room 205, Beaumont Hall. No appointment will be needed. R.H. Suds, Room 320 Beaumont Hall (Ext. 2171) may be contacted for more information.

**3:30 pm** — Resume Workshop for seniors organized by the Office of Career Planning and Placement. College Center Conference Room.

**7 pm** — The Environmental Action Committee will present "Bill Cosby on Prejudice," "Africa — East and West," "World Population" and "Volcano Surtsey." College Center Music Lounge.

### NOTES

The **Office of Residence Life** announces the opening of the **1979-80 Resident Assistant Selection Process**. Applications will be available beginning Oct. 16, 1979 at all Residence Hall Offices and at the Residence Life Office in the College Center. Applications must be completed and returned no later than 4:30 pm, Nov. 16, 1979. On-campus students return theirs to their Residence Hall Director and off-campus students return theirs to the Residence Life Office. Complete details of the selection and training process as well as qualifications are included with the Application Package. All candidates must attend one of the following Information Sessions: Wednesday, October, 17, 6:00 pm, Whiteface Hall; Thursday, Oct. 18, 6:00 pm, Harrington Hall.

An important meeting for all **freshmen majoring in biology, medical technology, and biochemistry/biophysics regarding general education requirements** and spring registration advisement will be held on Friday, Oct. 26, at 3 pm in Room 106 Hudson Hall. Faculty advisors are invited and refreshments will be served.

**Applications for the In Vitro Cell Biology Program** for Spring 1979 must be submitted on or before Friday, Oct. 26. Applications forms are available in Room 207 of Beaumont Hall. See Dr. Liu, Department of Biological Sciences, Beaumont Hall, or call 3155.



October 25, 1979

### COLLEGE RECEIVES \$380,000 GRANT TO CONDUCT STATEWIDE CHILD NUTRITIONAL TRAINING PROGRAMS

The College's Home Economics Department has been designated by the New York State Department of Education to develop and implement a statewide program of instructional training for employees in school and child nutritional food service programs. The project will be funded through a \$380,000 grant from the U.S. Department of Agriculture and will include the services of Plattsburgh State teaching faculty and 11 full-time employees. George Bussell, assistant professor of home economics and director of the project, explained that the initial one-year grant is part of a long-term on-the-job training project in which the College will be responsible for identifying and preparing training modules in a broad spectrum of subjects that are important to the various staff and management personnel concerned with child nutritional programs in New York State.

Bussell, who has more than 20 years experience in school food service and is former director of child and school nutritional programs in New Hampshire, said that the College's training program will help the state comply with new guidelines incorporated in the National School Lunch Act. "Plattsburgh's effort will comprise the comprehensive development of preparing print-ready curricula, audio visual aids and textbook material for the training of child food service personnel," Bussell said. "In this first year our staff will primarily research and analyze the depth of content necessary to complete the learning cycle in food service positions ranging from management to entry level. Next year, with additional funding, we will take the training project into the field."

Plattsburgh faculty included in the training project are Dr. Warren Bentzen, Dr. Jane Gore, Dr. Carrie Harris, Tara McPeck and Dr. Sarah Stephens of the Home Economics Department; and Dr. Annette Manganel and Dr. J. Michael Ritty of the Education Department.

### SUNY TEAM'S CAMPUS VISIT DRAWS PRAISES OF FACULTY, GENERAL EDUCATION PROGRAM

A team of State University academic program and policy analysts who visited this campus on October 11-12, lauded the efforts of the faculty and staff in their "purpose and commitment to good education, and their willingness to think anew about both old and new problems."

In a letter to President Burke, Dr. Kenneth M. MacKenzie, associate vice chancellor for academic programs and planning, commended the College for its efforts and the success it has achieved in giving significant new direction to Plattsburgh State. Dr. MacKenzie, who led the SUNY contingent's visit to campus, wrote: "I came away from the visit much impressed with the spirit and dedication that pervades the staff and faculty at your campus. I especially enjoyed meeting with your General Education Committee. That group is a lively, imaginative and talented one, and I am sure their collective influence upon the College's curriculum will be greatly beneficial. I am not only impressed with the imaginative direction of these new programs but also the quality of individuals involved with them."

Dr. MacKenzie concluded by praising the College's student research analysis. "I believe the research analysis you are doing on student characteristics and outcomes promises in time to be an extremely important tool in guiding both the campus' admission policy and curricular structure," he wrote.

### COLLEGE RECEIVES \$10,000 IN MATCHING NSF FUNDS FOR PURCHASE OF ANALYZER

The Institute for Man and Environment has recently received a \$10,000 matching funds grant from the National Science Foundation to purchase an atomic absorption spectrophotometer, an instrument used to chemically analyze soil and water samples. Dr. John Malanchuk, associate professor of environmental science and author of the NSF grant, explained that the analyzer is the most sophisticated instrument currently available in the field for accurately measuring the amount of metal nutrients (i.e. calcium, zinc, lead, sodium, and potassium) in test samples of soil and water. The analyzer, located at the Miner Center campus in Chazy, will be used in determining chemical balances in agricultural soils, nutrients for plant growth, soil and water pollution problems, and in basic faculty and student ecological research.

According to Dr. Malanchuk, the analyzer will be used primarily for educational purposes by students enrolled in the environmental science resident research semester program. "Students will gain valuable experience in working with an instrument commonly used by environmental agencies in the field," Dr. Malanchuk said. "Also, the College's access to such a sophisticated instrument will undoubtedly be an advantage in obtaining future environmental science research grants."

### CAMPUS UNITED WAY EFFORT TOPS THE HALFWAY MARK

With contributions still expected from campus faculty teams, the College's 1980 United Way effort reached 54 per cent (\$13,039.63) of the goal at the beginning of the third week of solicitations. Reporting in with more than 100 per cent of their goals are Arts and Science Administration (122%), General Administration (131%) and Student Services (104%). Arts and Science "D", which includes business/economics, computer science, earth science, philosophy, physics, and political science, lead all faculty teams with 61 per cent (\$913.50) already contributed. Other campus teams over 50 per cent include Maintenance and Operations "A" (55%) and the Campus School (53%).



**United Way**  
of Clinton County



## COLLEGE BEOG RECIPIENTS NEARLY DOUBLE; PEER PROGRAMS LAUNCHED TO PROVIDE INFORMATION

Last fall's Congressional approval of new Basic Educational Opportunity Grant (BEOG) requirements has provided financial aid to nearly 1,100 more Plattsburgh State students for 1979-80 than in the previous year. In a memorandum to President Burke, the College's Financial Aid Office reported that 2,500 Plattsburgh State students will be awarded some type of BEOG assistance during the current academic year — compared to 1,415 students last year. More than \$2,100,000 in BEOG monies has been made available to Plattsburgh this year, representing an average of approximately \$800 in financial aid per student. According to Suzanne M. Sokolowski, director of financial aid, the reason for the large increase in support funds to the College was attributed to new BEOG legislation extending eligibility to students from families with incomes up to \$25,000. In addition, the College also received an increase of more than \$160,000 in support of the 1979-80 National Direct Student Loans, Supplemental Educational Opportunity Grants, and work-study programs, over last year.

Sokolowski announced that in order to make students more aware of financial aid benefits, the Financial Aid Office has developed an On-Campus Peer Recruiter Program. The program involves the selection of dormitory residents as peer financial aid advisors. Seven students have been selected and trained for the initial program and are located in various residence halls. "Each financial aid peer recruiter will have dormitory office hours in which students can find out what type of financial aid is available to them," Sokolowski said. "New legislation is always changing financial aid requirements and many students are unaware that they can receive aid." Sokolowski stated that the program will help the College enlarge its pool of students seeking financial aid. "A larger pool of students on file with our office each year," Sokolowski said, "will increase our chances of obtaining more financial aid support in the future." Information on the location and office hours of financial aid peer recruiters can be obtained by calling the Financial Aid Office at 2072.

### SPRING SEMESTER ADVISEMENT PERIOD BEGINS OCT. 30

The advisement period for the spring semester has been scheduled for Oct. 30 through Nov. 14. During that period students must meet with their advisors, plan their spring semester schedules, and deposit their Master Registration Card in the appropriate location in the College Center lobby during the hours of 9 a.m. to 4 p.m.

Registration results will be distributed Dec. 3-4. Students residing on campus will receive the material in their residence hall mailboxes while off-campus students may pick up their registration results in the lobby at the College Center between the hours of 9 a.m. and 4 p.m.

## This Week on Campus

### THURSDAY, OCTOBER 25

**12:15 pm** — Behavioral Science Colloquy: Mark Cohen on "Learned Helplessness, depression, belief systems, and colonialism." FOB 2, Room 213.

**3, 4, & 5 pm** — Welcome Party for New Majors in Environmental Science. All Environmental Science Majors are invited to meet and greet new and returning faculty and staff. The film — "No Act of God" will be featured with three showings at 3, 4, & 5. The film describes the pros and cons of the Nuclear dilemma. Sponsored by the Institute for Man and Environment and Vice President for Academic Affairs. Science 1, Room 028.

**3 pm** — Women's Soccer vs. University of Vermont. Field House Soccer Field.

**3:30 pm** — Resume Workshop for Seniors organized by the Office of Career Planning and Placement. College Center Conference Room.

**7 pm** — Meeting for ALL Health Majors. Attendance is mandatory. Those unable to attend should contact Dr. Bedworth at 3142. College Center Meeting Room 8.

**7 pm** — Behavioral Science Program will present a lecture by Caroline F. Keating on "Cross-Species, Cross-Cultural Perspectives on Human Facial Gestures of Dominance and Submission."

**7:30 pm** — "A Holiday in Pictures" — Canada Films by Kodak. Free admission by ticket only. Tickets free at Canadian Studies Office at 133 Court Street. Hawkins Hall Large Auditorium.

**8 pm** — "The Glass Menagerie" presented by the New Theatre Association. Myers Fine Arts, Hartman Theatre. Box Office information 564-2283.

**8:30 pm** — The Broadcaster's and Journalist's Guild elections. College Center Music Lounge.

### FRIDAY, OCTOBER 26

**3 pm** — An important meeting for all freshmen majoring in Biology, Medical Technology, and Biochemistry/Biophysics regarding general education requirements and spring registration advisement will be held. Faculty advisors are invited and refreshments will be served. Hudson Hall Room 106.

**4 pm** — End unrestricted Course Withdrawal Period.

**7 pm** — International Film Festival — "The Dot and the Line" and "La Salamandre." Free to all. Hawkins Hall Large Auditorium.

**7:30 pm** — Inter-Varsity Christian Fellowship will have the speaker — Rev. Allen Oyer from United World Mission. Clinton Dining Hall, upper lounge.

**7:30 & 8:30 pm** — The Planetarium Show — FOOTSTEPS — originated by the Hansen Planetarium in Salt Lake City. The story of man's quest to reach the moon which started in Ancient China and continued through "The Eagle has Landed... Tranquility Base." Obtain tickets at the Main Office of Hudson Hall. SUNY North Country Planetarium.

**8 pm** — "The Glass Menagerie" presented by the New Theatre Association. Myers Fine Arts, Hartman Theatre.

**10 pm** — End of quarter.

### SATURDAY, OCTOBER 27

**9 am** — Montreal Bus leaves from the PE Building departing Montreal at 6 pm. Tickets, \$5.25 round trip, on sale at College Center Desk. The play "Billy Bishop" will be at the Centaur. Tickets are \$2.50 at the College Center Desk.

**11:00 am** — Women's Soccer vs. Albany State. Field House Soccer Field.

**12:00 noon** — Women's Volleyball vs. St. Michael's/McGill. Campus School Gym.

**1 pm** — Men's Soccer vs. Oneonta State. Field House.

**1 pm** — Saturday Matinee — "Fiesta" (1947) starring Esther Williams, Ricardo Montalban. Colorful Mexican backgrounds. WCFE-TV/57.

**7 pm** — PSUC Veterans' Club presents the film "The Night of the Living Dead." Students 50¢, public 75¢. CL 220.

**8 pm** — "The Glass Menagerie" presented by the New Theatre Association. Myers Fine Arts, Hartman Theatre.

**9 pm-1 am** — Halloween Party at the Pub featuring the Poko Moonshine Band. Admission FREE for off-campus persons, 50¢ for resident students. Tickets on sale at the College Center Desk.

### SUNDAY, OCTOBER 28

**11:30 am** — Champagne Brunch presented by Quantity Food Production Class. Advanced Ticket Sales at the College Center Desk. Public \$5.00, students \$4.75, students with meal plan, \$4.35/14.25. For information call 564-2216. ERDC Cafeteria, Campus School.

**2 pm** — Sunday Matinee — "Easy to Wed" starring Lucille Ball and Van Johnson. WCFE-TV/57.

**7 & 9:30 pm** — SA Film Committee presents "Psycho" and "Frankenstein." Tickets for SA students only on sale at College Center Desk, 50¢. Hawkins Hall Large Auditorium.

**7:30 pm** — Plattsburgh College-Community Orchestra directed by Dr. Angelo La Mariana presents a Chamber Orchestra Concert. Twenty-Fifth Anniversary. Newman Center/92 Broad Street.

### MONDAY, OCTOBER 29

**6-7 pm** — "Question & Answer Hour." Financial Aids Seminar. deFriedenburg Hall.

**7:30 pm** — Education Department and Kappa Delta Pi Reception for majors of Education. College Center Ballroom B.

### TUESDAY, OCTOBER 30

**8 am** — Advisement and Registration for Spring Semester begins.

**3 pm** — The Economics Club and the Department of Business and Economics are co-sponsoring an open discussion on the "Inflationary Effects of Government Regulation and the Implications of Deregulation" in FOB II, Room 170.

**4:15 pm** — Tuesday Reflections. Professor Daniel Field of Syracuse University. "Roll, Volga, Roll: Serfdom and Slavery in Comparative perspective." College Center Cardinal Lounge.

**6 pm** — Theatre Dinner "Voices" presented by Quantity Food Production Class. Advanced ticket sales at the College Center Desk. See details on Sunday, October 28. ERDC Cafeteria, Campus School, Upper Rugar Street.

**6-7 pm** — "Question & Answer Hour." Financial Aids Seminar. Moffitt Hall.

**7 pm** — The Anthropology Film Festival presents "Dead Birds" — a cinematographic interpretation of the life of a group of Grand Valley Dani who are Mountain Papuans in West New Guinea. The film focuses on events of Dani life — Horticulture battles, raids and ceremonies. Everyone is welcome. Yokum CL 206.

**7:30 pm** — Kappa Delta Pi presents Dr. Townsend Carpenter: "To Counseling — There ain't nothing wrong with me, Teach." Open to all Education majors. College Center Cardinal Lounge.

**7:30 pm** — Great Directors Film Series — "Sergei Eisenstein." College Center Ballroom B.

**8 pm** — Champaign Music Series will feature Robert Cancelosi, Cellist and Elizabeth Metcalfe, Pianist. Myers Fine Arts, Hartman Theatre.

### WEDNESDAY, OCTOBER 31

**12 noon** — Brown Bag Theatre — An hour of FREE theatre. This week "Voices" by R. Lortz (a one act play). Come and bring your lunch. Myers Fine Arts, Studio Theatre, FA 129.

**3:30 pm** — Resume Workshop for Seniors organized by the Office of Career Planning and Placement. College Center Cardinal Lounge.

**7 pm** — The Environmental Action Committee will present "Bill Loosley's Neat Pump," "Saving Energy at Home" and "Long Tidal River." College Center Music Lounge.

**7:30 pm** — William Hatcher, University of Laval, presents a talk on "The Epistemology of Mathematics." Free and open to the public. Science 1, Room 106.

### THURSDAY, NOVEMBER 1

**12:15 pm** — Behavioral Science Colloquy: Patricia Devine and Roy Malpass on "New Results on Eyewitness Identification." FOB 2, Room 213.

**3:30 pm** — Resume Workshop for Seniors organized by the Office of Career Planning and Placement. College Center, Cardinal Lounge.

**5 pm** — Opening — Cork Marcheschi — Kinetic Sculpture Exhibit in Myers Fine Arts Gallery.

**8 pm** — Cork Marcheschi Lecture. College Center Ballroom.

**8 pm** — "Alcestis" presented by the New Theatre Association. Myers Fine Arts, Hartman Theatre.

**9 pm** — "Green Dolphin Street" with Lana Turner and Van Heflin (1948) B/W (Repeats at Midnight). WCFE-TV/57.

### NOTES

**America** with special guest Pousette-Dart appearing November 6, 8 pm. Tickets on sale at the College Center Desk, Cahill's — Pyramid Mall, Bailey's in Burlington, Record Giant in the Big N Plaza, also Scott's Discount, downtown Plattsburgh. Student admission \$4.00, public \$6.50, non-SA student \$6.50. Field House Gym.

**Financial Aid Recipients** — Please Note — You must sign for your financial aid at the Accounting Office in order for the money to be released to the school or to you. It is imperative that you do so before November 15, 1979 or the money will be returned to the lending agency. **YOU WILL BE RESPONSIBLE FOR ANY AMOUNT THAT WAS DEFERRED ON YOUR TUITION.**

October 15 - October 26. **Senior Portraits** 9 am - 5 p.m. Portraits will be taken in Meeting Room 8 of the College Center.

An important meeting for all freshmen majoring in biology, medical technology, and biochemistry/biophysics regarding general education requirements and spring registration advisement will be held on Friday, Oct. 26, at 3 pm in Room 106 of Hudson Hall. Faculty advisors are invited and refreshments will be served.

**Applications for the In Vitro Cell Biology Program** for Spring 1980 must be submitted on or before Friday, Oct. 26. Application forms are available in Room 207 of Beaumont Hall. See Dr. Liu, Department of Biological Sciences, Beaumont Hall, or call 3155.



November 1, 1979

### STUDENTS VOTE NOV. 8 ON PROPOSAL TO RAISE MANDATORY ACTIVITY FEE

Next Thursday the student body will vote on a proposal to raise the student mandatory activity fee. The referendum calls for raising the fee from \$35 to \$40 per semester. This will be the first time in more than seven years that students have been asked to vote on such a proposal. In the spring of 1977, a referendum making the activity fee mandatory for all full-time students carried by more than 90 per cent of the vote. Kevin Stewart, Student Association president, cited inflation as the major reason for asking to raise the fee. This year the mandatory fee generated \$342,000 in revenue that was allocated to 74 campus organizations including intercollegiate athletics. According to Stewart, this year's SA budget represents only a 1.8 per cent increase in revenue in support of twice as many campus organizations as funded only four years ago. The increase, if approved, will mean an extra \$25,000 in the SA budget, effective next semester. "We have had to make drastic cuts across the board for many campus groups because of our overburdened budget," Stewart explained. "In the past 14 years we have only raised the fee by \$4 and I believe we are justified in asking to raise it more."

Already, *Cardinal Points*, the student newspaper funded by the mandatory fee, has urged approval of the \$5 increase. Designated polling places for next Thursday's referendum include the College Center Lobby and Algonquin and Clinton Dining Halls. Polling places will be open from 8 a.m. until 8 p.m.

### DR. KISSNER'S SOLAR WATER HEATER NOW IN OPERATION

Dr. Fritz Kissner, associate professor of environmental science and the recipient of two State University Research Grants to study the feasibility of freeze protection methods for solar water heating, has installed a solar water heater in the West Chazy home of his colleague, Dr. John Malanchuk. The unit, believed to be one of the first to become operational in the northeast, is unique because it uses a non-toxic refrigerant (freon 114) as a working fluid. Dr. Kissner selected freon as the working fluid after studying various collector liquids and their advantages in solar units located in areas experiencing freezing temperatures.

The system includes three outside solar collectors and a stainless steel water tank located on the second floor of the home. All piping and components in the freon loop are of silver soldered copper. The unit is being operated along with the home's conventional electric water heater as a backup system. Dr. Kissner and several students will monitor the home's hot water usage through the upcoming winter and spring months and compile data on the distribution of energy in the solar unit as well as the average amount of water and energy used. "Hopefully," Dr. Kissner points out, "the data collected over the next few months will help us to ascertain the feasibility and practicality of solar heated water units in this climate."

### CAMPUS UNITED WAY GOAL AT 63%; STUDENTS PLAN SATURDAY 'FUND RUN'

The Professional and General Studies "A" Team led all campus groups the fourth week of solicitations for the 1980 Clinton County United Way Campaign. The "A" team submitted 80 per cent (\$1,781.60) of their goal to help the College's United Way effort reach 63 per cent (\$15,211.33) of this year's \$26,300 goal. Other campus teams reaching 50 per cent of their goal or better include Maintenance and Operations "B" at 58 per cent (\$749.58) and Arts and Science "B" reporting 51 per cent (\$1,026.00) of their goal.

The students will launch their 1980 United Way effort this Saturday (Nov. 3) with a five-mile "Fund Run" on the College's cross-country course beginning at 12 noon at the Field House. Registration for the run is \$3.00 and all contributions will go to the student's \$2,700 campus United Way goal. The run is sponsored by Whiteface Residence Hall and Sigma Tau Sigma Fraternity.

### PLATTSBURGH FIRM AWARDED CONTRACT FOR ALTERATIONS TO PODIUM DECK

Murnane Associate, Inc., of Plattsburgh has been awarded the contract for the first phase of reconstruction of the College's podium level deck. The bid includes the redesign of the main monumental stairway leading from the plaza between the College Center and Myers Fine Arts Building to the podium's second level. According to J. Derek Allan, facilities director, the plan calls for reducing the width on the stairs leading to the first landing and installing a planted embankment in the center of the stairway. In addition, the west side stairway leading to the library side of the podium will be eliminated and another planted embankment installed. This will leave only the east side stairway as access to the main podium level from the library side. Allan explained that the construction project will begin in the spring and should be completed by mid-summer.

Plans for the second phase of podium reconstruction are still under design and no formal bid proposals have been completed. Second phase reconstruction plans include installing a brick paver to the podium level walkway between Yokum Hall, the Myers Fine Arts Building and Feinberg Library. Reconstruction will include a waterproof membrane below the wearing surface, seating areas atop the podium, designated areas for planting shrubbery or trees, and a new drainage system to remove surface water.

\$26,300

63%

\$15,211.33



United Way  
of Clinton County

## Give Your Fair Share the United Way



## STUDENTS DESIGNING ENERGY SAVING PROGRAM FOR CAMPUS BUILDING

Students in Dr. Fritz Kissner's Appropriate Energy Technology course will not be taking a final test this semester. Instead, the environmental science associate professor has asked each student to design a safe, cost-effective energy saving plan for the College's 133 Court Street residence housing the Department of International Education/Canadian Studies and the Upward Bound Program. Dr. Kissner maintains that the course assignment is a hypothetical approach to a practical energy conservation problem in which students will learn the procedures involved in designing an energy conservation plan for a private residence or building. Each student will be required to design a model of the heating energy load of the building, implement a safe, cost-effective energy saving retrofit of the home, and submit a detailed list of the cost of materials and construction to complete the project. Dr. Kissner explained that each energy saving plan submitted by students will be graded on practicality and cost-effectiveness, including compliance to all city and state building safety code regulations. In addition, each student will be required to devise some type of economic payback analysis which will describe the length of time the proposed plan would pay for itself in energy savings.

## BUSINESS AND ECONOMICS DEPARTMENT FORMS LOCAL CAMPUS/COMMUNITY ADVISORY COUNCIL

Members of the College's Business and Economics Department have formed an advisory council composed of local business people, alumni, and themselves to foster more interaction between the campus and the business community. Dr. Prem Gandhi, chairperson of the business and economics department, said the council should help to place accounting and management, and marketing students as interns in local businesses and also help in the future recruitment of quality business and economics faculty members. In turn, the department plans to serve the local business community by offering specialized workshops and symposia concerned with problems and issues relevant to the economic stability of the area. Members of the council include 12 representatives from local banks, industry, state and federal agencies, and franchises; three alumni; and five members of the business and economics faculty. The advisory council's initial meeting is scheduled for Friday (Nov. 2) at 3 p.m. in the Conference Room of the College Center. A reception will follow in the Cardinal Lounge.

## weekly notes

**Dr. James Dawson**, director of the Institute for Man and Environment, has been accepted as a participant in the National Science Foundation Chataqua Short Course entitled, "Solar Energy from an Engineering Perspective." The course sessions will be held at the University of Hartford, CT. . . . **Mrs. Judith Duken**, chairperson of the Plattsburgh College Council, has been re-elected treasurer of the 29-campus Association of Council Members and College Trustees of State University. . . . **Drs. Barbara Flood and Byrne de Grandpre**, associate professors of education, recently presented papers on mainstreaming handicapped children at the annual statewide convention of the School Administrators' Association of New York State held at Kiamesha Lake. . . . **Dr. John T. Goldthwait**, professor of philosophy, was invited to be a commentator on a paper on morality of force in the energy shortage at the recent Conference of Morality in International Relations held at Colorado State University in Fort Collins. . . . **Dr. J. Stallard Waterhouse**, professor of biology, has been elected regional director of the Northeastern Chapter of the Society of Sigma XI, The Research Society of America.

## This Week on Campus

### THURSDAY, NOVEMBER 1

**12:15 pm** — Behavioral Science Colloquy: Patricia Devine & Roy Malpass on "New Results on Eyewitness Identification." FOB 2, Room 213.

**3:30 pm** — Resume Workshop for Seniors. College Center Cardinal Lounge.

**4:30 pm** — History Dept. Social for all history majors and interested students. College Center Cardinal Lounge.

**5 pm** — Opening — Cork Marcheschi — Kinetic Sculpture Exhibit. Myers Fine Arts Gallery.

**8 pm** — "Alcestis" presented by the New Theatre Association. Myers Fine Arts, Hartman Theatre.

**9 pm** — "Green Dolphin Street" with Lana Turner and Van Heflin (1948) B/W (Repeats at Midnight). WCFE-TV/57.

### FRIDAY, NOVEMBER 2

**7 pm** — Plattsburgh State Frisbee Club will be meeting. All those interested in the sport of frisbee are welcome. Field House.

**7:30 pm** — Coffeehouse sponsored by the Inter-Varsity Christian Fellowship. Everyone Welcome. College Center Music Lounge.

**7:30 pm** — *Ephemeris* an astronomical almanac. SUNY North Country Planetarium.

**8 pm** — "Alcestis" presented by the New Theatre Association. Myers Fine Arts, Hartman Theatre.

### SATURDAY, NOVEMBER 3

**12 noon** — Whiteface Hall & Sigma Tau Sigma present a five-mile fund run for the United Way, starting at 12 noon at the Field House track. Registration is from 9:30 to 11:30 am the day of the race. Field House.

**1 pm** — Men's Soccer vs. Binghamton State. Field House.

**1 pm** — Saturday Matinee. "The Bridge Goes Wild" starring Van Johnson & June Allyson (1948) B/W. WCFE-TV/57.

**8 pm** — "Alcestis" presented by the New Theatre Association. Myers Fine Arts, Hartman Theatre.

**9 pm** — "The Iceman Cometh," Part I with Lee Marvin & Frederic March. WCFE-TV/57.

### SUNDAY, NOVEMBER 4

**7 pm** — RA Program sponsored by Harrington Hall. Hair and Facial Demonstration. Open to all. College Center Ballroom.

**7 & 9:30 pm** — SA Film Committee presents "Clockwork Orange" and a short — "Sweetie Pie." Tickets for SA students only on sale at the College Center Desk. 50¢. Hawkins Hall Large Auditorium.

### MONDAY, NOVEMBER 5

**4 pm** — Women's Indoor Track Meeting. All runners, hurdlers, field eventers, cross country skiers. Anyone interested in joining this new team — join us. Be a female Cardinal. Call 564-3145 for information. Ping Pong Room in Basement of Memorial Gym.

**7:30 pm** — Plattsburgh Home Economics Association presents "Killing Us Softly." A film on sex stereotypes in advertising followed by discussion. Yokum CL 200.

**8:30 pm** — RA Program — The Roommate Game. Open to dorm residents and interested guests. Algonquin Dining Hall.

### TUESDAY, NOVEMBER 6

ELECTION DAY — Classes in session.

**12 noon** — U.U.P. Weekly Meeting. College Center Music Lounge.

**4:15 pm** — Wine and Cheese Social for history majors. CVH History Commons.

**7 pm** — How to Start and Nurture a Small Business. Office of Continuing Education. "Getting Down to Business" Topics: Market Research & Record Keeping. College Center Music Lounge.

**7 pm** — The Anthropology Club Film Festival presents "The Turtle People." Also, "Dr. Leakey and the Dawn of Man." Yokum CL 206.

**7:30 pm** — Great Directors Film Series — "Strike" and "Potemkin." College Center Ballroom B.

**8 pm** — AMERICA with special guest POUSETTE-DART. Tickets on sale at the College Center Desk. Cahill's in the Pyramid Mall, Record Giant in the Big N Plaza, Scott's Discount. Student admission \$4.00, public \$6.50. Field House Gym.

### WEDNESDAY, NOVEMBER 7

**12 noon** — Brown Bag Theatre — "Overtones" by Alice Gerstenberg, "The Maker of Dreams" by Oliphant Downs. (Two one-act plays). Myers Fine Arts, Studio Theatre.

**4 pm** — "Causeries — Students Report on Studies in France and Canada." Myers Fine Arts, FA 232.

**6 pm** — Medieval Manor presented by Quantity Food Production Class. Advanced ticket sales at the College Center Desk. Public \$6.75, students \$6.50, students with meal plan — discount. For information please call 564-2216. ERDC, Cafetorium, Campus School.

**7 pm** — The Environmental Action Committee will feature "Challenge to Our Catskills," "Big Horn," "Frogs" and "Garbage Explosion." College Center Music Lounge.

### THURSDAY, NOVEMBER 8

**7 pm** — How to Start and Nurture a Small Business. Office of Continuing Education. "Needs of the On-Going Business." Topics: Financial Statements — Public Relations. College Center Music Lounge.

**7:30 pm** — Dr. Anthony Schwartz, head of the Education Department will speak about "Legal Tidbits for Teachers." College Center Cardinal Lounge.

**8 pm** — Professor Hays from Buffalo State will give a lecture on "Love & Alienation." Open to the public. College Center Ballroom B.

**8 pm** — RA Project — Roommate Game. Tickets — 50¢ — available at the Mason Hall Office. Algonquin Dining Room.

**8 pm** — "The Glass Menagerie" presented by the New Theatre Association. Myers Fine Arts, Hartman Theatre.

### NOTES

To all faculty members and guests at PSUC. If you would like your upcoming lectures, workshops, films and meetings to appear in the WEEKLY and in QUE PASA of Cardinal Points and on WPLT — Campus Radio, please get in touch with the Student Life Office in the College Center either by phone — 2289 — or through the campus mail. All information must be in at least two weeks ahead of time. Thank You.

Plattsburgh Little Theatre Group will present "Confusions" starring some of your favorite college personalities. There will be a public performance at the Surrey Lounge, November 11, 8:30 pm. Tickets are available at Howard Johnson's Cashier, Monday, October 29.



November 8, 1979

### COLLEGE ASKS SUNY FOR \$1.2 MILLION INCREASE IN BUDGET

The College has requested a \$1.2 million recommended increase in its 1980-81 fiscal budget to help offset the purchase of supplies and rising utility rates. President Burke's budget request submitted to the State University Board of Trustees asked for a \$17,618,000 operating budget for next fiscal year. More than half of the requested increase is for salary hikes for faculty and staff that were negotiated within President Carter's seven per cent guidelines.

Two weeks ago, the SUNY Board of Trustees approved a \$936.7 million budget for operations at its State campuses during fiscal 1980-81. More than 50 per cent of the proposed \$96.8 million increase over the 1979-80 base is necessary solely to meet inflation. In the course of their October meeting, Board members were informed that in excess of \$56.8 million (60 per cent of the overall increase sought) will be required to fund commitments over which SUNY has no control, including negotiated salary increases and spiraling costs of utilities and supplies.

### NEGOTIATED EXPERIMENTAL EMPLOYEE COURSE REGISTRATION PROGRAM EFFECTIVE SPRING SEMESTER

This month the State University Board of Trustees, in accordance with the provisions of the collective bargaining agreement between SUNY and United University Professions, Inc., will establish an experimental course registration program available at all SUNY campuses to employees in the SUNY Professional Services Negotiating Unit. The program will be effective with the spring semester 1980 and will operate on an experimental basis through June 30, 1982. The program will offer courses to employees on a "space available" basis. When space is available, employees may enroll on either a credit or non-credit basis in college courses offered at SUNY campuses without payment of tuition.

According to the provisions, employees must meet all course prerequisites and may enroll in a maximum of one course per semester. Minimum enrollment requirements established by the College as a necessary condition for offering a course will not be affected by employees interested in enrolling in a course on a space available basis. In the near future, the College will designate a campus officer to implement the program campus-wide. Further information on how employees can register for courses under the new provisions can be obtained by calling the Office of Personnel and Affirmative Action, 564-3062.

### WILLIAMSON ELECTED PRESIDENT OF NATIONAL TAC ORGANIZATION

R. Thomas Williamson, director of the Technical Assistance Center (TAC) at the College, was elected president of the National Association of Management and Technical Assistance Centers (NAMTAC) at the organization's recent annual meeting in Memphis, TN. Williamson will serve a two-year term. NAMTAC represents 45 TAC agencies located on major colleges campuses throughout the U.S. The organization's main objective is to promote economic development on both regional and national scales. As president, Williamson will provide leadership for the organization's 110 professional members, advise federal government agencies on policy regarding economic development, and help to upgrade TAC agencies through seminars and training sessions. Williamson has been director of TAC at Plattsburgh since 1976. This year he was also elected to the National Association of Development Organization's (NADO) 1979 Committee on Economic Development.



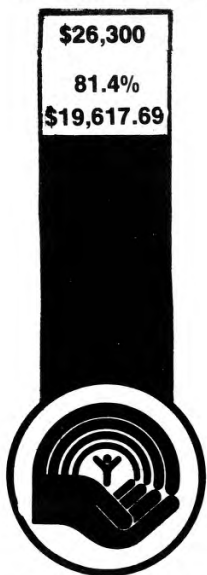
### DRS. BEACH, FAIRWEATHER, PUBLISH STATE AGRICULTURAL ATLAS

A 120-page New York State Agricultural Atlas containing more than 50 maps depicting data compiled and tabulated from the Agricultural Census of New York State has been published by Drs. Richard Beach and Malcolm Fairweather, associate professors of geography. The atlas is the first of its kind which depicts the spatial perspective of New York in terms of agricultural analysis. The maps reveal patterns of the various farming characteristics in specific regions of the state. For example, the atlas indicates that the largest farms and the greatest proportion of farms raising hay, dairy cattle, and grain corn are located in the North Country. According to the authors, the atlas should provide information that could help increase the efficiency and productivity of New York farming and also assist policy makers and analysts in obtaining regional agricultural information. The atlas, which was three years in the making, was researched by students in the geography and environmental science disciplines.

### UNITED WAY FUND DRIVE AT 81.4%; STUDENTS URGED TO FAST ON NOV. 14

The campus fund drive on behalf of the 1980 Clinton County United Way campaign jumped nearly 20 points during the fifth week of solicitations. Leading the way in helping the College reach 81.4 per cent (19,617.69) of its \$26,300 goal was Arts and Science "B". The "B" team stretched their contributions to 36 per cent over goal, representing \$2,716. General Services reported 98 per cent (\$2,548) of their goal accomplished. Student Affairs pushed farther over the 100 per cent mark with contributions totaling \$1,830 (114%). Included in last week's solicitations was a \$300 corporate gift from the Marriott Corporation.

Students have their campus-wide United Way fast scheduled for Wednesday, (Nov. 14). Students are urged to give up at least one meal on Wednesday (lunch or dinner) with the percentage of the food costs going to the students' United Way goal. A wine and cheese reception at 4 p.m. Friday (Nov. 9) and a "Pub Night" at 9 p.m. that day are planned for this weekend.



United Way  
of Clinton County

## Give Your Fair Share the United Way



## BOOK THEFT RATE CUT BY ONE-THIRD

A recently compiled inventory of the Feinberg Library's collections indicates that losses due to theft are lower on this campus than most comparable institutions, and that the annual loss rate has been reduced since the new facility opened its doors in 1978. Robert Burton, director of libraries, credits the reduction in book theft to the amount of available study space in the new library and the nearly two-year-old tattle-tape book detection system. According to inventory data, book theft in the library has been curtailed by nearly one-third. "Reducing the book theft rate is important in light of steady-state budgets and inflation," Burton said. "The Library has been required to restrict its purchases carefully, and to deny requests for the purchase of duplicate copies. The greatest assistance the Library can receive from members of the campus community is their support in making it clear to the irresponsible few that book theft or mutilation will not be tolerated."

## COLLEGE EXPERIENCES LARGEST FOREIGN STUDENT ENROLLMENT ON RECORD; 30 COUNTRIES REPRESENTED

Michael Corr, international student advisor, announced that 133 foreign students representing 30 countries are enrolled as full-time students here. The figure represents the largest foreign student population on campus since the foreign student program was implemented more than 15 years ago. The largest representation of foreign students comes from Canada, Nigeria, Lebanon, Jordan and Iran, with the majority enrolled in the College's business and economics and computer science programs.

## NEWSPAPERS GROUP LOOKING FOR FACULTY CONTRIBUTIONS

Capital Newspapers Group of Albany, responsible for publishing the *Albany Times-Union*, *Knickerbocker News* and the *Sun Group Weekly*, have expressed interest in receiving contributing articles by faculty members for publishing in their *Sunday Times-Union* opinion section entitled, "Perspective." The section provides readers with provocative thought on contemporary issues by people in the North Country area. Past issues, for example, have contained articles by faculty members at Albany State, Siena and Union Colleges on constitutional law, the economy and other issues. The newspapers group pays an honorarium of \$35.00 for each piece. Circulation for the *Sunday Times-Union* is more than 300,000 readers. Faculty members listed in the College's Faculty Resource Directory who would be interested in writing for "Perspective" should contact Daniel Lynch, *Sunday Times-Union* managing editor at 518-454-5430 or David Brown, *Sunday Times-Union* executive editor at 518-454-5436.

## This Week on Campus

### THURSDAY, NOVEMBER 8

**8 am - 8 pm** — Student Referendum — Vote to Raise the Student Activity Fee — \$5 more per Semester — It's a Good Investment. Polling assignments are as follows: Clinton Dining Hall — Hood, deFredenburg, Moffitt, Wilson, Kent Macomb; Algonquin Dining Hall — Banks, Adirondack, Whiteface, Mason; College Center Lobby — Harrington, Macdonough, Off-Campus students.

**3 pm** — Mathematics and Computer Science Colloquium presents & "Natural Language Processing by Computer" by Professor of Linguistics, Dr. David G. Hays from the State University Center at Buffalo. SI 104 (Hudson Hall).

**4 pm** — "Cognitive Structures and Evolution of Language" an informal discussion with Professor of Linguistics, Dr. David G. Hays from the State University Center at Buffalo. Organized by the Anthropology Club and Department. FOB 2, Room 105.

**7 pm** — "How to Start and Nurture a Small Business." Office of Continuing Education presents "Needs of the On-Going Business." Topics: Financial Statements and Promotion and Public Relations. College Center Music Lounge.

**7:30 pm** — Dr. Anthony Schwartz, Chairman of the Education Department will speak about "Legal Tidbits for Teachers." All education majors welcome. College Center Cardinal Lounge.

**8 pm** — Writing Club constitution by the L-5 Society. College Center Conference Room.

**8 pm** — Professor of Linguistics, Dr. David G. Hays from the State University Center at Buffalo will give a lecture on "Love and Alienation." Open to the public. SA funded. College Center Ballroom B.

**8 pm** — "The Glass Menagerie" presented by the New Theatre Association. Myers Fine Arts, Hartman Theatre.

**8 pm** — R.A. Project — Roommate Game. Tickets — 50¢ are available at the Mason Hall Office. Algonquin Dining Room.

### FRIDAY, NOVEMBER 9

**4 pm** — Philosophy Colloquium — Dr. Goldthwait will give a paper. CVH, English Commons.

**4:30 pm** — Senior Citizen's Kitchen Band — an R.A. Program open to everyone. Stage XIV.

**7 pm** — The Inter-Varsity Fellowship will prepare a Thanksgiving Dinner. Open to everyone. Mason Hall Basement Lounge.

**7 pm** — The Plattsburgh State Frisbee Club will be playing Ultimate Frisbee. All women and men interested are welcome to attend. Field House.

**7:30 - 8:30 pm** — *Footsteps*. A planetarium show originated by the Hansen Planetarium in Salt Lake City. The story of man's quest to reach the moon — which started in Ancient China and continued through "The Eagle has Landed... Tranquility Base." Tickets are available at the Main Office of Hudson Hall. SUNY North Country Planetarium.

**7:30 pm** — International Film Festival presents "The Second Awakening of Christa Klages" — about the need to take risks and make choices. Also, "Never Give Up." Free to all. Hawkins Hall Large Auditorium.

**8 pm** — "The Glass Menagerie" presented by the New Theatre Association. Myers Fine Arts, Hartman Theatre.

### SATURDAY, NOVEMBER 10

**12 - 4 pm** — Blood Drive sponsored by the Student Nurses Association. Upper Lounge, Clinton Dining Hall.

**7 pm** — "Straw Dogs" with Dustin Hoffman will be shown by the Veterans Club. Tickets are available at the door. Large Zachary's Pizza door prize each showing. Students 50¢, public 75¢.

**8 pm** — "The Glass Menagerie" presented by the New Theatre Association. Myers Fine Arts, Hartman Theatre.

**9 pm** — "The Iceman Cometh," Part II with Lee Marvin and Frederic March. WCFE-TV/57.

### SUNDAY, NOVEMBER 11

**7 pm** — Birth Control and Planned Parenthood Information Session. R.A. program. Harrington Hall Lower Lounge.

**7 & 9:30 pm** — SA Film Committee presents "Odd Couple" and "Everything You Wanted to Know." Tickets for SA students are on sale at College Center Desk, 50¢. Hawkins Hall Large Auditorium.

**8:30 pm** — Plattsburgh Little Theatre Group will present "Confusions" in a public performance at the Surrey Lounge. Tickets are available at Howard Johnson's Cashier.

### MONDAY, NOVEMBER 12

VETERANS DAY. CLASSES IN SESSION MANY ADMINISTRATIVE OFFICES CLOSED.

**4 pm** — Child and family service majors planning to do fieldwork Spring 1980... Important Meeting. Ward Hall, Room 213.

**5 pm** — General Staff Meeting for the Z. Platt Almanack, The College Literary magazine. All are welcome. Champlain Valley Students Commons.

### TUESDAY, NOVEMBER 13

**12 noon** — U.U.P. Executive Board Meeting. Members welcome. 249-51 Feinberg Library.

**2 - 4 pm** — Workshop on Civil Service Performance Evaluation organized by the Personnel and Affirmative Action Office. Everyone welcome. College Center Music Lounge.

**4 pm** — The Broadcaster's and Journalist's Guild will meet in the College Center Meeting Room #1.

**4:15 pm** — Tuesday Reflections: Professor Ben Morreale & "The Mafia in America from Alexander Hamilton to Richard Nixon." College Center Cardinal Lounge.

**4:40 - 7 pm** — C.S.E.A. Meeting. Members only. College Center Conference Room.

**6 pm** — Meeting of the Plattsburgh Chapter of the American Marketing Association. There will be a speaker from Proctor & Gamble. All are welcome. College Center Cardinal Lounge.

**6 pm** — Feast of the Rising Sun presented by the Quantity Food Production Class. Advanced ticket sales at the College Center Desk. For information call 564-2216. Public \$5.00, students \$4.50, students with meal plan, discount. ERDC Cafeteria, Campus School.

**7 pm** — "How to Start and Nurture a Small Business. Office of Continuing Education presents "Preparing a marketing and Financial Proposal." Topics: Marketing and Finance. College Center Music Lounge.

**7:30 pm** — Informal meeting for sociology majors and prospective majors. College Center Cardinal Lounge.

**7:30 pm** — Great Directors Film Series — "October" and "The Old and the New." College Center Ballroom B.

**8 pm** — You are invited to an evening of Chamber Music presented by the Champlain Trio. Works will include trios by Haydn, Beethoven and Brahms. Myers Fine Arts, Hartman Theatre.

**10:15 pm** — Senate Meeting every Tuesday night. Lower Level Feinberg Library — FL, 105.

### WEDNESDAY, NOVEMBER 14

**12 noon** — Brown Bag Theatre — An hour of FREE theatre. This week — "Hope is the Thing with Feathers" by Richard Harriott (a one-act play). Come and bring your lunch. Myers Fine Arts, Studio Theatre, FA 129.

**2 - 4 pm** — Workshop on Civil Service Performance Evaluation organized by the Personnel and Affirmative Action Office. Everyone welcome. College Center Music Lounge.

**4:10 pm** — Campus Arts Council meeting. Myers Fine Arts, FA 232.

**7 pm** — The Environmental Action Committee will present — "Battle of the Bulge," "Vivre" and "Red Stain." College Center Music Lounge.

**8 pm** — "Oscar Wilde — A One Man Show" played by Kerry Ashton. Free to students. Myers Fine Arts, Hartman Theatre.

### THURSDAY, NOVEMBER 15

**2 - 4 pm** — Workshop on Civil Service Performance Evaluation organized by the Personnel and Affirmative Action Office. Everyone welcome. College Center Music Lounge.

### NOTES

The November show in the Myers Fine Arts Lobby is an exhibition of **Photography by Wally Haley and Diane Levesque. Cork Marcheschi's Kinetic Sculpture Exhibit** will be on display in the Myers Fine Arts Gallery through November 28. The Myers Fine Arts Gallery is open Tuesday through Friday 10-5. Thursday until 9. Sunday 2-5. Gallery open before and during intermission of all performances in Hartman Theatre.

**Financial Aid Recipients — Please Note!** You must sign for your financial aid at the accounting office in order for the money to be released to the school or to you. It is imperative that you do so before November 15, 1979 or the money will be returned to the lending agency. **You will be responsible for any amount that was deferred on your tuition.**

**To all faculty members and student organizations at Plattsburgh State.** If you would like your upcoming lectures, workshops, films and meetings to appear in WEEKLY and in QUE PASA of *Cardinal Points* and on WPLT-Campus Radio, please get in touch with the Student Life Office in the College Center either by phone — 2289 or through the campus mail. All information must be in at least two weeks ahead of time.

**Petitions for Student Association general elections** to be held December 4 are available in the SA Office beginning Monday, November 12, at 9 a.m. through Noon and 1-4:30 pm. Petitions must be returned to the SA Office on or before Friday, November 16. Call SA Office at 2026 for details.



November 15, 1979

## OLYMPIC BREAK HOUSING AND MEAL PLAN ANNOUNCED

Students who sign housing contracts for the spring semester will be allowed to occupy their assigned rooms during the February 9-24 Olympic Break, but only according to conditions recently announced by the Office of Student Affairs. Under the terms, students staying in their rooms during the Olympic Break will be required to purchase a 25-meal plan for the 15-day period at an additional cost of \$68.90.

In order to ensure the safety and security of all residents, and to provide for the proper use and control of residence hall facilities, College officials also have adopted the following terms and conditions: (1) a special "Olympic Break" identification card will be issued to each student occupying a room; (2) residence halls will be locked 24-hours-a-day, and students occupying a room will be issued a new front door key; (3) no guests will be allowed to remain in a dormitory room, and all unauthorized persons will be asked to leave; and (4) the scheduling of dormitory social events will not be permitted.

Additional information and an Olympic Break meal plan payment form will be included in all spring semester billing packets mailed to students within the next few weeks. Students electing to remain on-campus during the Olympic Break will be asked to make their additional meal card payment by Thursday, December 27.

## SENATE URGES ESTABLISHMENT OF IN VITRO CELL DEGREE PROGRAM

During their regular November 13 meeting, members of the Faculty Senate voted to establish a bachelor's of science program in In Vitro Cell Biology, and passed a resolution to President Burke urging that all existing graduate programs be retained. In forwarding their resolution to the President, the Senate passed a second motion declaring graduate studies to be "a necessary part of the mission of the College." In other business, the Senate delayed action in respect to regulations on cheating until their Tuesday, November 27 meeting.

## 1,700 STUDENTS FASTING FOR UNITED WAY AS GOAL REACHES 89%

Nearly 1,700 on-campus students were expected to give up either lunch or dinner yesterday (Nov. 14) on behalf of the 1980 Clinton County United Way Campaign. Student United Way officials estimate that the agreement between the students and Marriott Corporation should raise nearly \$1,000 in contributions to the students' 1980 United Way effort. In addition, students have introduced a new event for attracting United Way contributions. A penny collection sponsored by several student groups is now underway in hopes of breaking the Guinness Book of World Records for the longest string of pennies lined end-to-end. The penny drive will continue for the next few weeks with the actual record-breaking event slated in front of Macdonough Hall beginning at 3 p.m. on Friday, November 30.

\$24,100

88.9%  
\$20,716

## HOUSING FIGURES SHOW 85% OF FRESHMEN LIVING ON CAMPUS

A recent report from the Office of Residence Life indicates that 1,013 students, or 85 per cent of the 1979-80 freshmen class, are residing in the College's 12 residence halls this semester. The report, presented recently to the Executive Staff for review, also shows that 1,603 students (45%) of all continuing and returning students have chosen to live on campus this fall. The total is the highest ever recorded among students in the category. The remaining students comprising the 2,983 residing on campus this semester include 367 transfers — representing 45 per cent of the 1979-80 transfer enrollment.



## DR. ABU-GHAZALEH ATTENDS CONFERENCE ON MIDDLE EAST; SELECTED EVALUATOR OF ARABIC DOCUMENTS



Dr. Adnan Abu-Ghazaleh, professor of history and a noted scholar in Middle East affairs, has recently returned from a national conference on Middle Eastern Studies. He has also been invited to participate in a special historical project concerning the English translation of all Middle East documents. Dr. Abu-Ghazaleh presented a paper on 19th century Arab nationalism at the Annual Middle East Studies Association of North America Conference held in Salt Lake City. The paper concerned a chapter of a manuscript Dr. Abu-Ghazaleh is publishing dealing with American interests in the Middle East during the 19th century. In addition, he is one of a dozen U.S. scholars on the Middle East who has been selected to evaluate Arabic data for possible inclusion in an English translated Bank for Middle East documents. The project, sponsored by Harvard and Ohio Universities, will establish a historical resource directory of the Middle East that can be utilized by colleges and universities all over North America.

## '79 ROSENBERG LECTURE SERIES FOCUSES ON ASIAN POPULATION REGULATION

Recognizing the U.S. commitment toward population control in China and Southeast Asia, the Plattsburgh State University College Asian Studies Faculty Committee will present its seventh annual series of programs on Asia today (Nov. 15) from 1:15 until 2:30 p.m. in Ballroom B of the College Center. The program, entitled "Population Aspects and Development in Asia," has been selected as the College's Annual James N. Rosenberg Pathways to Peace Lecture Program. Guest speakers include Dr. Anthony Masi, of McGill University; Dr. Jeff McNicholl, a representative of the World Population Council in New York City; and Dr. Rohini S. Sinha, of Muelenberg College, PA. Moderator of a roundtable discussion following the lecture series will be Dr. Hiroshi Itoh, chairperson of the College's political science department. Plattsburgh State faculty members Drs. Mark N. Cohen, anthropology, and James R. Mapstone, sociology, will act as roundtable discussants.

# Happy Thanksgiving Vacation



## 250 SENIORS SHARE IN CAREER PLANNING AND PLACEMENT INFORMATION SESSIONS

This semester's 11 Senior Group Information Sessions directed by the College's Career Planning and Placement Office were well-attended by graduating seniors who will be receiving degrees at the end of the 1979-80 academic year. Carolyn Delcore, acting director of the Career Planning and Placement Office, announced that the sessions recorded the largest attendance ever with 250 graduating seniors participating. The information sessions were divided into programs for students in the liberal arts, education, business, home economics and nursing disciplines. Each session concentrated on initiating the individual career placement process for students. Included in each session was information on gathering references and preparing resumes, general data on what should be done in terms of placement, and information about graduate school. Delcore indicated that a large number of seniors also took part in her office's six fall semester resume workshops and announced that after the Thanksgiving Break the Career Planning and Placement Office will begin their job interview training sessions. Session dates and times will be listed in the WEEKLY. Also, Delcore reminds all graduating seniors that information and resume workshop sessions will again be offered next semester.

## 12 STUDENTS SELECTED FOR FIRST-EVER IN VITRO CELL PROGRAM

Twelve Plattsburgh State undergraduates have been selected by a biology department evaluation committee to participate in the College's first-ever In Vitro Cell Biology program in conjunction with the W. Alton Jones Cell Science Center in Lake Placid. The 12 students were selected among 16 junior and senior biology and chemistry students that applied for the resident research semester in Lake Placid which begins in January. The 15-week program will provide students with additional experience and exposure to diverse investigation in cell and tissue biology. Dr. H.Z. Liu, chairperson of the biological sciences department, explained that selection to the program was based on the students' faculty recommendations, completion of necessary prerequisite courses, and overall grade point average. Plans are underway for the College to offer the program SUNY-wide to students interested in cellular biology in the spring of 1981.

## 'ULTIMATE FRISBEE': THE NEW GAME ON CAMPUS

Ultimate frisbee, a fast-moving game played within the same rules as soccer and football, is becoming one of the fastest growing sports among campus frisbee tossers. More than 50 enthusiasts have been turning up at the Field House on Friday evenings to participate in the sport and the numbers continue to grow. Robert Rosen, a senior accounting major from North Bellmore and organizer of the Friday evening frisbee group, says the large support for the sport stems from this fall's intramural frisbee competition. "Since frisbee intramurals stopped we've found more and more people interested in playing frisbee," Rosen says. "Ultimate frisbee is appearing as a popular sport on many college campuses and we hope the interest continues here through the winter."

# weekly notes

**Dr. Suzann Buckley**, associate professor of history, recently participated in the Third Annual Meeting of the Canadian Research Institute for the Advancement of Women held in Edmonton, Alberta. She chaired a session pertaining to law and personhood and also presented a lecture on the historiography of women at the University of Calgary. . . **Nancy J. Church**, instructor of business and economics, has completed a book entitled, "Future Opportunities in Franchising — A Current Appraisal," for Pilot Books of New York City. . . **Dr. Edwin J. Hamblet**, associate professor of French, was asked to speak on his study of traditional sung poetry of Quebec and Acadia at St. Lawrence University's Canada Week last month. . . **Dr. James Miller**, professor of music, who last spring was selected as an advisor and judge of band competition at the Music Festivals International in Mexico City, has been selected to that organization's adjudication staff comprised of music educators and composers from throughout the world. . . **Rick Salzman**, associate professor of art, was a participating faculty member at this year's SUNY Film and Video Festival sponsored by the University-wide Program on the Arts held at New Paltz State University College.

## This Week on Campus

### THURSDAY, NOVEMBER 15

**2 - 4 pm** — Workshop on Civil Service Performance Evaluation organized by the Personnel and Affirmative Action Office. Everyone welcome. College Center Music Lounge.

**6 pm** — J.V. Basketball vs. Alumni. Memorial Hall.

**8 pm** — Men's Varsity Basketball vs. Concordia. Memorial Hall.

### FRIDAY, NOVEMBER 16

**6 pm** — Classes end. Begin Thanksgiving Recess.

**7 pm** — "How to Start and Nurture a Small Business." Office of Continuing Education presents "Going to the Bank." Topics: Local Bank Representatives, Small Business Administration Representatives and Wrap-Up. College Center Music Lounge.

### SATURDAY, NOVEMBER 17

**12 noon** — Residence Halls close. College Center closes.

**1 pm** — Saturday Matinee — "Her Higness and The Bellboy" with June Allyson and Hedy LaMar (1946) B/W. WCFE-TV/57.

**9 pm** — "The Man in the Glass Booth" with Maximilian Schell and Lois Nettleton. A wealthy businessman is suddenly abducted and charged with being a former Nazi leader. WCFE-TV/57.

### SUNDAY, NOVEMBER 18

**2 pm** — Sunday Matinee — "Cass Timberlane" with Spencer Tracy and Lana Turner (1948) B/W. WCFE-TV/57.

### SATURDAY, NOVEMBER 24

**1 pm** — Saturday Matinee — "Above Suspicion" with Fred MacMurray and Joan Crawford. Fast moving chase melodrama (1944) B/W. WCFE-TV/57.

**9 pm** — "Galileo" with Georgia Brown and Edward Fox. The dramatic battle between scientist and church. WCFE-TV/57.

### SUNDAY, NOVEMBER 25

**12 noon** — Residence Halls open.

**4 pm** — Meal ticket service resumes.

### MONDAY, NOVEMBER 26

**8 am** — Classes resume.

### TUESDAY, NOVEMBER 27

**3:30 pm** — Attention December Grads! Interview Training Workshops for business majors. Yokum Basement, Room 110.

**6 pm** — "Gay 90's" presented by Quantity Food Production Class. A Barbershop Quartet will be singing during dinner. For ticket reservations call 564-2216 and 564-2164. Public \$5.50, students \$4.75, senior citizens \$4.75, children under 12 \$4.50, students with meal plan — discount. ERDC Cafeteria, Campus School.

**7 pm** — Anthropology Film Festival presents "New Lives for Old" — a comparative study by Margaret Mead of the Manus People of the Admiralty Islands in 1921 and after World War II. Also, "Early Stone Tools" — some of the percussion flaking techniques used by early man to produce a variety of tools are demonstrated. Also, "The Village" — a portrait of a peasant society in the early stages of change as it comes into contact with modernity in the form of urban tourists. Yokum CL 206.

**7:30 pm** — Great Directors Film Series — "Bezhin Meadow" and "Alexander Nevsky." College Center Ballroom B.

**8 pm** — Phi Upsilon Omicron presents Consumer Forum. College Center Music Lounge.

### WEDNESDAY, NOVEMBER 28

**12 noon** — Brown Bag Theatre — an hour of free theatre. This week — "Stuffings" by James prideaux. Come and bring your lunch. Myers Fine Arts, Studio Theatre, FA 129.

**3:30 pm** — Attention December Grads! Interview Training Workshops for liberal arts majors. Yokum Basement, Room 110.

**4 pm** — Women's basketball vs. St. Michael's College. Field House.

**7 pm** — Environmental Action Committee presents "Bill Loosley's Heat Pump," also, "Saving Energy at Home" and "Long Tidal River." College Center Music Lounge.

**7:30 pm** — Men's hockey vs. Union. Ice Arena.

**8:30 pm** — Bands in the Pub presents "805." Refreshments available. College Center Ballroom.

**8:30 pm** — "A Nite at the Races." Students only — \$1.00, paid at the door. Algonquin Dining Hall.

### THURSDAY, NOVEMBER 29

**8 am - 4 pm** — United States Marine Corps. On-campus recruitment. Today and tomorrow. College Center Lobby.

**7:30 pm** — Educational Program regarding recent NYSNA convention in Syracuse organized by Sigma Theta Tau, Gamma Delta Chapter. Guest speaker Margaret Wineman, President of NYSNA, District 8. College Center Cardinal Lounge.

**8 pm** — Phi Upsilon Omicron presents Consumer Forum. College Center Music Lounge.

### NOTES

The November Show in the Myers Fine Arts Lobby is an exhibition of **Photography by Wally Haley and Diane Levesque. Cork Marcheschi's Kinetic Sculpture Exhibit** will be on display in the Myers Fine Arts Gallery through Nov. 28.

**Jazz Band Ensemble**, featuring soloist Larry Camthers, will perform at 8 pm on the 30th of November in the College Center Ballroom.

The **duplicating area** in the Kehoe Building will be **closed for repairs from November 19 through 23**. Normal duplicating services will resume on November 26.



November 29, 1979

### MRS. JUDITH L. DUKEN APPOINTED TO STATE UNIVERSITY BOARD OF TRUSTEES

Mrs. Judith L. Duken, chairman of the Plattsburgh College Council and a 1959 graduate of the College, has been appointed by Gov. Carey to a nine-year term on the State University Board of Trustees. The appointment of Mrs. Duken will become effective January 1, 1980, pending confirmation by the New York State Senate. The Governor's action designates Mrs. Duken as the first State University of New York alumnus to be named to the University's governing board. In accepting the Trusteeship, Mrs. Duken will be required to resign her position as chairman of the Plattsburgh College Council, a post she has held since 1977.



"I am, of course, both honored and flattered to be named a trustee of our nation's largest, and greatest State University system," said Mrs. Duken. "If my appointment is confirmed, I will pledge my very best to help the University achieve the standards of excellence its constituents aspire to, and the people of our state deserve. I shall miss my association with my alma mater, which is truly one of SUNY's most outstanding arts and science colleges. I am grateful to the Governor and others, who supported my nomination, for their confidence."

"We are proud to have a graduate and College Council member of this institution appointed to State University's Board of Trustees," remarked College President Joseph C. Burke, in commenting on Mrs. Duken's appointment. "As President of this College, I have been impressed with her integrity, her keen intelligence, and her grasp of the problems in higher education. Mrs. Duken will be the kind of Trustee that I and the presidents of SUNY institutions will be proud to work with. It is especially appropriate that Mrs. Duken fill the vacancy left by Mrs. Maurice T. Moore, former chairperson of the Trustees."

Mrs. Duken will become one of 16 trustees representing various regions of New York. The Board determines all policies that govern 34 of SUNY's four-year campuses, agricultural and technical schools, and specialized colleges. Mrs. Duken, who graduated from Plattsburgh with a Bachelor of Science in Education, also holds the Master of Science degree (1973) and the Certificate of Advanced Study (1976) in educational administration from the College. She has been a fifth-grade teacher at Oak Street Elementary School for the past eight years, and held several teaching positions in the City of Plattsburgh for the past 20 years.

### SUNY BOARD OF TRUSTEES CHAIRMAN TO VISIT CAMPUS ON FRIDAY



Donald M. Blinken, chairman of the State University Board of Trustees, will make his first visit to this campus in an official capacity on Friday (Nov. 30) to meet with College administrators, faculty, and student government officers. Blinken's one-day visit will include meetings with President Joseph C. Burke, Vice Presidents Eldridge Roark, Bernard Seawell, and Jerome Supple, other members of Dr. Burke's executive staff, and a representative of the admissions office staff, College Foundation, alumni affairs, Technical Assistance Center, and Student Association. Blinken will be briefed on the College's special academic programs with faculty members involved in the interdisciplinary humanities curriculum, freshman seminars, and the in vitro cell biology program. His trip to Plattsburgh will include a three-hour visit to Clinton Community College and will conclude with an evening reception at President Burke's home.

Blinken has been a member of the SUNY Board of Trustees since 1976 and was appointed chairman of the Board in the summer of 1978, replacing Mrs. Maurice T. Moore. A native of New York City, Blinken has been involved in the retailing and banking business in New York and London. In recent years he has been a member of the Task Force on New York State Arts and Cultural Life; has served as co-chairman of the Concerned Citizens for the Arts (New York State); and is a member of the Citizens Committee for New York City. He will be accompanied on his Plattsburgh visit by his wife, Vera.

### SA MEMBERS GO TO THE POLLS ON TUESDAY; FOUR CANDIDATES SEEK PRESIDENCY

In what student officials contend is one of the largest fields of candidates in recent years, four Plattsburgh State upperclassmen will be vying for the presidency of the Student Association in Tuesday's (Dec. 4) SA elections. As of the Friday, November 16 filing deadline, 26 students had registered for the 15 available SA Senate seats. In other races, two students are on the ballot for vice president for finances; two are seeking to become executive vice president; two students are running for vice president for academics; and two are vying for chief justice court of appeals. Unopposed for SA offices are candidates for vice president for student services, vice president for activities; vice president for the arts, and student assembly delegate.

The four students running for SA president are: Ann Beyer, a junior health education major from Buffalo; Irving Flaum, a senior philosophy major from Hudson; Robert France, a senior business and economics major from Ballston Lake; and Vincent McGough, a senior political science major from Plattsburgh.

### SENATE REVISES REGULATIONS CONCERNING CHEATING

A long-awaited, campus-wide policy dealing with student cheating has been revised and sent to President Burke for approval by the Faculty Senate, which met Tuesday (Nov. 27). The Senate's version of the policy was substantially revised from the original regulations drafted by the Senate Standing Committee on Undergraduate Studies. Details of the policy will be announced in a future issue of WEEKLY pending action by President Burke. In other business, the Senate passed a resolution asking that the College's academic calendar be determined and published one year in advance.



## COLLEGE'S NEW VIEWBOOK RECEIVES HIGH PRAISES FROM SUNY OFFICIALS

The College's newest admissions viewbook, published by the Office of College Relations, has been lauded by State University officials in Albany as one of the best ever produced among comparable SUNY institutions. Comments included a letter to President Burke from Chancellor Dr. Clifton R. Wharton, Jr., who wrote: "The publication is very attractive and presents your campus in a most favorable light. Congratulations, too, on having your alumni association fund its publication! That's the kind of support we need to encourage throughout SUNY."

From the SUNY University Affairs Office, Harry Charlton, communications officer for SUNY's Central Office, conveyed to the College Relations staff that the Viewbook was, in his opinion, the best he has seen during his many years at State University. He expressed the opinion that, in view of the College's successful admission effort over the past few years, the Viewbook will be an added important vehicle in continuing to attract students to this campus. He felt the layout, copy and photographs included in the Viewbook were of top quality and that the entire publication is graphically attractive and gives an honest, thoughtful and thorough portrayal of the Plattsburgh campus.

## STUDENT ASSOCIATION'S ORIGINAL PHOTOGRAPHIC PRINTS TO BE ON PERMANENT DISPLAY IN KENT GALLERY

Two original photographic prints by world renown photographer Ansel Adams will be put on permanent display in the Rockwell Kent Gallery this week in an official unveiling scheduled for 4 p.m. Thursday (Nov. 29). The two prints were purchased nine years ago by the Student Association for approximately \$350 when they appeared on display as part of the official dedication of the Myers Fine Arts Building. The two prints, entitled "Fern Spring, Yosemite Valley," (11" x 14") and "Moonrise, Hernandez, New Mexico," (16" x 20"), were featured in a recent *Time* magazine cover article on the famous American photographer. Edward Brohel, director of art exhibitions, announced that the hanging of the Adams' photographs will institute a curatorial agreement between the Student Association and the Kent Gallery. Brohel believes that the SA's two Adams' photographs are only among 1,000 prints developed from the original negative and estimates their current collective worth as well over \$8,000.

## WEST GERMAN HOCKEY TEAM TO MEET CARDINALS IN PRELIMINARY OLYMPIC CONTEST

The West German Olympic Hockey team has agreed to play the Plattsburgh State Cardinals in a Friday, February 8, contest at the Field House prior to leaving for the 1980 Winter Games in Lake Placid, it was announced yesterday by the College's Athletic Department Office. The Plattsburgh contest will conclude a four-game U.S. tour for the West Germans against formidable New England and New York college opponents prior to arriving in Lake Placid. In 1976, the West German icers were winners of the bronze medal at the Olympic Games held in Innsbruck, Austria. The Plattsburgh/West German contest will mean that the regularly scheduled February 8 Cardinal home game against Geneseo State will be moved to Sunday (Feb. 10) at 2 p.m. Further details on ticket prices for the West German game will be announced in the near future.

## This Week on Campus

### THURSDAY, NOVEMBER 29

**8 am - 4 pm** — United States Marine Corp. Recruitment. College Center Lobby.

**4 pm** — Reception and installation of two photographic prints by Ansel Adams. Rockwell Kent Gallery.

**7:30 pm** — Plattsburgh Council for Sex Information and Education presents James Barbour, University of Vermont, speaking on "Sexuality — Yours and Others." Ward Hall, Room 110.

**7:30 pm** — Philosophy Colloquium presents Dmitri Ugrinovich, who will give a paper. Hudson hall, Room 106.

**7:30 pm** — Sigma Theta Tau presents Margaret Wineman, President of NYSNA, District 8. College Center Cardinal Lounge.

**8 pm** — Phi Upsilon Omicron — Consumer Forum — David Smith, assistant attorney general of Clinton County will speak on Auto Warranties and Credit Problems. College Center Music Lounge.

**8:30 pm** — RA Program presents "A Nite at the Races." \$1.00 admission at the door. Students only. Algonquin Dining Hall.

### FRIDAY, NOVEMBER 30

**8 am - 4 pm** — United States Marine Corp. Recruitment. College Center Lobby.

**Noon - 2 pm** — Nursing majors may be interested in speaking with Joanne Cicciolo from Crouse-Irving Memorial Hospital. College Center Lobby.

**1:30 - 4 pm** — Philosophy Colloquium sponsors an informal discussion with Dmitri Ugrinovich. Champlain Valley Hall, English Commons.

**7:30 & 8:30 pm** — Planetarium Show — *The Loneliness Factor* — Join the search for life beyond the Earth in this show. Free tickets at Hudson Office during daily hours. Hudson Hall Planetarium.

**8 pm** — Jazz Band Ensemble featuring soloist Larry Caruthers. College Center Ballroom.

### SATURDAY, DECEMBER 1

**1 pm** — Saturday Matinee — "Treasure Island" (1935) B/W. WCCE-TV/57.

**9 pm** — Repertory 57 — "Luther" — This American Film Theatre production of the life of religious leader Martin Luther emphasizes a modern, psychological interpretation. WCCE-TV/57.

### SUNDAY, DECEMBER 2

**2 - 5 pm** — Opening of Exhibition — Rockwell Kent Christmas Cards — from the Plattsburgh State collection. Kent Gallery. Exhibition continues to Jan. 27.

**2 - 5 pm** — Opening of New York State Crafts Exhibition. A selection of work in clay, fiber, wood, metal and basketry by leading craftspeople of New York State. Exhibition continues to Dec. 21. Myers Fine Arts Gallery.

**3 pm** — Music presentation by Plattsburgh Brass Quintet. Rockwell Kent Gallery.

**6 pm** — Campus Karate Club presents a seminar on rape awareness. College Center Ballroom B.

**7 & 9:15 pm** — SA Films presents "Pink Panther" (short) and "Heaven Can Wait." For SA members only. 50¢. Hawkins Hall Large Auditorium.

**8 pm** — Adirondack Experience Meeting — this and every Sunday. All interested in backpacking, canoeing and cross-country skiing are welcome. Macdonough Hall, Room 155.

### MONDAY, DECEMBER 3

**5 pm** — General Staff Meeting of the Z. Platt Almanack, the College literary magazine, in the Champlain Valley Hall Student Commons. All are welcome.

**6 pm** — Men's J.V. Basketball vs. Plattsburgh Air Force Base. Memorial Hall.

**8 pm** — Men's Basketball vs. Middlebury College. Memorial Hall.

**8 pm** — Marilyn Chase, associate professor of home economics, will chair a panel discussion on "Building a Credit Rating." College Center Music Lounge.

### TUESDAY, DECEMBER 4

**4:15 pm** — Tuesday Reflections presents Professor Venice Sakell & "Beaubourg: The Most Exciting Building in Paris." College Center Cardinal Lounge.

**6 pm 8** Women's Basketball vs. Siena. Field House.

**6 pm** — Inter-Varsity Fellowship presents a Gospel Singing Group — "The Tenth Coin." Hawkins Hall Large Auditorium.

**6 pm** — Quantity Foods Program offers a menu from the "Bountiful Sea." Campus School Cafeteria.

**7 pm** — Anthropology Film Festival: "Family Life: A Kibbutz" and "Kypseli," about how the peasants of a Greek island divide space, time and activities. CL 206.

**7:30 pm** — Great Directors' Films: Eisenstein's "Time in the Sun." College Center Ballroom.

**7:30 pm** — Kappa Delta Pi election of officers for spring semester. College Center Cardinal Lounge.

### WEDNESDAY, DECEMBER 5

**12 noon** — Brown Bag Theatre presents *Cycles* — a play about men and women. Composed and edited by Karen Shank and Sarah Coco.

**3 - 5 pm** — Grantsmanship Workshop — Discussion and training session on questions related to finding external funding of projects and to the "secrets" of writing good grant proposals. FOB 2, Room 130.

**3:30 pm** — Attention December Grads. Interview Training for EDUCATION. Basement of Yokum, Room 110.

**4 pm** — French Causerie — Jodi Masten will talk about her study experiences in Tours, France. Myers Fine Arts, FA 232.

**7 pm** — Alpha Sigma new member initiation. Guest speaker Dr. Robert A. Mundell, professor of economics at Columbia University. Clinton Dining Hall.

**8 pm** — Environmental Action Committee — Weekly Meeting. College Center Music Lounge. (Next week — Tues. — Wed. — Information Booth. 12 - 1:30 pm — College Center Lobby)

### THURSDAY, DECEMBER 6

**12:15 pm** — Behavioral Science Colloquy "Alternative Lifestyles for the Indians of New York." FOB 2 (Old Library), Room 213.

**3:30 pm** — Attention December Grads. Interview Training for GENERAL STUDIES. Basement of Yokum, Room 110.

**4 - 6 pm** — Opening reception for Student Art Exhibition: Susan Mack, Sharon Klosner, and Kathy Kinsella — Watercolors, Drawings, Photography, Weaving and Jewelry. College Center Cardinal Lounge.

**7:30 pm** — SUNY/Plattsburgh Lecture Series: "From Gall Wasps to Sexual Behavior — Alfred Kinsey, his work, and his legacy" by William E. Hartnett. Hudson Hall, Room 106

**8 pm 8** Visual Artists Series presents a lecture by Linda Nochlin — "Noted Art Historian and Educator will lecture on Courbet's 'Oak of Flagey: A Landscape Motif and its Meanings,' in the College Center Ballroom B.

### NOTES

A very limited number of tickets are available for a performance of **Chinese Acrobats and Magicians** in Burlington on Saturday, December 2 at 8 pm. Call Student Life at 2221. Tickets are \$5.74.

Application for **Summer Orientation Leader Positions** are available from December 3 - 13 at the Main Desk of the College Center and in Whiteface and Wilson Hall area Offices. Applications are due in the Student Life Office by 4:30 pm, Thursday, December 13.

**Your Christmas Shopping Bus.** The last Montreal bus of the semester is scheduled to run on Saturday, December 8. It will be leaving from the PE Building at 9 am and will depart from Montreal at 6 pm. Tickets are priced at \$5.25 round trip. Tickets may be purchased at any time from the College Center Desk. Tickets are on sale at the College Center Desk for \$2.50 for the **Centaur Theatre** performance of "Spokesong" in Montreal, Saturday, December 8 at 2 pm.

**Human Services Club** is sponsoring a Field Trip to St. Lawrence psychiatric Center leaving from FOB 2 at 7 am, December 7 and returning at 4 pm. Sign up now outside Dr. Fontana's Office, FOB 2, Room 235.

All students expecting to **graduate this December** must file a diploma application at the Registrar's Office, Kehoe 3rd floor, by December 7.



December 6, 1979

## BEYER HEADS STUDENT GOVERNMENT FOR 1980



Ann Beyer, a junior health education major, was elected President of the Student Association in Tuesday's SA election. The Buffalo native captured 639 of the 1,309 votes cast among the four candidates running for SA head. Behind Beyer were Rob France, Vincent McGough, and Irving Flaum, respectively. Beyer has been active in the SA for the past three years as membership chairman of the Student Association of State University (SASU), assistant to the SA president, and co-director of the SA voter registration drive. She has also been a member of the College's summer orientation staff for the past two years. Beyer will succeed Kevin Stewart, who replaced last year's winner Sarah Connair, who resigned because of early graduation.

Elected to the SA Executive Council were: Ken Ennis, executive vice president; Gregg A. Sweet, vice president for academics; Edward Basso, vice president for finances; Laura Sadowski, vice president for activities; Katie Schurick, vice president for student services; and Eric Goldstein, vice president for the arts. In addition, 15 students were elected to Senate seats, along with a chief justice court of appeals and two associate justices. Newly elected SA officials will take office January 6.

## 146 FACULTY AND PROFESSIONAL STAFF RECOMMENDED FOR DISCRETIONARY PAY INCREASES

The following is a list of College faculty and professional staff members who have been recommended to the Chancellor's Office for discretionary pay increases, effective December 19. The increases are in accord with the present agreement between United University Professions, Inc., and State University.

**FACULTY OF ARTS AND SCIENCE:** **Anthropology** — Dr. Patricia Higgins, Dr. Gordon Pollard; **Art** — Thomas Holland, William Robbins, Dr. Judith Van Wagner, Roger Williams; **Behavioral Science** — Dr. Roy Malpass; **Biology** — Dr. Ralph Clark, Dr. William Graziadei, Dr. C. Leon Harris, Dr. H.Z. Liu, Dr. Richard Moore, Dr. Ki Ssu Schin, Dr. Philip Walker; **Business and Economics** — Nancy Church, Dr. Prem Gandhi, Dr. Raymond Guydosh, William Kelting, Dr. Suk-mo Koo, Dr. Michael Stoller; **Chemistry** — Dr. Charles Blood, Dr. Rudolph Bobka, Dr. Roger Heintz, Dr. Gerald Kokoszka, Dr. Arnold Rheingold; **Communications** — Dr. William C. Chandler, Dr. Philip English, Hyman Freeman, Dr. Robert Kukol, Al Montanaro, Angela Pikul; **Computer Science** — Julius Archibald, Dr. Richard Jones; **Earth Sciences** — Dr. Stockton Barnett, Dr. Lawrence Gillett, Dr. Glenn Myer, Dr. James Olmsted; **English** — Dr. Ronald Davis, Dr. Thomas Morrissey, Dr. John Shout, Dr. Stephen Steinlight, Dr. Ann Tracy; **Foreign Languages** — Dr. Thomas Braga, Dr. Raymond Doyle, Dr. Heinz Kyritz, Dr. Edward Worthen.

Also, **Geography** — Dr. Richard Beach, Dr. Malcolm Fairweather; **History** — Dr. Adnan Abu-Ghazaleh, Dr. Suzann Buckley, Dr. Ben Morreale, Dr. Stuart Voss; **Mathematics** — Dr. Lonnie Fairchild, Dr. Patrick Fleury, Dr. Robert Hofer, John Hollop, Kyu Namkoong, John Terry, Dr. Wei L. Ting; **Music** — Dr. James Miller; **Philosophy** — Dr. Charles Krecz, Dr. David Mowry, Dr. Arthur Newgarden; **Physics** — Dr. Douglas Graham, Dr. Paul Szydluk; **Political Science** — Dr. William Culver, Dr. Hiroshi Itoh, Dr. Martin Lubin; **Psychology** — Dr. Gary Brannigan, Dr. W. Raney Ellis, Dr. Stanley Johnson, Dr. Naomi McCormick, Dr. Lawrence Shaffer, Dr. Noel Smith, Dr. Henry Morlock; **Sociology** — Dr. Edward Schaffer, Dr. Eleanor Stoller; **Theatre** — Dr. Ruth Kline, Dr. Timothy Palkovic, Dr. Dan Watermeier.

**FACULTY OF PROFESSIONAL AND GENERAL STUDIES:** **Education** — Lawrence Arcarese, Dr. Byrne de Grandpre, Dr. Barbara Flood, Dr. Ralph Grover, Paul Hackett, Dr. Lendall Haskell, Dr. Hilton Heming, Dr. Ralph Hunkins, Dr. Richard Manganel, Dr. Robert Miller, Dr. J. Clark Mitchell, Dr. Charles Mitchell, Dr. Mary Anne Poston, Dr. Anthony Schwartz; **Counseling** — Dr. Thomas Collins, Dr. Kenneth Hoeltzel, Dr. John Middleton; **Environmental Science** — Dr. James Dawson, Dr. Peter Gore, Dr. Frederick Kissner, Dr. John Malanchuk, Dr. James Woehr; **ERDC** — Charlotte Donaldson, Jeannette Mammano, Rhoda Mead, Helen Olson, Penelope Pulis, Khorshed Randeria; **HPER** — Dr. Ernest Coons, Daniel Klein, Dr. Ernest Rangazas; **Home Economics** — Dr. Jane Gore, Mary Healy, Dr. Eloise Law, Dr. Anna Messer; **Nursing** — Dr. Eileen Benton, Augustina Benedicto-Herod, Elizabeth North, Helen Pianta, Dr. Lorraine Phillips, Margaret Sholette, Cynthia Taylor.

**LIBRARY:** Jeanne Hahn, Nancy Hoshlyk, Lynne King, Ingrid Kyritz, Stephen Plum, and Bruce Stark.

**NON-TEACHING PROFESSIONALS:** **Business Affairs** — Raymond Gromelski and Ruth Tierney; **College Relations** — Malcolm Lavery and Sherwood Keyser; **Computer Science** — Elizabeth Bogucki and James Holland; **Dean's Office** — Albert Hassler, Albert Mihalek, and Robert Moll; **Graduate Studies and Research** — Dr. Charles Herod; **Instructional Resources** — Kenneth Duquette and Frank Sorrell; **Registrar's Office** — Dorothy Jackstadt; and **Student Affairs** — Anna Bigelow, Janet Edwards, William Laundry, Thomas Moran, and Dr. Paul Morocco.

## MORE THAN 800 STUDENTS TO WORK AT WINTER OLYMPIC GAMES

Eight hundred and six Plattsburgh State students, who will work in the areas of food service, crowd control, maintenance, and communications, have been hired on either a volunteer or paid employee basis for the 1980 Winter Olympic Games in Lake Placid. Bette Simonowitz, Plattsburgh State campus coordinator for students working at the Olympics, explained that as of the first of this month, 1,400 student applications had been processed by the New York State Department of Labor with more than half of the students (725) contracted as paid employees. Simonowitz said that the paid employee total represents more than 600 students working in the areas of food service and crowd control. In addition, another 100 students are receiving extensive training in Lake Placid to work in the communications and press area.

## Energy Conservation Is Everyone's Business



## COMMITTEE FORMED TO SELECT MAY COMMENCEMENT SPEAKER

President Joseph C. Burke will chair an all-college committee that will officially select and invite this academic year's May commencement speaker to campus. Faculty and staff members included on the committee are: Dr. Suzann Buckley, associate professor of history; Dr. Caridad Buncab, assistant professor of nursing; Dr. W. Raney Ellis, associate professor of psychology; Don Garrant, assistant to the president for college relations; Dr. Ralph Hunkins, professor of education; and Dr. Stallard Waterhouse, professor of biology. Students on the committee include Cathy Hull, Kathy Monaghan, and Gregg Sweet, SA vice president for academics.

Faculty, staff, and students who would like to have input as to who they would like to see deliver the annual spring commencement address are asked to submit their preference in writing to President Burke. All names officially submitted will be discussed at regularly scheduled meetings of the selection committee.

## FOUR SELECTED TO PARTICIPATE IN ALBANY INTERN PROGRAM

The Office of the Vice President for Academic Affairs has announced that four seniors have been selected to participate in the Albany Semester Internship Program beginning in January. The four will be the first representatives from the College to participate in the program which provides an opportunity for liberal arts majors to work and study with agencies of the state government for 15 weeks. The program is comprised of a consortium of seven SUNY colleges. Dr. Ann Hasting, assistant to the vice president for academic affairs and campus liaison for the Albany program, explained that the four students were selected from among 14 applicants. She explained that the Plattsburgh State interns were singled out by the Internship Selection Committee as some of the most qualified to apply for the SUNY-wide program. Participating students will earn 15 credits and be paid directly by the agencies they are assigned to. In addition, each student will be required to attend weekly academic seminars and complete an independent research paper that will be evaluated by sponsoring faculty on this campus.

The four seniors students selected, their major, and state agency internship assignment are: Teresa Delany, sociology, NYS Mental Health Department; Richard Losee, biology, NYS Environmental Conservation Department; John Mitchell, history, NYS Archives; and Gary Oldershoff, history, NYS Archives.

# weekly notes

Dr. Byrne de Grandpre, assistant professor of education, has published an article entitled, "Helping Mainstreamed Students Stay in the Mainstream," for the Fall 1979 issue of *The Directive Teacher*. . . Elizabeth North and Helen Pianta, assistant professors of nursing, provided faculty expertise in an article written by May 1979 nursing graduate Margaret Gray, entitled "It's Okay to Cry: Feeling Outlets with Mentally Retarded Children," that will appear in the March 1980 issue of *Journal of Psychiatric Nursing and Mental Health Services*. . . Students in Dr. Ernest Coons' "Principles and Philosophy of Leisure Recreation" class will once again sponsor their "Adopt A Friend Christmas Holiday Program" with the residents of the Robert S. Long Apartments. The all-day event is scheduled for Wednesday (Dec. 12) . . . Dr. Kenneth Hoeltzel, professor of education, has been notified by the Psychological Corporation that the Miller Analogies Test for graduate admissions will be discontinued in New York State as of December 31, 1979. Prospective graduate students who still wish to take the test before the deadline should contact Dr. Hoeltzel (3065) by December 15.

## This Week on Campus

### THURSDAY, DECEMBER 6

12:15 pm — Behavioral Science Colloquy — "Alternative Lifestyles for the Indians of New York." FOB 2 (Old Library), Room 213.

3:30 pm — Attention December Grads. Interview Training for GENERAL STUDIES. Basement of Yokum, Room 110.

4-6 pm — Opening reception for Student Art Exhibition: Susan Mack, Sharon Klosner and Kathy Kinsella — Watercolors, Drawings, Photographs, Weaving and Jewelry. College Center Cardinal Lounge.

7:30 pm — SUNY/Plattsburgh Lecture Series: "From Gall Wasps to Sexual Behavior — Alfred Kinsey, his work and his legacy" by William E. Hartnett. Hudson Hall 106.

7:30 pm — PSUC Chapter of American Marketing Association will hold a Christmas Social for its members. Call Nancy Church to sign up. College Center Cardinal Lounge.

8 pm — Visual Artist Series presents a lecture by Linda Nochlin — noted art historian and educator will lecture on Courbet's "Oak of Flagey: A Landscape Motif and Its Meanings," in the College Center Ballroom B.

### FRIDAY, DECEMBER 7

7 pm — Human Services Club is sponsoring a Field Trip to St. Lawrence Psychiatric Center leaving from FOB 2 at 7 am — returning at 4 pm. Sign up now outside Dr. Fontana's Office. FOB 2, Room 235.

7 pm — Women's Swimming vs. Albany State. Memorial Hall Pool.

7 pm — Women's Basketball vs. Albany State. Field House.

7 pm — SA Film Committee presents OLDIES FESTIVAL — "Abbot and Costello in Hollywood," "Animal Crackers" and "My Little Chickadee." Tickets for SA students are on sale at College Center Desk — 50¢. Hawkins Hall Large Auditorium.

7 pm — Work and Progress Productions bring you *Visitor From London* by Neil Simon and *Impromptu* by Tad Maset. Studio Theatre. Free.

7:30 pm — Planetarium Show — *Ephemeris* — December 1979 — a visual astronomical almanac for the month. Free tickets are available at the Main Office of Hudson Hall. SUNY North Country Planetarium.

7:30 pm — Dolphin Synchronized Swimming Performance. Memorial Hall Pool.

8 pm — Symphonic Band — James Miller, director. Open to all. Hartman Theatre.

### SATURDAY, DECEMBER 8

9 am — YOUR CHRISTMAS SHOPPING BUS. The last Montreal Bus of the semester is scheduled to leave from the PE Building at 9 am and depart Montreal at 6 pm. Tickets are priced at \$5.25 round trip. Tickets may be purchased at any time from the College Center Desk. Tickets are on sale at the College Center Desk for \$2.50 for the Centaur Theatre performance of "Spokesong" in Montreal, Saturday, December 8 at 2 pm.

12 noon-4 pm — Psi Epsilon Chi Blood Drive. Clinton Upstairs Lounge.

1 pm — "A Day at the Races" (1937) Saturday Matinee with the Marx Brothers. B/W. WCFE-TV/57.

7 & 9 pm — Funnier than "Blazing Saddles." PSUC Veteran's Club presents "They Call Me Trinity." A wild parody of the Western Film. Starring Terence ("Mr. Billion") Hill. 50¢ for PSUC students, 75¢ for public. Hawkins Hall Large Auditorium.

7:30 pm — Dolphin Synchronized Swimming Performance. Memorial Hall Pool.

8 pm — Men's Basketball vs. R.P.I. Memorial Hall.

9 am — Repertory 57 — The American Film Theatre production of "Butley" stars Alan Bates in the role of a British university lecturer who finds that he has lost his purpose in life. WCFE-TV/57.

### SUNDAY, DECEMBER 9

2 pm — Sunday Matinee — "State of the Union" (1948) with Spencer Tracy and Katherine Hepburn. B/W WCFE-TV/57.

4 pm — Lollipop Concert — Carnival of the Animals. Hawkins Hall.

7:30 pm — Olympic Speaker. Open to PSUC students and public. Yokum Lecture Hall, CL Room 200.

8 pm — College Community Orchestra — Angelo La Mariana, director. Hawkins Hall.

### MONDAY, DECEMBER 10

5 pm — General Staff Meeting of the Z. Platt Almanack, the College literary magazine. All are welcome. Champlain Valley Hall, Student Commons.

8 pm — Phi Upsilon Omicron presents — A Consumer's Forum. College Center Music Lounge.

### TUESDAY, DECEMBER 11

6 pm — PSUC Chapter of American Marketing Association will present Ms. Bonnie Black from Ad Plan Agency. She will discuss an advertising campaign from conception to implementation. College Center Music Lounge.

6 pm — Quantity Food Production Class presents Colonial Williamsburg. For ticket reservations call 564-2216 and 564-2164. Campus School Cafetorium.

7:30 pm — Hockey vs. Norwich University. Ice Arena.

7:30 pm — Great Directors' Film Series: Eisenstein's "Ivan the Terrible" Parts I & II. College Center Ballroom B.

8 pm — Student Recital. Open to all. Hartman Theatre.

### WEDNESDAY, DECEMBER 12

9 am-3 pm — CVPH Hypertension Project — Blood Pressure Screening Clinic. Open to students, staff and faculty. College Center Music Lounge.

12 noon — Brown Bag Theatre — an hour of free theatre. This week — *Sugar Plum* by Israel Horovitz. Come and bring your lunch. Studio Theatre.

8 pm — Men's Basketball vs. Potsdam. Memorial Hall.

### THURSDAY, DECEMBER 13

7 pm — Speakers Forum — A lecture on Subliminal Seduction by Wilson Bryan Key. Admission for students, 50¢; for public, 75¢. Tickets are on sale at the College Center Desk. Hawkins Hall Large Auditorium.

7:30 pm — Hockey vs. Potsdam State. Ice Arena.

8 pm 8 Philosophy Colloquium — Paper given by Stephen Toulmin. Topic: "The Inwardness of Mental Life." Dr. Toulmin is currently a distinguished professor at Dartmouth University in New Hampshire and Professor of Philosophy at the University of Chicago. There will be a reception immediately following his talk. College Center Cardinal Lounge.

8 pm — Champlain Chamber Music Series presents The Champlain Trio with Guest Artists. Hartman Theatre.

### NOTES

Applications for Summer Orientation Leader Positions are available until December 13 at the Main Desk of the College Center and in Whiteface and Wilson Hall Area Offices. Applications are due in the Student Life Office by 4:30 pm — Thursday, December 13.



December 13, 1979

## COLLEGE ACTIVELY SEEKING ARTICULATION AGREEMENTS

In an effort to continually attract transfer students to campus, the College has stepped up efforts this semester to obtain articulation agreements with State University two-year institutions. The Office of the Vice President for Academic Affairs has reported that 10 SUNY two-year institutions have been contacted concerning articulation program agreements with Plattsburgh. This semester the College reached a major articulation agreement with Clinton Community College that provides accounting majors with associate degrees the opportunity to transfer to Plattsburgh and complete their undergraduate requirements within two years.

Dr. Richard Robbins, acting associate vice president for academic affairs and campus liaison for the College's articulation program, explained that Plattsburgh is actively seeking agreements with all SUNY two-year schools in such areas as business, child and family service, computer science, environmental science, food and nutrition and health education. "Our major thrust is to reach agreements with community colleges that will allow their graduates to complete their bachelor's degree at Plattsburgh within two years," Dr. Robbins said. "Much of the groundwork for these programs has been laid by faculty members interested in attracting transfer students to campus in their respective disciplines." Dr. Robbins encourages all faculty interested in implementing articulation agreements with two-year schools to contact his office.

## \$1 MILLION REQUESTED BY SUNY FOR COLLEGE'S 1980-81 CAPITAL BUDGET

State University, recognizing the College's major areas of construction, planning, and repair projects for the upcoming fiscal year, has submitted to the New York State Division of the Budget a 1980-81 capital budget request for this campus totaling more than \$1 million. J. Derek Allan, facilities director, stated that \$248,000 of the capital budget request is earmarked for two construction projects that, if approved, will be undertaken in 1980. The projects include continued modification of campus buildings in compliance with state fire safety codes (i.e., installation of smoke detectors, sprinkler systems, fire exits, etc.); and removal of the "annex buildings" located behind Hawkins Hall. According to Allan, the removal of the two buildings will allow the area to be re-landscaped and will provide additional parking spaces.

For future construction, the College has requested architectural and engineering contracts for (1) restoration work to Hawkins Hall; (2) a study for proposed construction to complete the unfinished parking lot surrounding Champlain Valley Hall; and (3) additional proposed construction of facilities for the physically handicapped. In addition, the College's capital budget request includes more than \$450,000 for 25 specified projects requiring rehabilitation and minor repair to existing facilities.

## PRESIDENT BURKE APPROVES NEW REGULATIONS CONCERNING CHEATING

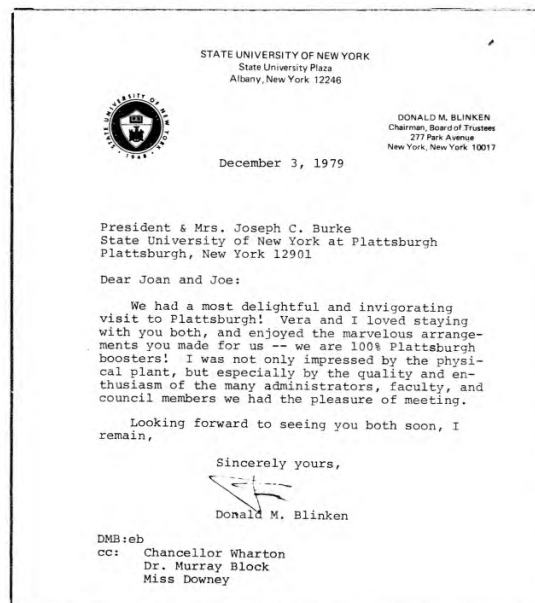
A recent Faculty Senate resolution, defining cheating as "an unethical practice which strikes at the heart of academic life," was approved last week by President Burke. The new regulations describe forms of cheating "as copying answers, giving or receiving unpermitted aid in both classroom and take-home examinations, and plagiarism." The regulations will go into effect next semester.

According to the new policy guidelines, any incident of cheating would allow for both the student and instructor to proceed through three levels of recourse. First, the instructor must have evidence of a student cheating and provide opportunity for the student to respond to the allegations. If the student denies or does not respond to the allegations, then an informal hearing must be held with the department chairperson, and an unbiased student and member of the professional staff within ten days of the request. If the hearing results in the student being found not guilty of the charge, then a grade without penalty will be recorded. However, if found guilty a student may be: (1) failed in the course, or (2) suspended or dismissed from the College.

The regulations also state that if a student is found guilty of cheating on two or more occasions, a committee comprised of the Vice President for Academic Affairs and two faculty members will determine after all evidence is presented whether the student (1) will remain at the College; (2) will be suspended for a specified time after which the student may be re-admitted; or (3) will be dismissed permanently.

## STUDENTS GO OVER THE TOP FOR THE THIRD STRAIGHT YEAR

For the third consecutive year student contributions to the 1980 Clinton County United Way fund drive shattered all previous records as the College's goal inched closer to the 100 per cent mark. With totals still coming from a world-record seeking 60,000 penny collection, student contributions to date reached a record total \$3,220.75 — \$520.75 (119%) over their goal. The students' total brought the College's United Way contributions to just \$66.00 short of the \$24,300 goal for 1980.



\$24,300

\$24,234

99.7%





## COLLEGE'S 1979-80 COST HIKES LOWER THAN NATIONAL AVERAGE

Increased costs to attend Plattsburgh State this fall are nearly two per cent under the national average reported in a recent study completed by the U.S. College Board. The study, compiled by the Board's Scholarship Service Division, indicated that total college expenses for 1979-80 have increased an average of nine per cent at public schools across the country as compared to one year ago. The national average is nearly two per cent higher than the 7.1 increase (\$250) that students at the College will pay this year in total expenses compared to 1978-79. According to the national report, "total college expenses" took into account what students will pay this year in tuition and fees, room and board, books and supplies, and recreation and travel. The College Board's study went on to say that the average cost for on-campus students attending four-year colleges in 1979-80 is about \$3,258 as compared to an average of \$5,526 at four-year private institutions. The study further stated that college costs at private institutions rose 10.6 per cent as compared to a year ago.

## STUDENT SENATE VOTES IN FAVOR OF SASU MEMBERSHIP

By a vote of 7-5, the Student Senate voted in favor Tuesday night to become the 23rd State University student government body to join rank in the Student Association of State University (SASU). Recently, SASU was recognized as the official voice of student government within State University and has represented student interests in several governing units affecting SUNY-wide policy. Membership into the organization will require the College's SA to pay a \$4,500 annual fee equating to approximately .85¢ a year for full-time Plattsburgh State students. Plattsburgh will be allowed to select two students as SASU delegates who will represent the College at SASU meetings in Albany. Kevin Stewart, out-going SA president, was pleased with the Senate's action. "I believe our student leaders will now be better informed on SUNY issues with this type of representation in Albany," Stewart said. Stewart outlined SASU's main objectives this year as lobbying for SUNY's 1980-81 fiscal budget, student funding for intercollegiate athletics, area voting rights for students, and more financial aid funding for students attending SUNY institutions. The College will officially become a member of SASU on January 1.

## CREDIT UNION REPORTS ASSETS OVER \$1 MILLION; EXPANDS OFFICE HOURS

The SUNY Plattsburgh Federal Credit Union has reported that its assets have gone over the one million dollar mark for the first time in its seven-year history. Ms. Clara LaRose, credit union director/manager, stated that membership in the credit union had increased to 800 accounts and that new programs offering clients money market certificates and Christmas Club savings accounts have been recently implemented. LaRose also announced that the credit union office on the seventh floor of the Kehoe Administration Building will have expanded hours during the Christmas holidays. Through December 20, the office will be opened from noon-12:30 p.m. and 4:30-5:30 p.m. Monday through Thursday.

## This Week on Campus

### THURSDAY, DECEMBER 13

**1 pm** — Philosophy Colloquium — An informal discussion with Dr. Stephen Toulmin. CVH English Commons.

**7 pm** — Speakers' Forum — A lecture on Subliminal Seduction by Wilson Bryan Key. Admission for students — 50¢. Admission for public — \$1.00. Tickets are on sale at the College Center Desk. Hawkins Hall Large Auditorium.

**7:30 pm** — Hockey vs. Potsdam State. Ice Arena.

**8 pm** — Philosophy Colloquium — Paper given by Stephen Toulmin. Topic: — "The Inwardness of Mental Life." Dr. Toulmin is a distinguished professor of philosophy at Dartmouth University in New Hampshire and Professor of Philosophy at the University of Chicago. There will be a reception immediately following his talk. College Center Cardinal Lounge.

**8 pm** — Champlain Chamber Music Series — The Champlain Trio with Guest Artists. Hartman Theatre.

**8-12 pm** — "Home Comfort" — Rock and Roll. College Pub.

### FRIDAY, DECEMBER 14

**2:30 pm** — Club Canada presents a slide show narrative entitled — "St. John's Newfoundland — Oldest City/Newest Province" by Steve Koebrick. College Center Cardinal Lounge.

**7 & 9:15 pm** — SA Film Committee presents "Jesus Christ Superstar" and "Night Before Christmas" (short). For SA members — 50¢. Hawkins Hall Large Auditorium.

**7:30 & 8:30 pm** — The Christmas Star — Planetarium Show — In this show we will travel back through time and space to Bethlehem of the past and try to find what was happening in the skies on the first Christmas. Free tickets at Hudson Office during daily hours. SUNY North Country Planetarium.

**8 pm** — Mozart's — Grand Mass in C Minor. Performance under the direction of Renata Carisio Booth. Trinity Episcopal Church.

### SATURDAY, DECEMBER 15

**1 pm** — Saturday Matinee — "Parnell" (1937) with Clark Gable and Myrna Loy. B/W. WCFE-TV/57.

**8 pm** — Men's Basketball vs. Union College. Memorial Hall.

**9 pm** — Repertory 57 — "Lacque Brel is Alive and Well and Living in Paris" — a wild surrealistic trip through the imagination of three individuals. WCFE-TV/57.

### SUNDAY, DECEMBER 16

**2 pm** — Sunday Matinee — "When Ladies Meet" (1941) with Joan Crawford, Greer Garson and Robert Taylor. WCFE-TV/57.

**3 pm** — College Chorale directed by Donna Dease. Hartman Theatre.

### MONDAY, DECEMBER 17

**12 noon** — Lee Salzman — Director, Job Information Center of Clinton, Essex, Franklin Library System will be speaking on "Opportunities in Art." CL 201.

### WEDNESDAY, DECEMBER 19

**12 noon** — Brown Bag Theatre presents *Here We Are* by Dorothy Parker and *Lemonade* by James Prideaux. Come and bring your lunch. Myers Fine Arts, Studio Theatre. FA 129.

### FRIDAY, DECEMBER 21

**12 noon** — End of semester.

**2 pm** — 1979 Winter Commencement (participants must report to the south corridor — Hawkins Hall by 1:30 pm). Hawkins Hall Large Auditorium.

**5 pm** — Residence Halls close. College Center closes.

## NOTES

**North Country Invitational Craft Exhibition** — A selection of work in clay, fiber, wood, metal and basketry by leading crafts people of New York State. Exhibition continues to December 21 in the Myers Fine Arts Gallery.

**Rockwell Kent Christmas Cards** and related materials from the Plattsburgh State Collection. Kent Gallery Exhibition continues to January 27.

Remember for next semester: To all faculty members and student organizations at Plattsburgh State. If you would like your **upcoming lectures, workshops, films and meetings to appear in Que Pasa of Cardinal Points and in WEEKLY and on WPLT-Campus Radio**, please get in touch with the Student Life Office in the College Center either by phone — 2289 or through the campus mail. All information must be in at least two weeks ahead of time.



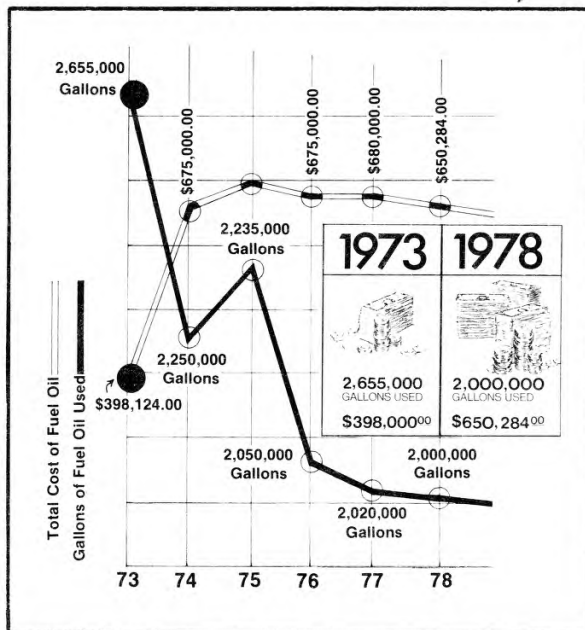
December 20, 1979

## COLLEGE REDUCES ENERGY USAGE; COST OF FUEL CLIMBS

Information compiled by the Facilities Planning Office indicates that while the College burned almost 650,000 fewer gallons of oil last year than in 1973, its fuel bill by comparison has risen greater than 63 per cent. Using the most recent fuel statistics available, J. Derek Allan, facilities director and chairperson of the Campus Energy Committee, prepared the latest fuel consumption figures by comparing the College's fuel bills and energy usage prior to the gasoline and oil crunch of 1974. "It would be nice to look back to cost figures for 1973, for example, and report that we held the line in expenditures for oil in comparison with this year," Allan said. "But the cost for fuel oil has increased by eight hundred per cent in the last six or seven years, from about seven cents per gallon to fifty-six cents."

Allan cited the campus' three-year-old computerized energy management system — the first to be installed at any SUNY institution — as the College's principal energy saving device. The system has kept the College's academic and residence hall buildings between 65° and 68° in winter, and activated the air conditioning system when outside temperatures rise above 78°.

Although the College's fuel cost figures indicate only "moderate" savings, Allan maintains that the College has reduced its consumption of electricity substantially. Kilowatt usage in 1978 was down more than two million hours from 1973. What doesn't show up in tabulation, however, is that the College has occupied two of its largest and most frequently visited buildings since 1973 — the College Center and Feinberg Library.



The graph shows how the College has successfully conserved energy in the face of rising fuel costs over a six-year period.

## COLLEGE SURPASSES 1980 UNITED WAY GOAL OF \$24,300

With student contributions topping nearly 150 per cent of their goal (\$4,088.68), the campus campaign in support of the United Way of Clinton County has surpassed its goal for 1980. Vice President for Business and Finance Bernard J. Seawell, chairperson of the College Division fund drive, reported at the close of the 11th week of solicitations that campus community contributions totaled \$25,156.77. That amount, he said, represents 103.5 per cent of the overall goal (\$24,300) established for the College. The number of contributors this year increased by 22 in comparison with 1979 campaign totals (from 559 to 581) and the number that opted to give via payroll deduction stood at 317. College divisions reporting 100 per cent or more of their goal included Arts and Science "B" (153.2%), General Administration (130.6%), Student Services (114.4%), Business Affairs (104.2%), and General Services (99.5%). "We are indeed gratified that the entire college community rallied to meet this year's United Way goal," Seawell said. "The College has always identified itself as an integral part of this community and reaching our United Way target only re-establishes that we are sensitive to the needs of Clinton County residents." This year's College contribution to the United Way represents nearly 12 per cent of the County's overall \$299,410 goal.

## TRUAX FEATURED SPEAKER AT MID-YEAR COMMENCEMENT

David Truax, director of admissions and a 1979 recipient of the Chancellor's Award for Excellence, will be the principal speaker during informal commencement exercises honoring December graduates of the College. The commencement program is scheduled for Friday (Dec. 21) at 2 p.m. in Hawkins Hall Large Auditorium.

Truax's topic will stress the various commitments and new challenges that college graduates will face in the 1980's. Truax was invited to address the December graduates by President Joseph C. Burke.

Nearly 300 students have applied as candidates for bachelor's or master's degrees or for Certificates of Advanced Study at the end of the fall term. Approximately one-quarter of that number are expected to take part in Friday's ceremony. All participants are requested to assemble in the corridor adjacent to the small auditorium in the building no later than 1:30 p.m.

President Burke will preside at commencement and confer degrees. Vice President for Academic Affairs, Dr. Jerome Supple, will present the candidates and attorney Louis E. Wolfe, a member of the College Council, will give the congratulatory remarks. A reception for the graduates and their guests will be held in the College Center Ballroom immediately following the program.

\$25,156  
103.5%  
\$24,300



Happy Holidays



### **OIR SURVEY LISTS MAJOR FACTORS ATTRACTING NEW STUDENTS TO CAMPUS**

Freshman students attending this past summer's orientation sessions, and, who completed the College's outcomes survey, once again indicated that Plattsburgh's academic programs, scholastic reputation, and geographical location were the three major factors influencing their decision to attend the College. The Office of Institutional Research's survey, used for the past five years in recording why students enroll at the College, was completed this summer by more than 900 entering freshmen (80% of the freshman class). Their responses agreed with those of the past four freshman classes that the above-mentioned factors still remain atop the list as "major reasons" attracting new students to campus each fall.

In another part of the survey, 87 per cent of the freshman participants indicated that they received information about Plattsburgh from college publications. In addition, 77 per cent of the respondents noted that they were provided information about the College from parents and relatives while 73 per cent reported they were contacted by direct mail. Major influences on students' enrollment decisions indicated the College's Spring Open House and scheduled campus tours as the biggest factor (79%), followed by personal contact with College representatives (71%), and encouragement from friends and students of the College (63%).

### **APPLICATION DEADLINE FOR ASSOCIATE VICE PRESIDENT FOR ACADEMIC AFFAIRS POSITION IS FEBRUARY 15**

The Search Committee for Associate Vice President for Academic Affairs has announced that the deadline for applications and nominations for the newly created position is February 15. Dr. Ann Hasting, assistant to the vice president for academic affairs, will chair a nine-person committee that will conduct a nationwide search for the position. Members of the search committee include Patricia Bentley, associate librarian; Dr. James Dawson, associate professor of environmental science; Dr. Jane Gore, assistant professor of home economics; Dr. Ralph Hunkins, professor of education; Albert Mihalek, assistant to the Dean of Arts and Science; Dr. Robert Miller, associate professor of education; David Truax, director of admissions; and Dr. Judy Van Wagner, associate professor of art. Duties of the associate vice president will include: (1) administration of the College's undergraduate program in general studies; (2) coordination and implementation of articulation programs with two-year colleges; and (3) assisting in the coordination and implementation of the new General Education Program. Letters of application and current resume should be mailed to the Vice President for Academic Affairs Office.

### **CLINTON COUNTY BIRD BOOK PUBLISHED BY TWO COLLEGE FACULTY MEMBERS**

A 68-page book containing information on the abundance and distribution of 244 species of birds recorded in Clinton County has been edited and published by two members of the College faculty. Associate professors Drs. Harold Klein, biology; and Charles Mitchell, education; have recently published the book entitled, "Birds of Clinton County," in cooperation with the Northern Adirondack Chapter of the National Audubon Society. The material for the book was originally researched by a former Plattsburgh State student, Philip Warren, who conducted the field work for the book in order to complete requirements for a master's degree through the College's Master of Arts (Liberal Studies) program. The book is an account of the abundance or scarcity of Clinton County's bird population during all seasons of the year. The book calls attention to the gaps in knowledge about the occurrence and breeding status of these species and contains excellent descriptions and detailed maps identifying birding areas in the county. Printed and bound by the College's Duplicating Services, the book is on sale for \$3.00 at the College Bookstore and area bookstores, gift shops, and business places.

### **HARVARD SCHOLAR TO LECTURE HERE ON FUTURE ALTERNATIVE ENERGY CHOICES**

Dr. Harvey Brooks, a member of the Aiken Computation Laboratory staff at Harvard University, will present an evening campus lecture, entitled "Energy Futures," on Thursday, January 10, at 8 p.m. in Hudson Hall, Room 106. Dr. Brooks' lecture is sponsored by the College's Sigma Xi Club and is free and open to the public. Dr. Brooks, former Dean of Engineering and Applied Science at Harvard University, presently serves as co-chairperson of both the Committee on Nuclear and Alternative Energy Systems and heads the Commission of Socio-Technical Systems of the National Research Council. His distinguished career includes service on the President's Science Advisory Committee, the National Science Board, and the Committee on Science and Public Policy of the National Academy of Sciences. Dr. Brooks is a Benjamin Pierce Professor of Technology and Public Policy in the Kennedy School of Government at Harvard and also served on the advisory committee on Reactor Safeguards of the Atomic Energy Commission.

### **TWIN VALLEYS TO AGAIN PROVIDE WINTER RECREATIONAL FACILITIES; BUS TRANSPORTATION PROVIDED**

Winter recreation enthusiasts who last season enjoyed cross-country skiing, tobogganing and showshoeing trails at Twin Valleys will be provided this year with round-trip bus transportation to and from the Lewis facility for a \$1.00 fee. Stan Supinski, executive director of the College Auxiliary Services (CAS), announced that bus transportation would be provided on a priority basis to students every Saturday and Sunday beginning January 12 and concluding on February 10. The bus will leave the campus at 9 a.m. and return at 5 p.m. Students wishing to ride the bus must sign-up before Wednesday noon each week at the College Center Desk. After the Wednesday noon deadline, faculty and staff who wish to ride the bus can on a first-come-first-serve basis. An agreement between CAS and Essex County has provided free groomed cross-country trails for skiing, tobogganing, and snowshoeing buffs. The facility also includes a warming hut. Twin Valleys is located 42 miles south of Plattsburgh off Exit 32 on the Northway.

### **PROCEEDS FROM HOMECOMING HOCKEY GAME PRESENTED TO CARDINAL BOOSTER CLUB**

A check for \$2,946 representing proceeds from the October 19 Homecoming hockey game between Plattsburgh State and Colgate University will be presented on behalf of the Student Association's Activities Coordination Board to the Cardinal Booster Club. Proceeds will be added to the Booster Club's student-athlete scholarship fund. The Friday evening contest attracted a near 3,300 sellout crowd to the Field House. Mike Mannix, president of the Cardinal Booster Club, thanked SA members Laura Sadowski, vice president for activities; and Jean Wollbeier, 1979 Homecoming chairperson for an excellent job in organizing the event.

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**Note:** This is the last issue of WEEKLY for the fall semester. Publication will resume on Thursday, January 10.